

New York City College of Technology / Advertising & Design Department

AD 3503 Concepts in Graphics Design

Professor Paul Perlow p.perlow@earthlink.net 212-874-1916

THE CREATIVE PROCESS

ASSIGNMENT WEEK 9

LEARNING FROM THE MAESTRO

(10% of Course Grade)



Research the design and illustration work of Milton Glaser.

Be prepared to engage in a dialog with him during a field trip.

(Exact time and location to be announced by email)

The acknowledgement of the gift we received from Milton Glaser cannot be overstated. His act of generosity was inspiring and life changing. Recognizing this and giving thanks can pave the way to your expanded future and keep the door open to this experience for other City Tech Students.

Engaging in the positive will help contribute to your creative process

Design a thank you note to Milton Glaser.

Let it reflect the love and inspiration you felt in his studio.

Excellent typography is important.

Size: 8.5 x 11

Include one idea or way in which he helped you personally.

Upload your design into dropbox into the Milton Glaser thank you folder.

I will compose one pdf file with all these thank you designs and send it to him.