

Class #13

DIGITAL MEDIA FOUNDATIONS

Class #13

**ADOBE DEMOS +
MOCKUPS FOR
PORTFOLIOS**

Today's agenda

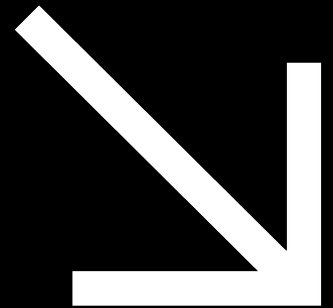
Homework Reviews

Adobe Photoshop Demo (Color Corrections)

Mockups!

Wix Demos - if we have time

Homework Review



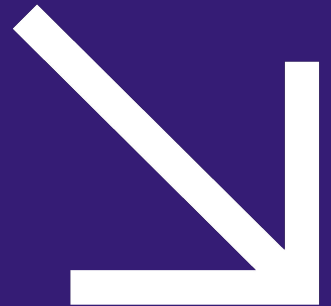
Homework Part 1

Deliver your digital creations!

Continue with:

1. **Wrap up and send me your final files** (via email or drive)
2. **Write about your experience:** in a few lines write about your design process from start to end, give examples and tell the story of your creation.

[Present next class for feedback](#)



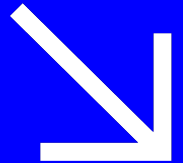
Homework Part 2

Portfolio Pieces

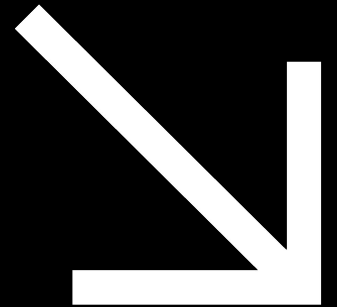
Start with:

- 1. Select your top 2 design projects**
- 2. Draft information and text for each project (role, year, client, team, etc...)**
- 3. Select a platform to present (ePortfolio, Adobe, Wix etc...)**
- 4. Create a quick layout sketch for your portfolio project page (think of it as a template)**

[Present next class for feedback](#)



Homework Review



Part 1

PORTFOLIO CREATION

Q: How long do you want a recruiter to spend on your portfolio?

80% of recruiters spend
3 minutes or less on
each portfolio

What makes your
portfolio stand out?

What makes your portfolio stand out?

1

Be relevant

2

Quality over quantity

3

Clearly articulate your story

4

Inject personality

5

Overall design & UX

So, What do you need?

1

Story



2

Text/Images



3

Folds & Pages



4

Navigation



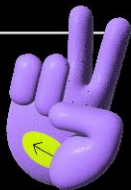
5

User Flow



SPICE IT UP!

6 Animations / Gifs!



7 Videos!



8 Interactions!



1 Story



2 Text/Images



3 Folds & Pages

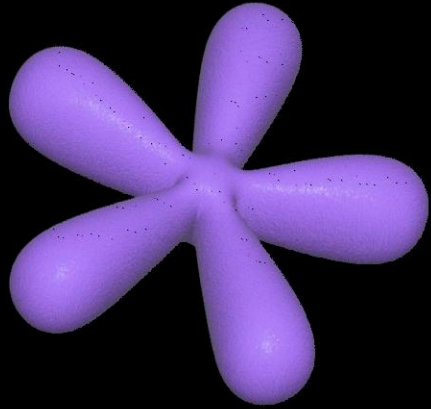


4 Navigation

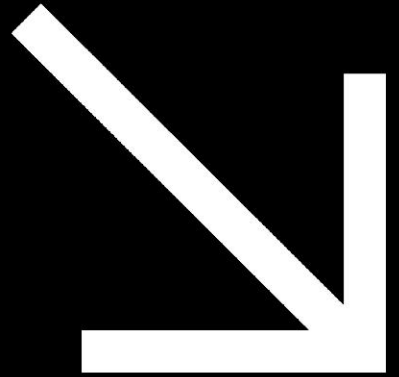


5 User Flow



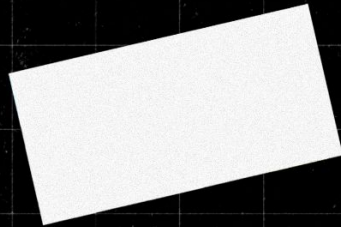
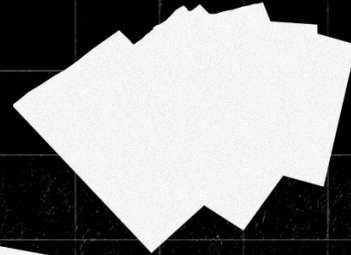


Here are some
examples:



DEREK
MCKECHNIE

→ PROJECTS → ABOUT → CONTACT



IMAGES FROM

ABOUT

CONTACT

Emely Wensky

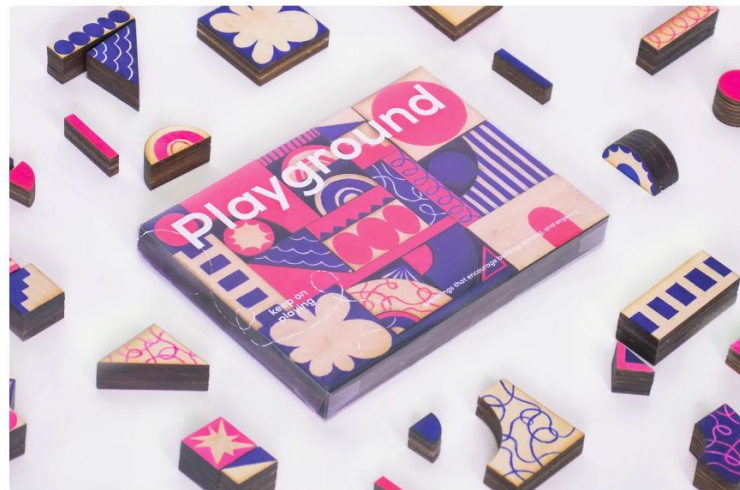


IS A CONCEPTUAL THINKER
HAS A POSITIVE, PASSIONATE AND
COMMUNICATIVE SPIRIT
LOVES DANCING TO ELECTRO-FUNK MUSIC

ART DIRECTION _____

Y--NJUNG CHO 조영정

Designer based in NYC who enjoys being versatile,
systematic, and playful across different realms of design.



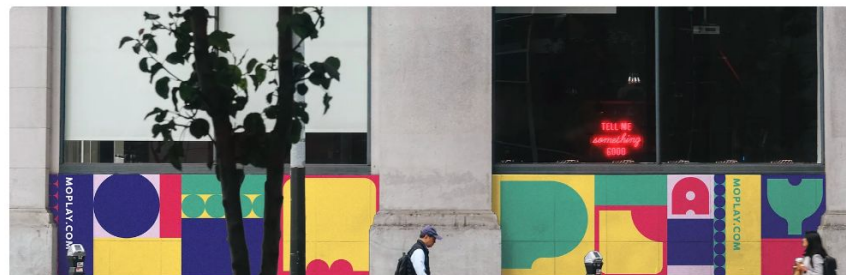
PLAYGROUND

Branding | Packaging | Toy Design



PPAE O NAL

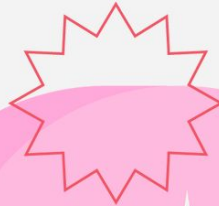
Branding | Motion



Scroll & Click to see more work ↗ Scroll & Click to see more work ↗ Scroll & Click to see more work ↗

WORKS

illustration ◊ illustration



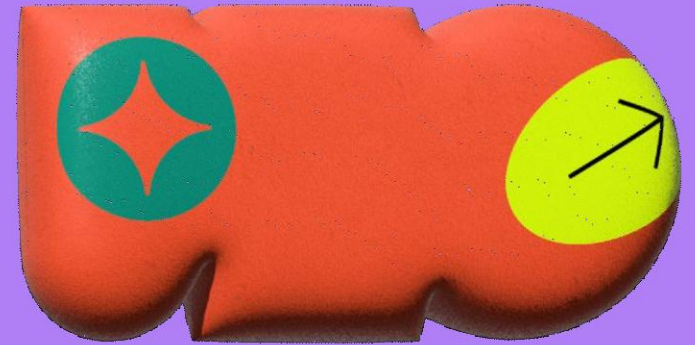
**WELCOME TO
SEREN LE'S
PORTFOLIO WEBSITE**

MOTION

SCROLL ↓

DESIGN

Wix Studio: Live Demo



Wix has 3 Products (Editors)

1 Wix Studio

Design Professionals

2 Editor X

Design Professionals + Developers

3 Wix

Small business owners

Wix Studio: Live Demo

1 Start from **Template**

2 **Interface** Intro

3 Add **Effects**

4 **Layout** Tools

5 **Q&A**

WIX CLASSIC EDITOR DEMO

Wix has 3 Products (Editors)

1 Wix Studio

Design Professionals

2 Editor X

Design Professionals + Developers

3 Wix

Small business owners

WIX WEBSITE EXAMPLES

Spark creativity with web design inspiration

Explore these web design examples built by real Wix users. Get website design inspiration for the best ways to build your own site just the way you want.

All

Portfolio

eCommerce

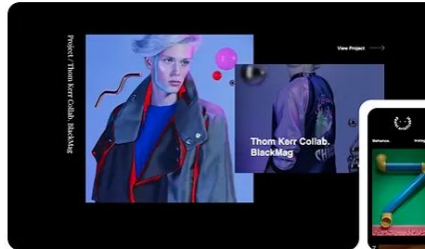
Business

Create Your Site →



NEDAVIUS

[Explore This Site →](#)



Daniel Aristizábal

[Explore This Site →](#)



Ivy Chen

[Explore This Site →](#)

IVY CHEN



m e n u

fashion - illustration



Pick the Website Template You Love

Search all templates... 

Business & Services ▾ Store ▾ Creative ▾ Community ▾ Blog ▾

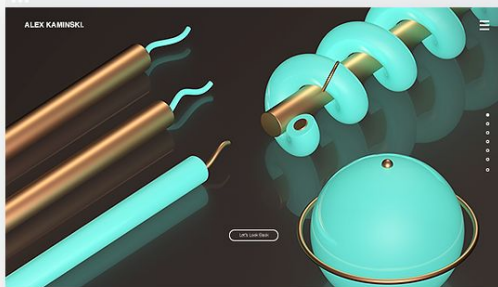
All Templates | Blank Templates | Collections ▾

Design /

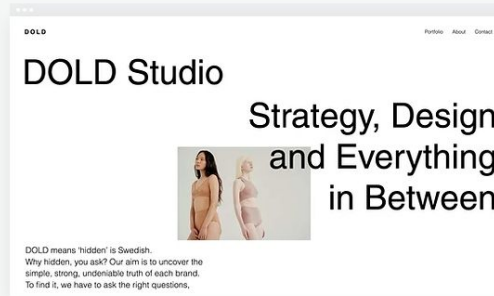
Graphic & Web Website Templates

Sort by: Recommended ▾

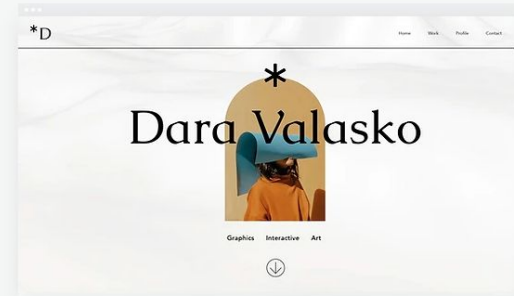
All | Architecture | Art & Illustration | Branding | Fashion Design | **Graphic & Web**



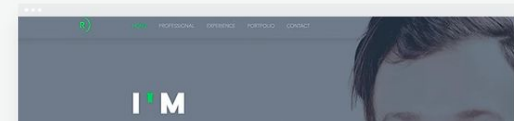
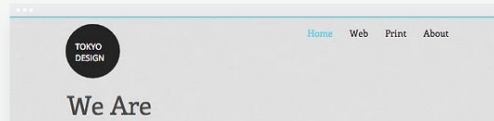
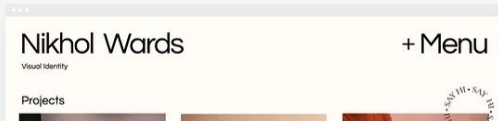
3D Designer



Branding Portfolio



Graphic Designer



Nespola Studio



About

See Works

DEMO

Part 2

ADOBE PHOTOSHOP DEMOS

Adobe Photoshop:

- *Color corrections with Match Color*
- *Color corrections with layer effects*
- *Cinemagraph (video layer)*
- *Questions?*

Figma:

- *Create file*
- *Add grid*
- *Create responsive layout*
- *Questions?*

Part 3

MOCKUPS!



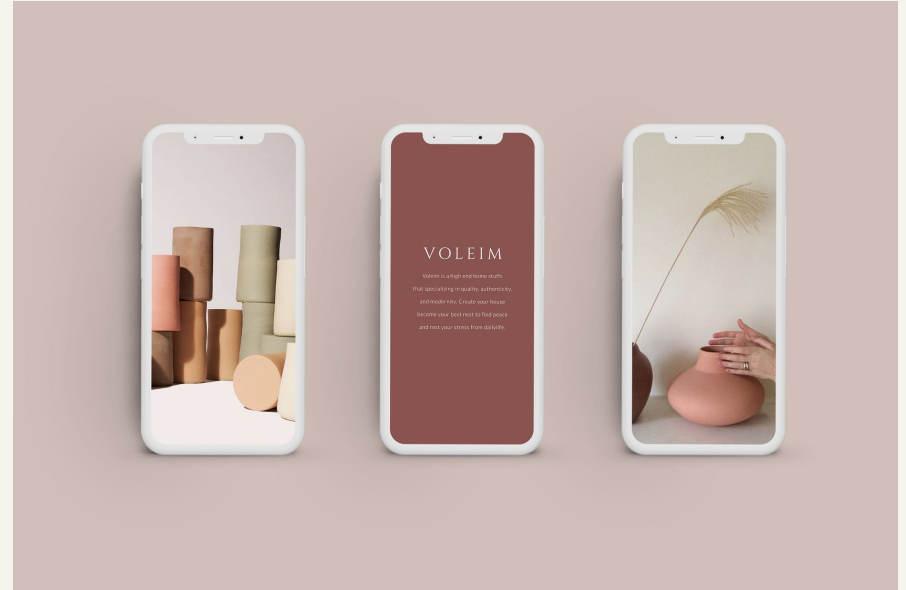
STYLES





Plain minimalistic background





Clean minimalistic colored backgrounds





Textures: fabric/ silk





Textures: stone/ paper





Textures: fabric/ silk



Flore

Flora

(S)
 Charlie Lasle / Europaesplanade 210 3 / 1000 Bruxelles
 BE 0576 255 123

Invoice			20.02
Description	#	Price	Total
01 Rose flower bouquet	1	35,00	€ 35,00
02 Hearty flower bouquet	2	25,00	€ 50,00
03 Seasonal bouquet	1	32,00	€ 32,00

The invoice must be paid within 15 days upon receipt.

Total (excl. VAT)	€ 127,00
VAT (21%)	€ 26,67
Total (incl. VAT)	€ 153,67

We sell seasonal flowers.
 hello@florabiz.be / www.florabiz.be
 +32 499 946 527 / BE 42 4331 4923 2019
 BTW BE 0545 800 192

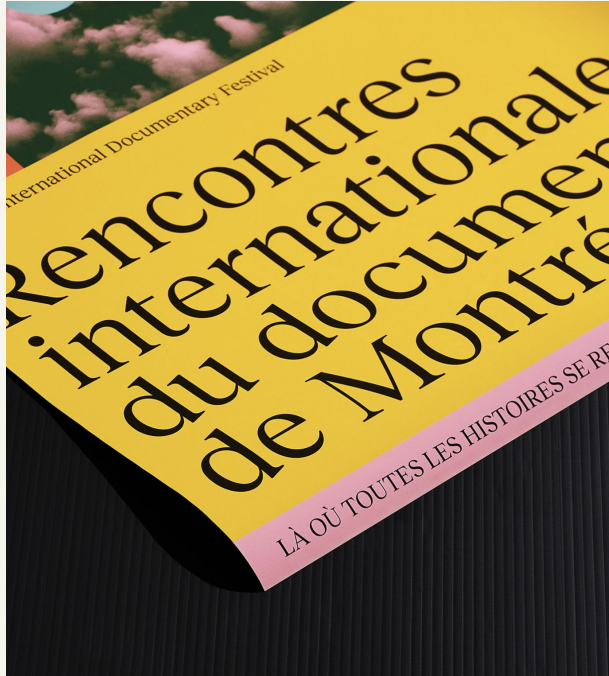
Flore

Flora



Outdoor / Shadowplay





Textures: Paper





Print white background





Shadowplay





Piles for greater impact





Textures: Plastic/ metallics





Textures: Plastic/ metallics





Surprising materials





Elements on materials





3D mockups





3D bags





Surprising ways to present logos





Floating elements





Figures holding graphic elements





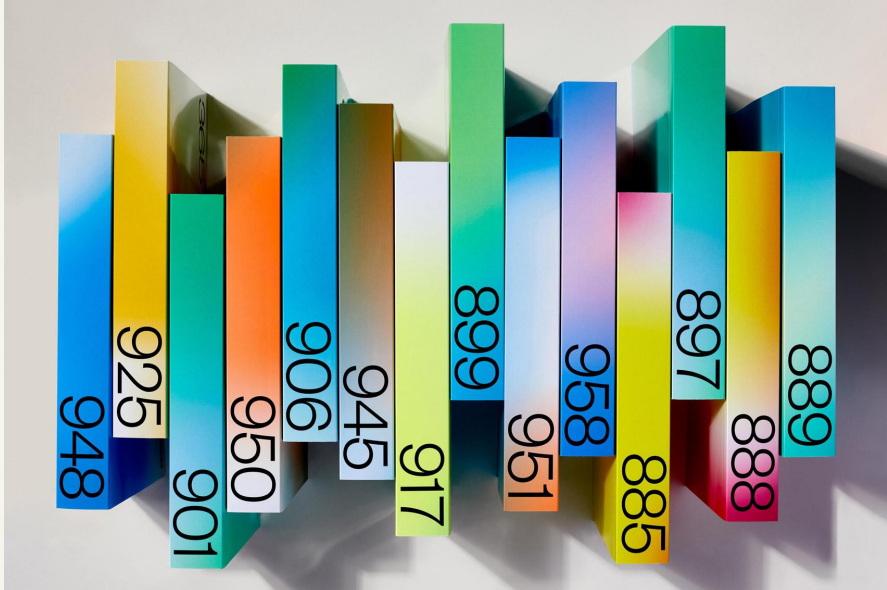
VARIETY





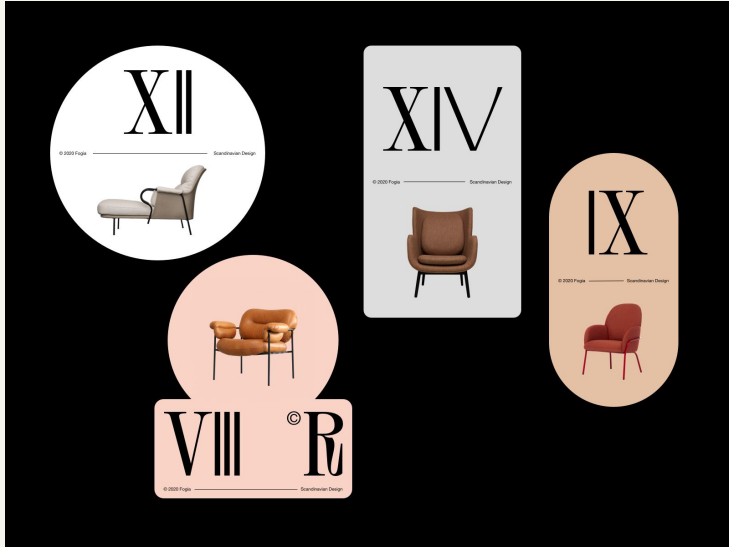
Variety of multiple products





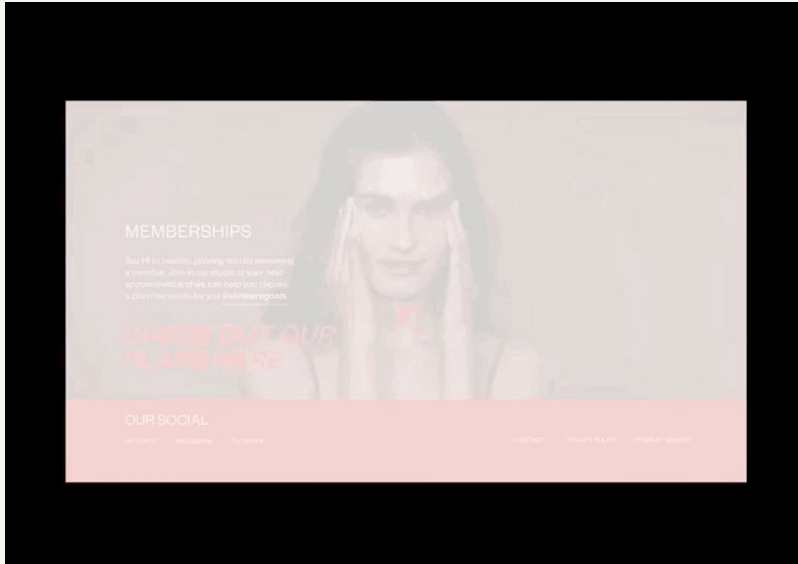
Variety of multiple products





Stickers





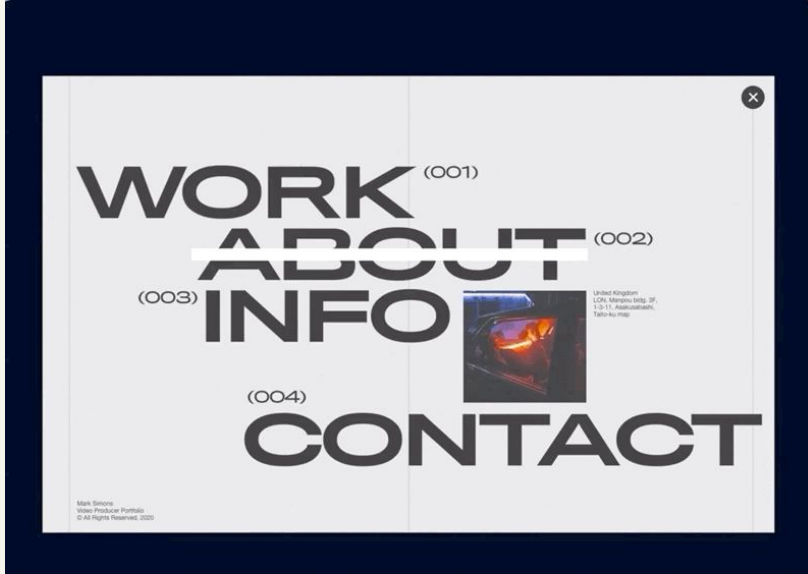
Video/ 3d





Video Devices





Video web layout





Mockup Example



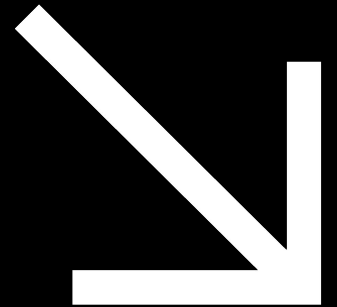
We created a list of mockups for you

[go to list of mockups](#)



**ANY
QUESTIONS?**

Homework



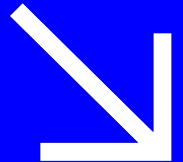
Final Homework!

Portfolio Pieces

Continue with:

- 1. Design your project pages - only prototype**

[Present next class for feedback](#)



**ANY
QUESTIONS?**

**THANK
YOU!**

