

Criteria for Assessment of the Service Analysis of a Selected NYC Restaurant

Possible Points
3pts.

Format

APA Format _____

Appropriate Length (~6 ½ pages) _____

Table of Contents, Proper order & numbered _____

Proper Reference Standards _____

Content

10pts.

Title of review reflects the story _____

Opening paragraph entices the reader to continue reading _____

Closing paragraph summarizes the evidence and opinions presented _____

Review uses relevant examples _____

Organization & Idea Development (review proceeds logically) _____

Reviewer stays in character and considers the audience _____

Utilizes the Four Ways of Judging a Dining Experience _____

Proof Reading/Style *Does Every Sentence Have a Job, Do Any Two Sentences Do the Same Job?*

3pts.

Punctuation _____

Spelling/Typos _____

Sentence Structure _____

Grammar _____

Other

4pts.

Received Rough Draft on Due Date _____

Received Final Paper on Due Date _____

Data Complete and in Order _____

Exhibits Complete and in Order _____

Receipt as Exhibit

Overall Comments

Total Points Achieved _____

Total Possible Points 20