

# **The two famous fashion designers**

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## Abstract

I would be discussing two famous fashion designers in the early 20th century. I would be talking about Patou and Poiret. Those two fashion designers were outstanding icons in history. Both Patou and Poiret made beautiful dresses in the 1920s. Both Patou and Poiret change the dynamic of women in society. However, I would discuss both fashion designers' dresses.



**Jean Patou with models**



**Paul Poiret**

### **Jean Patou**

Jean Patou was born in Paris in 1887. He trained in a fur company before he opened the house of Patou in 1919. He wanted to put his brand out but World War one forced him to put his brand on hold. After World War one, he reopened his family business. He traveled around Europe and the United States. They called him, " the most elegant man in Europe ". He changed the dynamic of women's appearance. He created in the 1920s woman sportswear, Suzanne lengthen called "la Divine", Cocktail dress, and perfume. He renovated the women's apparel dramatically. In the Victorian era, women would wear dresses with corsets and cage crinoline. Women wanted a change in women's apparel and some people didn't want change, but the dynamic of industry was changing. Jean Patou was designing clothing for women to change the old era into a new era of women's apparel. Sadly, Jean Patou died in 1936, in his apartment at the age of 48. He made an impact in the world fashion industry of women's apparel. He was an inspiration to women's apparel and changed the dynamic of women's society.

### **Paul Poiret**

Paul Poiret was born in Paris, France in 1879. He worked in the House of Worth for a long time. In the house of Worth, they didn't like his ideas for Worth. So he left the house of Worth, he started designing clothing for his wife. So his wife became a model for his clothing line. He opened the house of Poiret in 1903 at age 24. The signature of his design is evening dress, headdress, and evening coat. People were inspired by Paul's wife wearing her husband's designs. People want to wear dresses and evening coats. There was some competition during the 1920s, but he pushed through despite the fact that the competition and World War one. People have their options on which clothing. Poiret brought old to new era, because the old was fascinating to him. On one of the dresses that have cage crinoline and it really sparkles women's apparel and dramatically it changes their apparel. Paul Poiret revolutionized the old era into a new segment of women's apparel. Sadly, Paul Poiret died in 1944 in Paris.

### COMPARE & CONTRAST

The two dresses of Patou in 1924 and Poiret in 1922. They were made two years apart. Patou dress is a very formal fitting dress. The color of detail is very unique. The detail of the dress is kind of a Christmas theme. The color of the dress is like a peachy color. The sleeves of the dress are like shoulder sleeves on the dress. Patou dress is simple and fitting. The dress is comfortable and like a summer dress.

Poiret in 1922 dress is elegant and sleeves are wider. The top of the dress, it's more like a t-shirt. The pattern of the bottom of the dress has a golden flower and greenish and orange shapes. The colors of the bottom are royal purple and gold. The signature of the dress is more Indian style. However, both Patou and Poiret made beautiful dresses but they both have unique styles and colors.

In conclusion, the fashion designers in the early 20th century have made an impact on women's apparel in Europe. Both Patou and Poiret change the dynamic of women's apparel from Victorian era into a new era.

References

<https://intl.patou.com/pages/history-jean-patou>

[https://www.metmuseum.org/toah/hd/poir/hd\\_poir.htm](https://www.metmuseum.org/toah/hd/poir/hd_poir.htm)