

Class #10

DIGITAL MEDIA FOUNDATIONS

Class #10

**WIREFRAMES
& SKETCHES.**

Today's agenda

Wireframes & Sketches

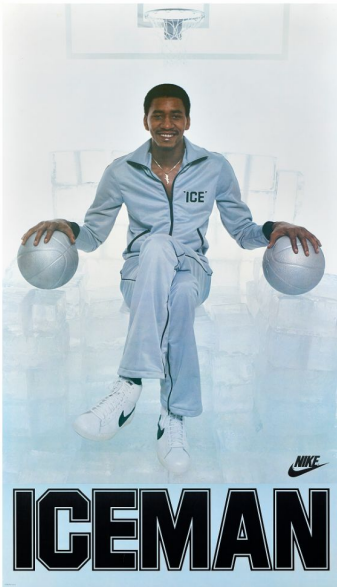
User Experience Basics (Next week!)

Homework reviews

Your homework: Continue Design!

Poster house NYC: posterhouse.org

On View

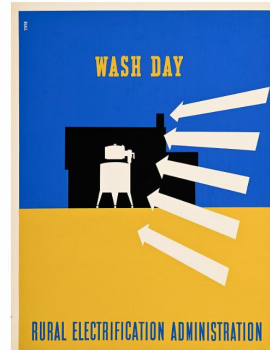


Just Frame It: How Nike Turned Sports Stars into Superheroes

Sep 26, 2024–Feb 23, 2025

Fantastical Streets: The Theatrical Posters of Boris Bučan

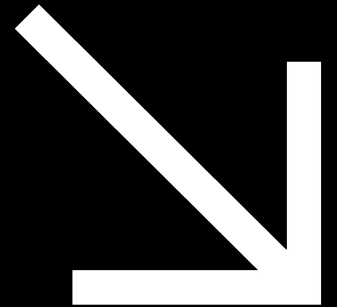
Sep 26, 2024–Feb 23, 2025



Lester Beall & A New American Identity

Sep 26, 2024–Feb 23, 2025

Wireframes & Sketches



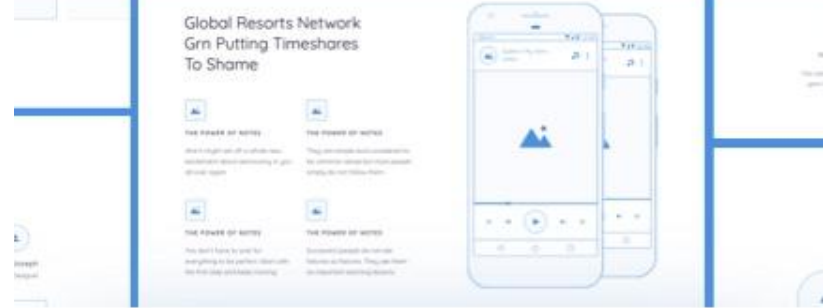
Intro to Wireframing



Wireframing

“an image or set of images which displays the functional elements of a website or page, typically used for **planning a site’s structure and functionality**”

Oxford Dictionary



A wireframe story

- What content is going to be on the page
- How the content is organized on the page
- Which content is most important on the page
- Where users will go from this page
- Where this page is on the site
- How users will move around the site



What's On?

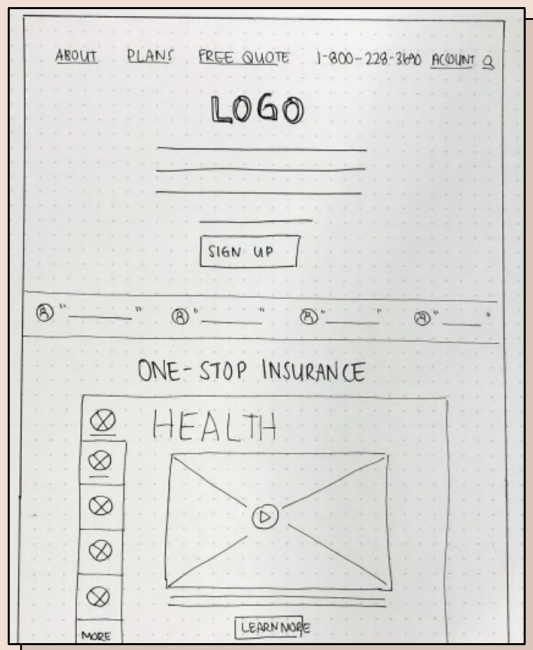
Filter



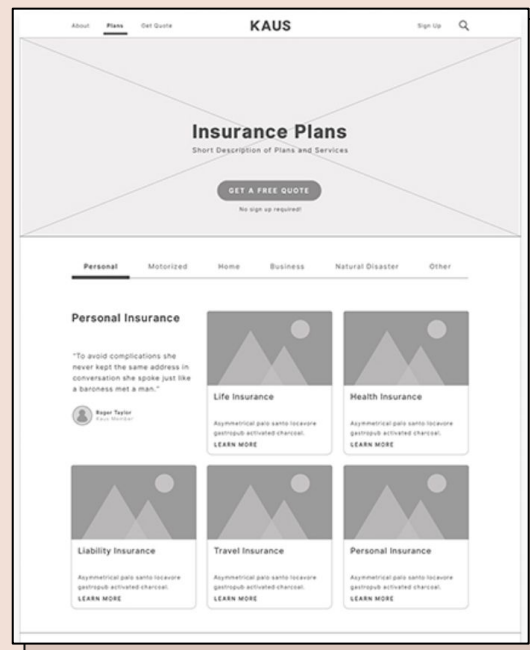
Packages



LOW FIDELITY



HIGH FIDELITY





Header + Navigation

Search

Language

Sign In



Hero Banner

Promotional Area

Trending Show

Channels

What's On

1. MAILBOXES 2. SUBSCRIPTION 3. CHECKOUT

How many mailboxes do you want?

↕

_____ @yourdomain.com

+Add a mailbox

| NEXT →

← back

1. MAILBOXES 2. SUBSCRIPTION 3. CHECKOUT

Choose a Subscription

<input checked="" type="checkbox"/> Monthly	<input type="checkbox"/> Yearly
4 \$	3 \$
per mailbox per month	per mailbox x12 m

| NEXT →

1. MAILBOXES

2. SUBSCRIPTION

3. CHECKOUT

How Many Mailboxes Do You Want?

Add the email addresses that you need ⓘ

You can change your email addresses later, when you set up your Mailboxes. [Skip for now](#)

+ Add a Mailbox

Next



“Frankenstein”

The “Frankenstein Way”

**A method for creating layouts
that replaces the ordinary
square/gray Wireframes.**

Case Study 01



Welcome

Showreel

Work



Pins

More ideas



273151200fe32d6a99ea0d.gif
— Are.na



Master&Dynamic - Sprüche
Zum Abschied Kollegen

WE DEFINE
DESIGN
DEVELOP
ALL THINGS
DIGITAL

696myc

utsunomiya






Tips, Tricks And Advice To Take
Your Website Design To A New...



Web Design | Museum in Bloei

Nicepage



04. PURE IMAG   

05. MAD FOR YOU!

06. THESIS ARTIST BOOK


Est. 2009 Contact Instagram Design & Technology

OTK STUDIO


OTK Studio is the design & technology practice of Oliver Thomas Klein. Through an understanding of visual sensibility, modern technology and functional design, Oliver creates digital products, identities and experiences that reflect the core values of those he collaborates with.

Instagram Facebook Twitter LinkedIn YouTube SoundCloud Dribbble Behance DeviantArt ArtStation 500px DeviantArt ArtStation 500px

Get Clearing: 2009
 Frank & Co: 2009
 Better Stories: 2010
 Convergence Studio: 2012
 Prokision: 2012



NEW BASIC HQ.
SD-CA
32.7134° N,
117.1670° W



New Balance®
HUF™ Skateboard

LOS ANGELES, CA
October 4, 2018




WASCO BOOK

(reset)
(open all)
(close all)
(education)
(work)
(mail)
(phone)
(facebook)
(tumblr)
(typeface)
(audio)
(web)
(identity)

ABCDEFGHIJKLMN
 OPQRSTUVWXYZ
 abcdefghijklm
 opqrstuvwxyz

45 Main St.

THOMAS KLEIN



AFRIQUE CULTURE FESTIVAL

SAM BURRIS
EXPOSITION PHOTOS

16.02 19.02.20



STAY↑ SANE STAY↓ SAFE

FOR LIFESAVERS FOR HOME-STAYERS

News About FAQ How to help? Download templates! Submit your design! WIX PLAYGROUND

Currently at 2094 contributions from 86 countries

AE AL AM AN AR AT AU BA BE BG BL BR BY CA CH CL CN CO CR CY CZ DE DK EE EG ES
 FI FR GB GE GR GT HK HN HR HU I D E L N R S T A J KE KP KR KZ LB LT LV MD MK
 MY MX NZ NO NZ PE PH PK PL PT PY RO RS RU SE SG SI SK SV SW TH TR TW
 UA US UG UY VE VN WIK ZA Clear Filter Shuffle

SANE X SAFE

BROOKLYN N

An Amazing Event For Rail
Brooklyn Fes
2020 Vol
Be Smar


Point Break
At Brooklyn
02.01

Unpopular
Style



Group Therapy

The greatest way to promote



The greatest way to promote

PROJECTS FILTERED ALL

ALL
 COMMERCIAL
 EDUCATION
 RESIDENTIAL DESIGN
 RESIDENTIAL

ORDER BY
 DATE
 CLIMATE TO SMALL
 SMALL TO LARGE

GARDEN ARTS CENTRE	COMMERCIAL	2008
SLABHOUSE HOUSE	RESIDENTIAL	2008
HILL HOUSE	RESIDENTIAL	2008
2017 CONCRETE COLLECTION	COMMERCIAL	2018
WOODMAN BARRACKS / PIERRE CHAMBER CENTRE	EDUCATION	2018
110001 / TRAVEL CENTRE HOUSE	RESIDENTIAL	2018
BEVA VALLEY RESIDENTIAL GALLERY	ART	2019
UNIVERSITY OF MELBOURNE NEW STUDENTS	EDUCATION	2019
UNFOLDED HOUSE	RESIDENTIAL	2017
IDENTICAL SLABHOUSE GALLERY	COMMERCIAL	2019
TRAVEL HOUSE	RESIDENTIAL	2019
COLONNA BRIMMING POOL	COMMERCIAL	2019
COLONNA BRIMMING POOL	COMMERCIAL	2019

VIEW MORE WORK

L: 012 Executive Street
 Melbourne VIC
 P: 03 9594 8777
 E: oliver@otkstudio.com
 otkstudio.com
 100% Recycled Paper
 Printed in Melbourne, Australia
 © 2019 OTK Studio

COVID-19 & RACISM

LAY

we Tarzan, you sane.

HOLLANDSE MAATJES

BLOOD MACHINES
SETH CHERMAN
MACE UNIVERSITY
FRANCE 2018

Showreel 2020

The curve stool created from Walnut

The coffee table created from Cherry

The single chair created from Ash

The American

04. PURE IMAG  IN

05. MAD FOR YOU!

06. THESIS ARTIST BOOK

Est. 2019 Contact, Instagram Design & Technology

OTK STUDIO

OTK Studio is the design & technology practice of Oliver Thomas Klein. Through an understanding of visual sensibility, modern technology and functional design, Oliver creates digital products, identities and experiences that reflect the core values of those he collaborates with.

WhatsApp Mobile App 2020
 Get Cleaning Mobile App 2020
 Frank & Co. Mobile App 2020
 Better Shores Editorial 2019
 Conversation Studio Mobile App 2019
 Provision Identity 2019




NEW BASIC HQ.
SD-CA
32.7134° N,
117.1670° W



CHLO WELER *Design & Director*

45 Main St.



New Balance®
HUF™ Skateboard

LOS ANGELES, CA
October 4, 2018



WASCO BOOK

(reset)
(open all)
(close all)
(education)
(work)
(mail)
(phone)
(facebook)
(tumblr)
(typeface)
(audio)
(web)
(identity)

ABCDEFGHIJKLMN
 OPQRSTUVWXYZ
 abcdefghijklm
 opqrstuvwxyz

AFRIQUE CULTURE FESTIVAL

SAM BURRIS
EXPOSITION PHOTOS

16.02 19.02.20



STAY↑SANE STAY↓SAFE

FOR LIFESAVERS FOR HOME-STAYERS

News About FAQ How to help? Download templates? Submit your design? WIX PLAYGROUND

Currently at 2094 contributions from 86 countries

AE AL AM AB AT AU BA BE BO BL BR BY CA CH CL CN CO CR CY CZ DE DK EE EG ES
 FI FR GB GE GR GT HK HN HR HU I E L N B S T Q R Z E KP KZ LB LT LV MD MK
 MV MY NZ NO NZ PE PH PK PL PT PY RO RS RU SE SG S SK SY SW TH TR TW
 UA UD US UV VE VN WIK ZA Clear Filter Shuffle

SANE X SAFE

BROOKLYN.N

An Amazing Event For Rain
Brooklyn Fest
2020 Vol
Be Smar

Point Break
At Brooklyn
02.01




Group Therapy

V F E F E



The greatest way to promote



The greatest way to promote

PROJECTS FILTERED: ALL

FILTER: COMMERCIAL RESIDENTIAL INTERIOR DESIGN IDENTIFICATION
 ORDER: OLDEST NEWEST CLIMATE TO SMALL SMALL TO LARGE

GARDEN ARTS CENTRE	COMMERCIAL	2020
CLASHBOUR HOUSE	RESIDENTIAL	2020
HULL HOUSES	RESIDENTIAL	2020
2017 COMBIE COLLECTION	COMMERCIAL	2020
RENOVATION/RECONSTRUCTION/PROPERTY COMPANY CENTRE	RESIDENTIAL	2020
8 ROADS TROUSERS/INTER-HOUSE	RESIDENTIAL	2020
BECA VALLEY RESIDENTIAL GALLERY	RESIDENTIAL	2020
UNIVERSITY OF MELBOURNE NEW STUDENTS	EDUCATION	2020
UNFOLDING HOUSE	RESIDENTIAL	2017
VERTICAL SLASHBOUR GALLERY	COMMERCIAL	2017
TRAVEL HOUSE	RESIDENTIAL	2016
CONCRETE SHOWERING POOL	COMMERCIAL	2016
	COMMERCIAL	2016

VIEW MORE WORK +

ABOUT
 CONTACT
 SERVICES
 PRESS

COVID-19 & RACISM

LAW

We Tarzan, you sane.

HOLLANDSE MAATJES




Showreel 2020

The curve stool created from Walnut

The coffee table created from Cherry

The single chair created from Ash

The American



Drag & Try Drag & Try Drag & Try Drag & Try Drag & Try Drag & Try Drag & Try



INTRO

00:01:07

NEW BASIC HQ. SD-CA 32.7134° N,

Lorem ipsum dolor sit amet, consectetur
adipiscing elit, sed diam nonummy nibh

Lorem ipsum dolor sit amet, consectetur
adipiscing elit, sed diam nonummy nibh

Lorem ipsum dolor sit
amet, consectetur

Lorem ipsum dolor sit
amet, consectetur

Lorem ipsum dolor sit
amet, consectetur

02.718

03.DOLCE AND GABBANA

04.PURE IMAG  ON

05.MAD FOR YOU!

02.718

03.DOLCE AND GABBANA

04.PURE IMAG  ON

05.MAD FOR YOU!

06.THESIS ARTIST BOOK

name

menu

filters

DAREBIN ARTS CENTRE	CIVIC	2019
GLASSBOOK HOUSE	RESIDENTIAL	2019
HELLO HOUSES	RESIDENTIAL	2018
DOT COMME COLLECTION	COMMERCIAL	2018
MONASH UNIVERSITY STUDENT CAMPUS CENTRE	EDUCATION	2018
■ FAMILY FRAMEWORK HOUSE	RESIDENTIAL	2018
BEGA VALLEY REGIONAL GALLERY	CIVIC	2019
UNIVERSITY OF MELBOURNE NEW STUDENT PRECINCT	EDUCATION	2017
UNFOLDING HOUSE	RESIDENTIAL	2017
GERTRUDE GLASSHOUSE GALLERY	CIVIC	2016
TWIN PEAKS	RESIDENTIAL	2019
COHUNA SWIMMING POOL	CIVIC	2019
iblingarchitecture.com/projects/family-framework-house/	CIVIC	2018



menu

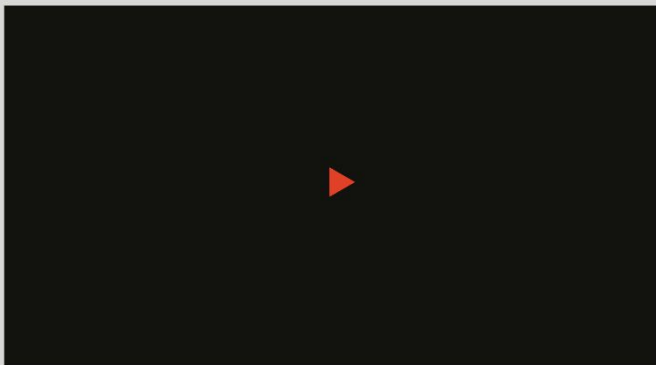
menu

New Balance® HUF™ Skateboard



menu

Ladipiscing elit, sed
diam nonummy nibh
Lorem ipsum dolor sit
amesed diam



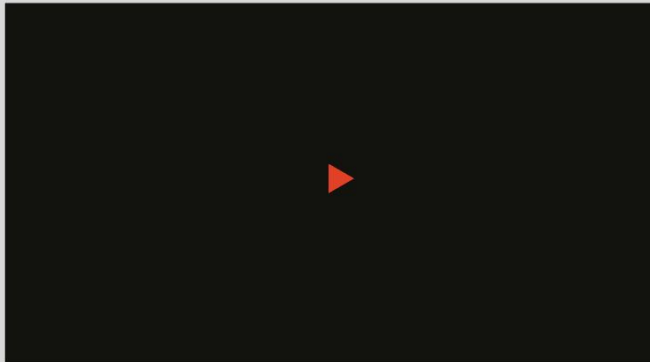
filters

- Thumbnails
- List
- All
- Print
- Branding
- Packaging
- Screen
- Environmental
- Misc

DAREBIN ARTS CENTRE	CIVIC
GLASSBOOK HOUSE	RESIDENTIAL
HELLO HOUSES	RESIDENTIAL
DOT COMME COLLECTION	COMMERCIAL
MONASH UNIVERSITY STUDENT CAMPUS CENTRE	EDUCATION
FAMILY FRAMEWORK HOUSE	RESIDENTIAL
BEGA VALLEY REGIONAL GALLERY	CIVIC
UNIVERSITY OF MELBOURNE NEW STUDENT PRECINCT	EDUCATION
UNFOLDING HOUSE	RESIDENTIAL
GERTRUDE GLASSHOUSE GALLERY	CIVIC
TWIN PEAKS	RESIDENTIAL
COHUNA SWIMMING POOL	CIVIC
siblingarchitecture.com/projects/family-framework-house/	CIVIC
HELLO HOUSES	RESIDENTIAL
DOT COMME COLLECTION	COMMERCIAL
MONASH UNIVERSITY STUDENT CAMPUS CENTRE	EDUCATION
FAMILY FRAMEWORK HOUSE	RESIDENTIAL
BEGA VALLEY REGIONAL GALLERY	CIVIC
UNIVERSITY OF MELBOURNE NEW STUDENT PRECINCT	EDUCATION
UNFOLDING HOUSE	RESIDENTIAL
GERTRUDE GLASSHOUSE GALLERY	CIVIC
TWIN PEAKS	RESIDENTIAL
COHUNA SWIMMING POOL	CIVIC
siblingarchitecture.com/projects/family-framework-house/	CIVIC

menu

Ladipiscing elit, sed
diam nonummy nibh
Lorem ipsum dolor sit
amesed diam



filters

- Thumbnails
- List
- All
- Print
- Branding
- Packaging
- Screen
- Environmental
- Misc

Breiten
Wildensbuch, 2016



Breiten
Wildensbuch, 2016



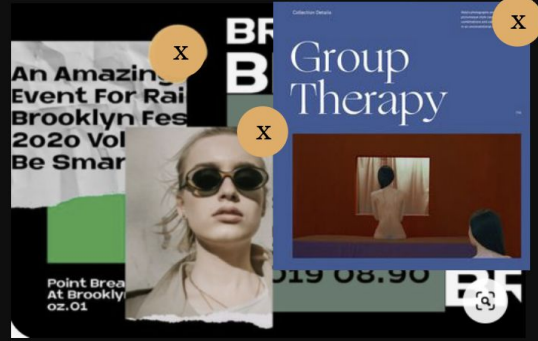
Zum Baumgarten
Beggingen, 2014



Althörnli
Tösstal, 2014



New Balance® HUF™ Skateboard



Learn more about it
email, contact

Learn more about it
email, contact

Learn more about it
email, contact



The coffee table created from Cherry



The curve stool created from Walnut



The single chair created from Ash



CORENTIN IS A DESIGNER AND DEVELOPER

CORENTIN BERNADOU IS A 25YO FRENCH INDEPENDENT DESIGNER AND DEVELOPER BASED IN BORDEAUX (FR), AIMING TO WORK WITH ARTISTS, DESIGNERS, AND CREATIVE AGENCIES. APART FROM BEING A MINIMAL AND CLEAN DESIGN ADDICT HE'S ALSO A BRANDING AND



02.718

03.DOLCE AND GABBANA

04.PURE IMAGINATION



05.MAD FOR YOU!

wix in-house
agency

Lorem ipsum dolor sit amet,
consect

Lorem ipsum dolor sit amet,
consect

New Balance® HUF™ Skateboard



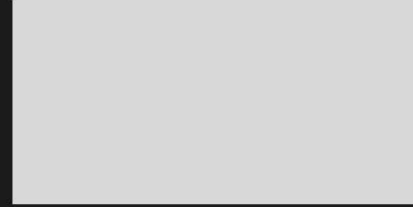
02.718

03.DOLCE AND GABBANA

04.PURE IMAG

05.MAD FOR YOU!

06.THESIS ARTIST BOOK



Lorem ipsum dolor sit amet,
consect



Lorem ipsum dolor sit amet,
consect

New Balance® HUF™ Skateboard

Lorem ipsum dolor sit amet,
consectetur adipiscing elit, sed
diam nonummy nibh

lorem ipsum dolor sit amet, consectetur adipiscing elit,
sed diloem ipsum dolor sit amet, consectetur adipiscing
elit, sed diam nonummy nibh Lorem

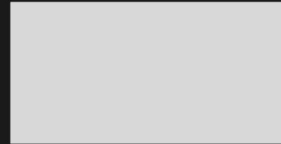


04. PURE IMAG  ON

05. MAD FOR YOU!

06. THESIS ARTIST BOOK

lorem ipsum dolor sit amet,
consect



lorem ipsum dolor sit amet,
consect



WASCO BOOK

ABCDEFGHIJKLMN
OPQRSTUVWXYZ
abcdefghijklmn
opqrstuvwxyz

FILTERS

ALL

AMBIENT / NEW AGE

ELECTRONICA / DOWNTempo

HIP HOP / RNB

NEW CLUB

UK DANCE / GRIME

HOUSE / TECHNO

ACID

AMBIENT TECHNO

BALEARIC HOUSE

BREAKS

BROKEN BEAT

CHICAGO HOUSE

DEEP HOUSE

DETROIT HOUSE

DETROIT TECHNO

DUB TECHNO

ELECTRO

GASBA

GHETTO HOUSE

HARDSTYLE

HOUSE

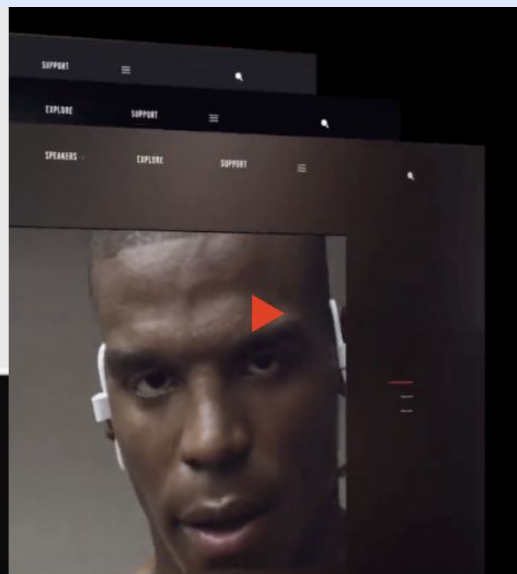
LEFTFIELD HOUSE

LEFTFIELD TECHNO

MINIMAL

TECHNO

TRANCE



15.02.18

SNYDERS OF HANOVER

FOURTH WORLD - AMBIENT / DARK AMBIENT



11.06.19

EXERCISES

HOUSE TECHNO - ELECTRONICA



CORENTIN IS A DESIGNER AND DEVELOPER

CORENTIN BERNADOU IS A 25YO FRENCH INDEPENDENT DESIGNER AND DEVELOPER BASED IN BRUXELLES (FR), JOINING TO WORK WITH ARTISTS, DESIGNERS, AND CREATIVE AGENCIES, APART FROM BEING A FREELANCE DEVELOPER.



NEW BASIC HQ. SD-CA 32.7134° N,

02.718

03. DOLCE AND GABBANA

04. PURE IMAC

05. MAD FOR YOU!

06. THESIS ARTIST BOOK

New Balance® HUF™ Skateboard

02.718

03. DOLCE AND GABBANA

04. PURE IMAC

05. MAD FOR YOU!

06. THESIS ARTIST BOOK

Showreal 2020

The curve stool created from Walnut

The coffee table created from Cherry

The single chair created from Ash

The American

New Balance® HUF™ Skateboard

02.718

03. DOLCE AND GABBANA

04. PURE IMAC

05. MAD FOR YOU!

06. THESIS ARTIST BOOK

name menu filters

DAREBIN ARTS CENTRE	CIVIC	2019
GLASSBOOK HOUSE	RESIDENTIAL	2019
HELLO HOUSES	RESIDENTIAL	2018
DOT COMME COLLECTION	COMMERCIAL	2018
MONASH UNIVERSITY STUDENT CAMPUS CENTRE	EDUCATION	2018
FAMILY FRAMEWORK HOUSE	RESIDENTIAL	2018
REGA VALLEY REGIONAL GALLERY	CIVIC	2019
UNIVERSITY OF MELBOURNE NEW STUDENT PLACE	EDUCATION	2017
UNFOLDING HOUSE	RESIDENTIAL	2017
SERTRUDE GLASSHOUSE GALLERY	CIVIC	2016
TWIN PEAKS	RESIDENTIAL	2019
COHUNA SWIMMING POOL	CIVIC	2019
	CIVIC	2018

New Balance® HUF™ Skateboard

02.718

03. DOLCE AND GABBANA

04. PURE IMAC

05. MAD FOR YOU!

06. THESIS ARTIST BOOK

New Balance® HUF™ Skateboard

02.718

03. DOLCE AND GABBANA

04. PURE IMAC

05. MAD FOR YOU!

06. THESIS ARTIST BOOK

02.718

03. DOLCE AND GABBANA

04. PURE IMAC

05. MAD FOR YOU!

06. THESIS ARTIST BOOK

menu

Ladipiscing elit, sed diam nonummy nibh Lorem ipsum dolor sit ametesed diam

filters

- Thumbnail
- List
- All
- Print
- Branding
- Packaging
- Screen
- Environmental
- Misc

Breiten Wildensbuch, 2016

Breiten Wildensbuch, 2016

Zum Baumgarten Beggingen, 2014

Althörnli Tosstal, 2014

New Balance® HUF™ Skateboard

02.718

03. DOLCE AND GABBANA

04. PURE IMAC

05. MAD FOR YOU!

06. THESIS ARTIST BOOK

ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmn oopqrstuvwxyz

ALL AMBIVENT / NEW AGE ELECTRONICA / DOWNTempo HIP HOP / RNB NEW CLUB UK DANCE / GRIME HOUSE / TECHNO

ACID AMBIENT TECHNO BALANCE HOUSE BREAKS BROKEN BEAT CHICAGO HOUSE DEEP HOUSE DETROIT TECHNO DUB TECHNO ELECTRO GARB GRT TO HOUSE HARVEST HOUSE LEFTFIELD HOUSE LITFIELD TECHNO MANUAL TECHNO TRANCE

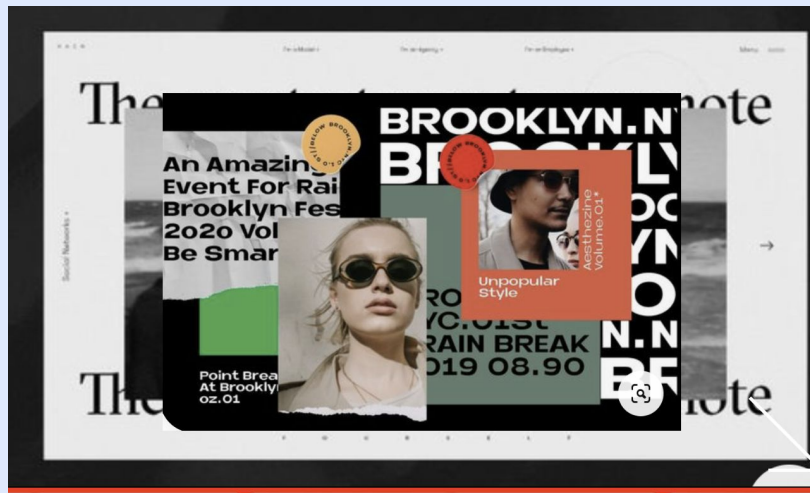
02.718

03. DOLCE AND GABBANA

04. PURE IMAC

05. MAD FOR YOU!

06. THESIS ARTIST BOOK



FOR LIFESAVERS

FOR HOME-STAYERS

[News](#) [About](#) [FAQ](#) [How to help?](#) [Download templates!](#) [Submit your design!](#) [WIX PLAYGROUND](#)

Currently at 2094 contributions from 86 countries



Studio Lemmens & De Bruijn

Download



Studio Lemmens & De Bruijn

Download



Vivian Dehring

Download



Liam Hamill

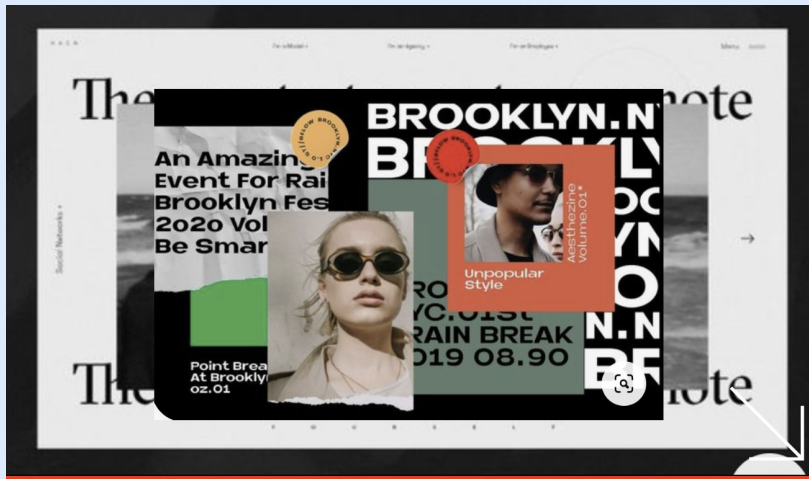
Download



Paul Wolterink

Download

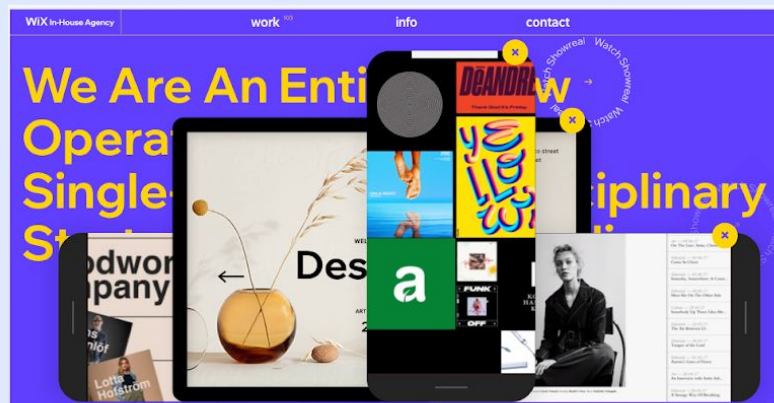
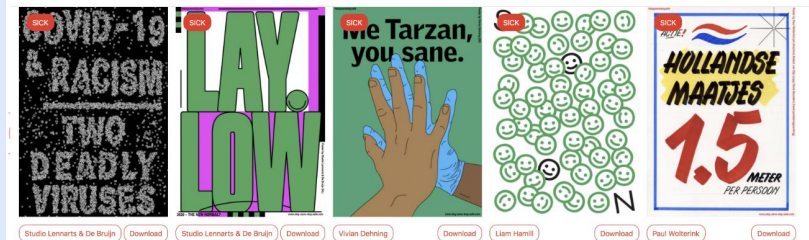




FOR LIFESAVERS FOR HOME-STAYERS

[News](#)
[About](#)
[FAQ](#)
[How to help?](#)
[Download templates!](#)
[Submit your design!](#)
[WIX PLAYGROUND](#)

Currently at 2094 contributions from 86 countries

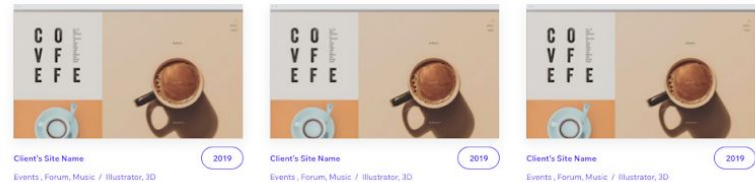


illustar All Sites A-Z Latest

Filter by Product Filter by Industry

[Podcast](#)
[Blog](#)
[Groups](#)
[Online Store](#)
[Restaurants](#)
[Events](#)
[Booking](#)
[Music](#)
[Video Channel](#)
[Forum](#)

We found 87 websites for "illustar"



The Final Sketch + Developing

WIX In-House Agency

work ¹³¹

info

edit out

We Are a Creative
Design
Strategic
W
to

LIO

REAL ITI

Watch Showreal
Watch Showreal
Watch Showreal

**We Are An Entirely New
Operating System, Single-
source, Multi-disciplinary
Strategy & Creative Studio.**



Case Study 02

OFFF Barcelona



Welcome

Blog

Subscribe

Offf stream

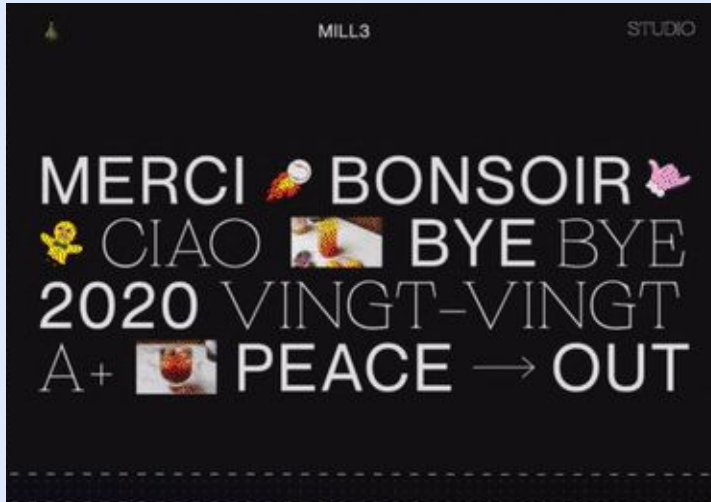
OFFF academy

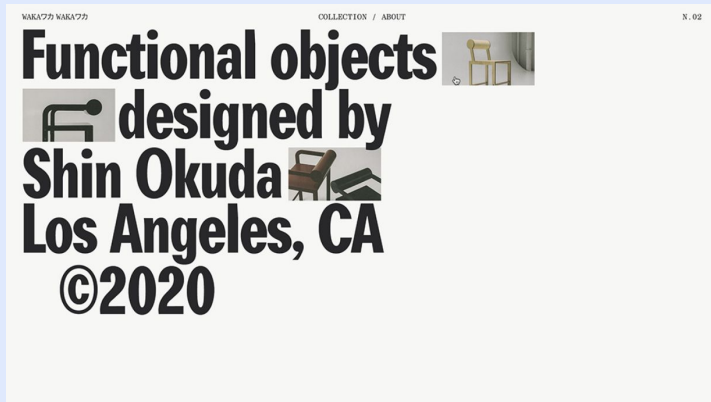
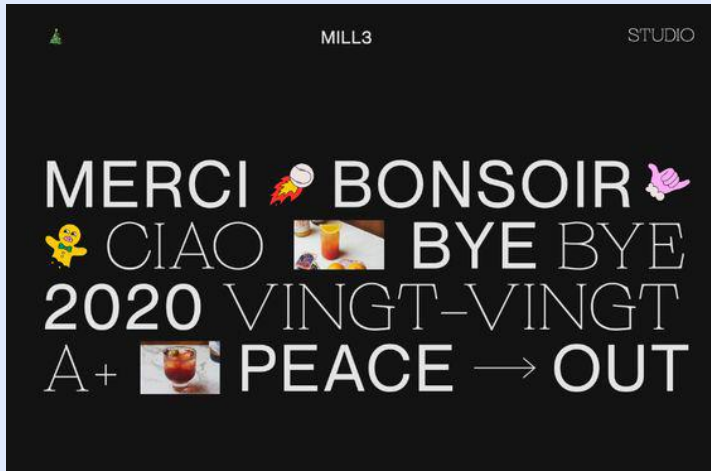
Artist Lineup

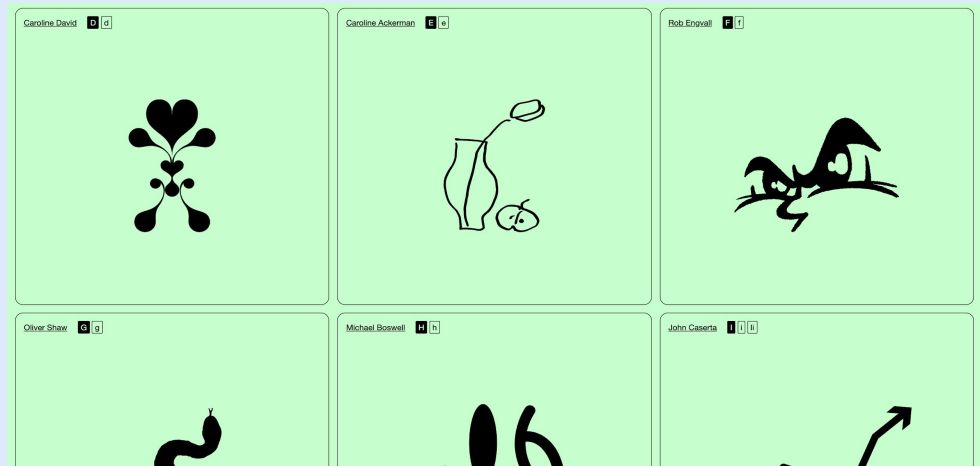
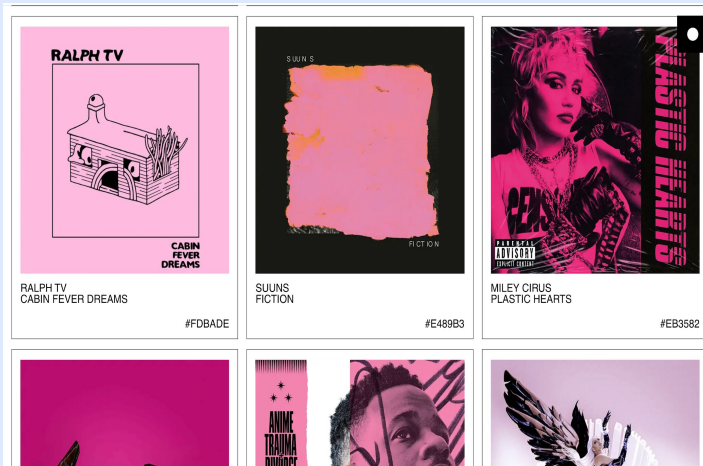
Sponsors

Location

Footer







MTEN ALL PROJECTS STILLS MOTION E-COMMERCE SEARCH CLIENTS COLLABORATORS ABOUT

WE ARE A CREATIVE AGENCY PRODUCING STILLS, MOTION AND DIGITAL CONTENT FOR THE FASHION, BEAUTY AND LUXURY INDUSTRIES. FRANCE: 85 RUE DE TURBINE 75005 PARIS GENERAL ENQUIRIES: RFP@RTPEPRODUCTION.COM FOLLOW US ON INSTAGRAM

LACOSTE SS19 x OLIVER HADLEE PEARCH
ART DIRECTION BY LEBLANC. STYLED BY CHARLOTTE COLLET

M LE MONDE x ARNAUD LAJEUNIE
STYLED BY CHARLOTTE COLLET

Books

SLUM Lab

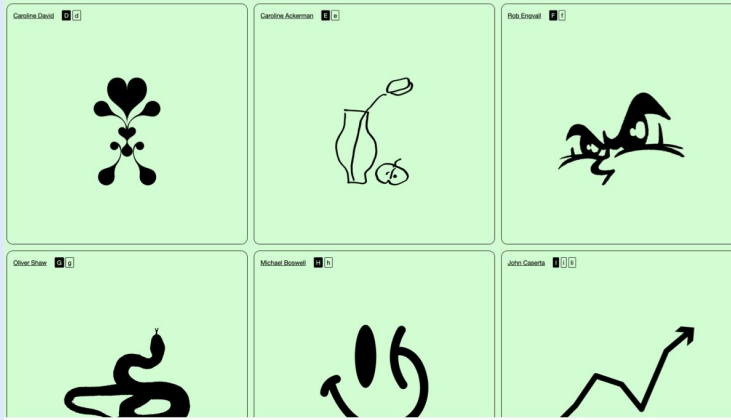
Articles & Essays





Georgie  Greville⁻¹⁴
Norma Kamali⁻²²
Aurora James⁻³⁰ 

MASTER THESIS

WRITTEN THESIS (PDF)










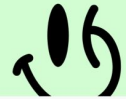


[DOWNLOAD](#)

ROMANCE JOURNAL - A STATE OF FEELING

Georgie  Greville⁻¹⁴
 Norma Kamali⁻²²
 Aurora James⁻³⁰ 

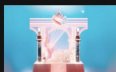


MASTER
 WRITTEN THESIS (PDF)
 DOWNLOAD
 THESIS






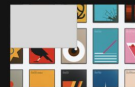








<p>Carolina David </p> 	<p>Caroline Achermann </p> 	<p>Flora Enxoval </p> 
<p>Oliver Shaw </p> 	<p>Michael Bonavent </p> 	<p>Judit Casalta </p> 

Join for a new type of OFFF Barcelona experience - 3 days of online workshops, conferences and more.

EH ES LOGIN

FF  May 6_7_8 2021
 Barcelona  Next
 Online  Next OFFF

BUY TICKET

<p>19 OCT 2020 </p>  <p>Creative Mentorship by OFFF Academy and Adobe</p>	<p>19 OCT 2020 </p>  <p>Ars Electronica Lands in Barcelona!</p>	<p>19 OCT 2020 </p>  <p>Z By Hip Presents Two New Speakers For OFFF Barcelona 2021!</p>
<p>19 OCT 2020 </p>  <p>Creative Mentorship by OFFF Academy and Adobe</p>	<p>19 OCT 2020 </p>  <p>Z By Hip Presents Two New Speakers For OFFF Barcelona 2021!</p>	<p>19 OCT 2020 </p>  <p>Z By Hip Presents Two New Speakers For OFFF Barcelona 2021!</p>

READ MORE

JOIN OFFF COMMUNITY >>



Join for a new type of OFFF Barcelona experience — 6 days of online workshops, conferences, and more.



Next OFFF  May 3_

ona Barcelona  Next

t Online  OFFF Even

A COLLECTION OF 150 ALBUM COVERS TO CELEBRATE THE COLORS IN MUSIC IN 2020.

© ALBUM COLORS 2020



REFRESH: SEE CHANGE COLOR

CREATED AND CURATED BY JOSÉ GASPARIAN & MARCOS RODRIGUEZ. DEVELOPED BY EDGARD KOZLOWSKI.

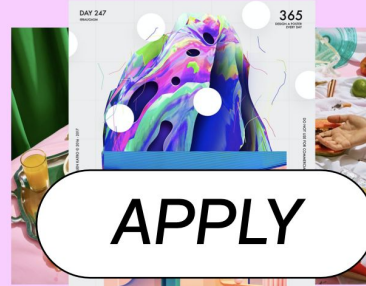
01	SHIFT ¹⁾	FORM-EMOTION/ FORM- MEANING	<small>1) The shift from the initial art goal – Chapter I, thesis written text</small>
02	PLIR	TOWARDS PRACTICE-LED ICONIC RESEARCH	
03	STUDY I	GRAPHIC COMPOSITION	
04	STUDY II	TYPOGRAPHIC IMAGE	
05	STUDY III	GRAPHIC IMAGE	
06	FINAL	SELECTED POSTERS	



OFF Academy

We aim to empower talented individuals to help them take a big step forward and discover their creative superpowers.

APPLY



YOUR NEW AFTER-SCHOOL PLAYGROUND



Discover —OFFF Artists

OFFF hosts innovative and international talents to share their insightful experiences.

ARTIST

DISCIPLINE

Studio Dumbbar W/
Liza Enebeis

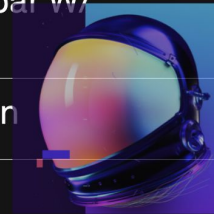
Design,
Illustration

Albert Exergian

Design,
Illustration

Baugasm

Design,
Illustration





JOIN OFFF COMMUNITY >>



OFFF Academy

We aim to empower talented individuals to help them take a big step forward and discover their creative superpowers.



YOUR NEW AFTERSCHOOL PLAYGROUND



**Developing +
mobile**


2021 Artists

Search..

Advertising Papercraft Print Vid

3D Interactive Typography Film

Graphic Design Tv Digital Art V



Baugasm

MAY 7, 2021 | 19:45H Open room

UPCOMING OFF EVENTS
01:06:03:11

Barcelona — May

Tel Aviv — September

Kiev — June

Barcelona — May

Tel Aviv — September

Kiev — June

2021

JOIN OFFF COMMUNITY

Join for a new type of OFFF Barcelona experience — 3 days of online workshops, conferences and more.

May 6_7_8 2021

Barcelona

Next OFF

BUY TICKETS

19 OCT 2020

re Articals Mor

20

19 OCT 20


GET *Teleforti* OFFF

ual surprise for OFFFsters!

Gavin Str

ALL ARTISTS

19 OCT 2020



vents Two New Speakers

ona 2021!

Z By Hip Pisen

For Offf Barcel

READ MORE

OFFF Memb

n the Know

19 OCT 2020

OFFF Acadmy

Join for a new type of OFFF Barcelona experience — 3 days of online workshops, conferences and more.



APPLY

YOUR NEW ARTI

OFFF Agenda

May 3 May 4 May 5 May 6 May 7 May 8

WORKSHOPS VISITS OTHER AL

08:30-09:30 Open room

Workshop

Superdimension 3.0 a 3D workshop with boldtom & slurp tv

08:30-09:30 Open room

Schedule


Alex Trochut & More (Z by HP)

08:30-09:30 Open room


Workshop

EditorX Workshop

Discover —OFFF Artists



Serial Cut™



MAY 7, 2021 | 19:45H

Why is Gamora? A question that has haunted Albert Exergian, an art director and graphic designer from Vienna, Austria, ever since it was

JOIN OFFF COMMUNITY

Join OFFF Community to get exclusive content, events and offers

NAME /

NAME /

NAME /

JOIN

BUY TICKETS



ANY

QUESTIONS?

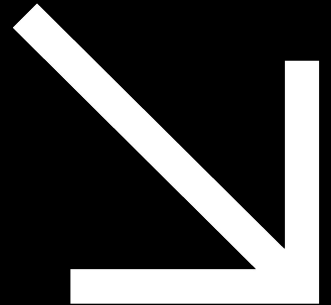
Previous Homework

Design your digital posters!

Continue with:

1. **Continue with your plan and move to design**
2. **Develop your concepts**
3. **Design your frame/frames/screens?**

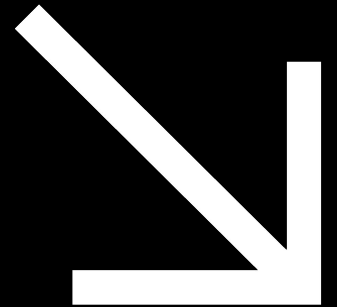
[Present next class for feedback](#)



Homework Review



Homework For next week!



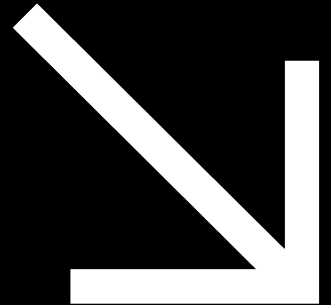
Homework

Continue your digital creations!

Continue with:

1. **Continue with design and fix according to feedback**
2. **Develop your concepts further**
3. **Design first, Interactions/Video later**

Present next class for feedback



**THANK
YOU!**

