

Class #10

DIGITAL MEDIA FOUNDATIONS

Class #10

WIREFRAMES & SKETCHES.

Today's agenda

Wireframes & Sketches

User Experience Basics (Next week!)

Homework reviews

Your homework: Continue Design!

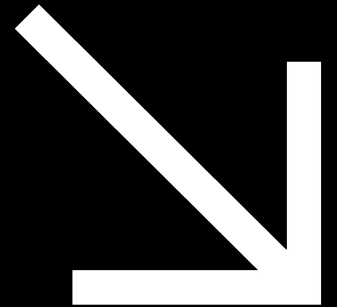
Poster house NYC: posterhouse.org



Dawn Baillie



Wireframes & Sketches



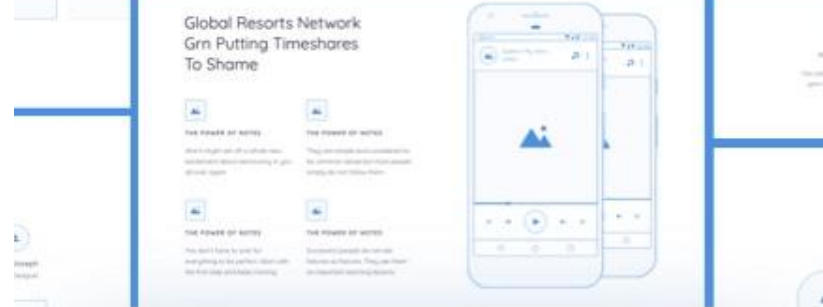
Intro to Wireframing



Wireframing

“an image or set of images which displays the functional elements of a website or page, typically used for **planning a site’s structure and functionality**”

Oxford Dictionary



A wireframe story

- What content is going to be on the page
- How the content is organized on the page
- Which content is most important on the page
- Where users will go from this page
- Where this page is on the site
- How users will move around the site



What's On?

Today Tomorrow Next

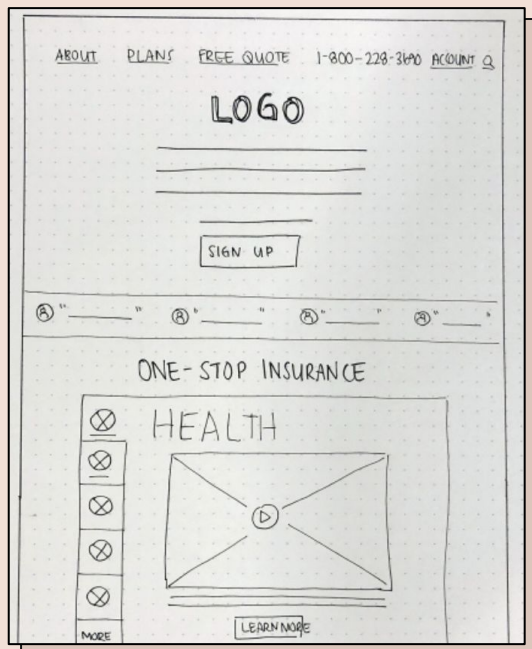
Filter x



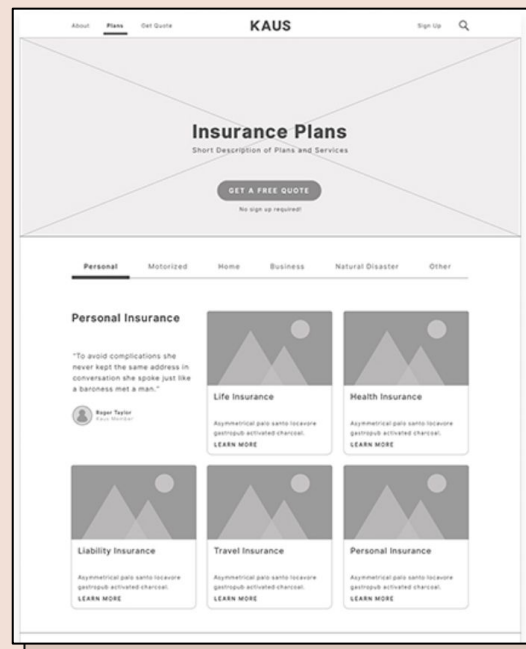
Packages



LOW FIDELITY



HIGH FIDELITY





Header + Navigation

Search

Language

Sign In



Hero Banner

Promotional Area

Trending Show

Channels

What's On

1. MAILBOXES 2. SUBSCRIPTION 3. CHECKOUT

How many mailboxes do you want?

↕

_____ @yourdomain.com

+Add a mailbox

| NEXT →

← back

1. MAILBOXES 2. SUBSCRIPTION 3. CHECKOUT

Choose a Subscription

<input checked="" type="checkbox"/> Monthly 4 \$ per mailbox per month	<input type="checkbox"/> Yearly 3 \$ per mailbox x12 m
--	--

| NEXT →

1. MAILBOXES

2. SUBSCRIPTION

3. CHECKOUT

How Many Mailboxes Do You Want?

Add the email addresses that you need ⓘ

You can change your email addresses later, when you set up your Mailboxes. [Skip for now](#)

+ Add a Mailbox

Next



“Frankenstein”

The “Frankenstein Way”

**A method for creating layouts
that replaces the ordinary
square/gray Wireframes.**

Case Study 01



Welcome

Showreel

Work

Pins More ideas



273151200fe32d6a99ea0d.gif
— Are.na



Tips, Tricks And Advice To Take Your Website Design To A New...






Web Design | Museum in Bloei

696myc
utsunomiya

WE DEFINE
DESIGN
DEVELOP
ALL THINGS
DIGITAL



04. PURE IMAG   

05. MAD FOR YOU!


06. THESIS ARTIST BOOK

Est. 2009 Contact Instagram Design & Technology


OTK STUDIO

OTK Studio is the design & technology practice of Oliver Thomas Klein. Through an understanding of visual sensibility, modern technology and functional design, Oliver creates digital products, identities and experiences that reflect the core values of those he collaborates with.

Portfolio Services About Contact Instagram Twitter Facebook LinkedIn YouTube SoundCloud Dribbble Behance DeviantArt ArtStation Instagram Facebook Twitter LinkedIn YouTube SoundCloud Dribbble Behance DeviantArt ArtStation



NEW BASIC HQ.
SD-CA
32.7134° N,
117.1670° W



New Balance®
HUF™ Skateboard

LOS ANGELES, CA
October 4, 2018




WASCO BOOK

(reset)
(open all)
(close all)
(education)
(work)
(mail)
(phone)
(facebook)
(tumblr)
(typeface)
(audio)
(web)
(identity)

ABCDEFGHIJKLMN
 OPQRSTUVWXYZ
 abcdefghijklm
 opqrstuvwxyz

45 Main St.

THOMAS KLEIN



AFRIQUE CULTURE FESTIVAL

SAM BURRIS
EXPOSITION PHOTOS

16.02 19.02.20



STAY↑ SANE STAY↓ SAFE

FOR LIFESAVERS FOR HOME-STAYERS

News About FAQ How to help? Download templates! Submit your design! WIX PLAYGROUND

Currently at 2094 contributions from 86 countries

AE AL AM AN AR AT AU BA BE BG BL BR BY CA CH CL CN CO CR CY CZ DE DK EE EG ES
 FI FR GB GE GR GT HK HN HR HU IJ E L IN IR IS IT JA KE KP KR KZ LB LT LV MD MK
 MY MX NZ NO NZ PE PH PK PL PT PY RO RS RU SE SG SI SK SV SW TH TR TW UA
 US UG UY VE VN WX ZA Clear Filter Shuffle

BROOKLYN N

An Amazing Event For Rail
Brooklyn Fes
2020 Vol
Be Smar


Point Break
At Brooklyn
02.01

Urban
Style



Group Therapy

The greatest way to promote



The greatest way to promote

PROJECTS

PROJECT	YEAR
GARDEN ARTS CENTRE	2008
CLASHBOOM HOUSE	2008
HILL HOUSE	2008
2017 COMME COLLECTION	2017
WOODMAN UNIVERSITY PROPERTY CHANGE CENTRE	2018
10001 TRENCHMOUNT HOUSE	2018
BEVA VALLEY RESIDENTIAL GALLERY	2019
UNIVERSITY OF MELBOURNE NEW STUDENTS	2020
UNFOLDED HOUSE	2020
IDENTICAL CLASHBOOM GALLERY	2020
TRAVEL HOUSE	2020
CLASHBOOM SWIMMING POOL	2020
CLASHBOOM SWIMMING POOL	2020

COVID-19 & RACISM

LAW

we Tarzan, you sane.


HOLLANDSE MAATJES

The curve stool created from Walnut

The coffee table created from Cherry

The single chair created from Ash

The American



04. PURE IMAG  IN

05. MAD FOR YOU!

06. THESIS ARTIST BOOK

Est. 2019 Contact, Instagram Design & Technology

OTK STUDIO

OTK Studio is the design & technology practice of Oliver Thomas Klein. Through an understanding of visual sensibility, modern technology and functional design, Oliver creates digital products, identities and experiences that reflect the core values of those he collaborates with.

[WhatsApp](#) [Mobile App](#) 2020
[Get Clipping](#) [Mobile App](#) 2020
[Print & Content](#) [Mobile App](#) 2020
[Better Stories](#) [Editorial](#) 2019
[Conversational Audio](#) [Mobile App](#) 2019
[Provision](#) [Identity](#) 2019




NEW BASIC HQ.
SD-CA
32.7134° N,
117.1673° W



CHLO WELER *Design & Director*

45 Main St.

PERINO MEDIC



New Balance®
HUF™ Skateboard

LOS ANGELES, CA
October 4, 2018



WASCO BOOK

(reset)
(open all)
(close all)
(education)
(work)
(mail)
(phone)
(facebook)
(tumblr)
(typeface)
(audio)
(web)
(identity)

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789

AFRIQUE CULTURE FESTIVAL

SAM BURRIS
EXPOSITION PHOTOS

16.02 19.02.20



STAY↑SANE STAY↓SAFE

FOR LIFESAVERS FOR HOME-STAYERS

News About FAQ How to help? Download templates? Submit your design? WIX PLAYGROUND

Currently at 2094 contributions from 86 countries

AE AL AM AB AT AU BA BE BO BL BR BY CA CH CL CN CO CR CY CZ DE DK EE EG ES
FI FR GB GE GR GT HK HN HR HU I E L N B S T Q R Z E KP K2 LB LT LV MD MK
MY MX NY NL NO NZ PE PH PK PL PT PY RO RS RU SE SG S SK SY SW TH TR TW
UA UD US UV VE VN WIK ZA Clear Filter Shuffle

SANE X SAFE

BROOKLYN.N

An Amazing Event For Rain
Brooklyn Fest
2020 Vol
Be Smar

Point Break
At Brooklyn
02.01

RAIN BREAK
2019 08.90




Group Therapy

V F E F E



The greatest way to promote



The greatest way to promote

PROJECTS FILTERED

COMMERCIAL
 RESIDENTIAL
 INTERIOR DESIGN
 COMMERCIAL

LARGE
 MEDIUM
 SMALL TO LARGE

GARDEN ARTS CENTRE	COMMERCIAL	2020
CLASHBOUR HOUSE	RESIDENTIAL	2020
HULL HOUSES	RESIDENTIAL	2020
2017 COMBIE COLLECTION	COMMERCIAL	2020
RENOVATION OF UNIVERSITY COMPLEX CENTRE	RESIDENTIAL	2020
4 ROOMS TROUSERS-HOUSE	RESIDENTIAL	2020
BECA VALLEY RESIDENTIAL GALLERY	RESIDENTIAL	2020
UNIVERSITY OF MELBOURNE NEW STUDENTS	EDUCATION	2020
UNFOLDING HOUSE	RESIDENTIAL	2020
VERTICAL CLASHBOUR GALLERY	COMMERCIAL	2020
TRAVEL HOUSE	RESIDENTIAL	2020
CONCRETE SHOWER POOL	COMMERCIAL	2020
PROJECTS	COMMERCIAL	2020

VIEW MORE WORK

ABOUT
 CONTACT
 SERVICES

4.020 Executive Street
 Melbourne VIC 3007
 Australia
 Phone: +61 3 9594 8222
 Email: info@otkstudio.com
 Website: www.otkstudio.com
 Social: @otkstudio

COVID-19 & RACISM

LAW

We Tarzan, you sane.

HOLLANDSE MAATJES




Showreel 2020

The curve stool created from Walnut

The coffee table created from Cherry

The single chair created from Ash

The American



Drag & Try Drag & Try Drag & Try Drag & Try Drag & Try Drag & Try Drag & Try



INTRO

00:01:07

NEW BASIC HQ. SD-CA 32.7134° N,

Lorem ipsum dolor sit amet, consectetur
adipiscing elit, sed diam nonummy nibh

Lorem ipsum dolor sit amet, consectetur
adipiscing elit, sed diam nonummy nibh

Lorem ipsum dolor sit
amet, consectetur

Lorem ipsum dolor sit
amet, consectetur

Lorem ipsum dolor sit
amet, consectetur

02.718

03.DOLCE AND GABBANA

04.PURE IMAG  ON

05.MAD FOR YOU!

02.718

03.DOLCE AND GABBANA

04.PURE IMAG  ON

05.MAD FOR YOU!

06.THESIS ARTIST BOOK

name

menu

filters

DAREBIN ARTS CENTRE	CIVIC	2019
GLASSBOOK HOUSE	RESIDENTIAL	2019
HELLO HOUSES	RESIDENTIAL	2018
DOT COMME COLLECTION	COMMERCIAL	2018
MONASH UNIVERSITY STUDENT CAMPUS CENTRE	EDUCATION	2018
■ FAMILY FRAMEWORK HOUSE	RESIDENTIAL	2018
BEGA VALLEY REGIONAL GALLERY	CIVIC	2019
UNIVERSITY OF MELBOURNE NEW STUDENT PRECINCT	EDUCATION	2017
UNFOLDING HOUSE	RESIDENTIAL	2017
GERTRUDE GLASSHOUSE GALLERY	CIVIC	2016
TWIN PEAKS	RESIDENTIAL	2019
COHUNA SWIMMING POOL	CIVIC	2019
iblingarchitecture.com/projects/family-framework-house/	CIVIC	2018



menu

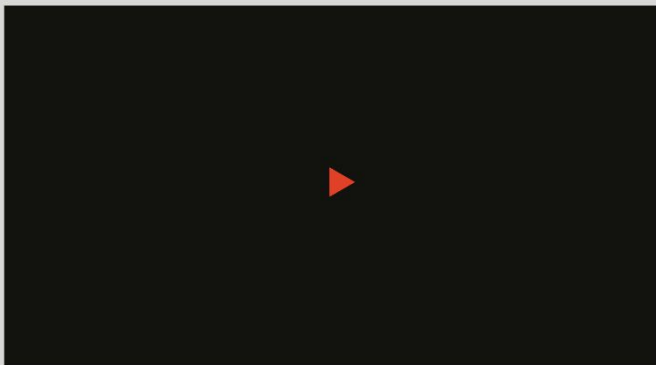
menu

New Balance® HUF™ Skateboard



menu

Ladipiscing elit, sed
diam nonummy nibh
Lorem ipsum dolor sit
amesed diam



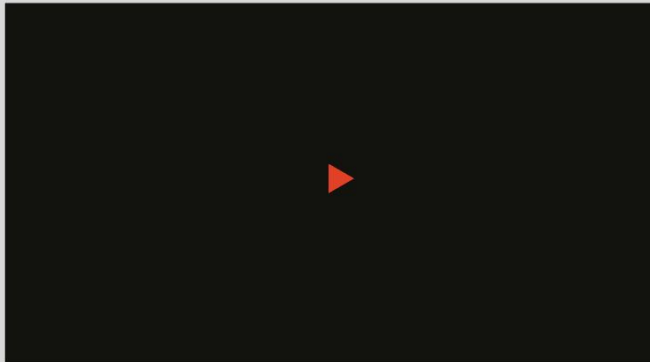
filters

- Thumbnails
- List
- All
- Print
- Branding
- Packaging
- Screen
- Environmental
- Misc

DAREBIN ARTS CENTRE	CIVIC
GLASSBOOK HOUSE	RESIDENTIAL
HELLO HOUSES	RESIDENTIAL
DOT COMME COLLECTION	COMMERCIAL
MONASH UNIVERSITY STUDENT CAMPUS CENTRE	EDUCATION
FAMILY FRAMEWORK HOUSE	RESIDENTIAL
BEGA VALLEY REGIONAL GALLERY	CIVIC
UNIVERSITY OF MELBOURNE NEW STUDENT PRECINCT	EDUCATION
UNFOLDING HOUSE	RESIDENTIAL
GERTRUDE GLASSHOUSE GALLERY	CIVIC
TWIN PEAKS	RESIDENTIAL
COHUNA SWIMMING POOL	CIVIC
siblingarchitecture.com/projects/family-framework-house/	CIVIC
HELLO HOUSES	RESIDENTIAL
DOT COMME COLLECTION	COMMERCIAL
MONASH UNIVERSITY STUDENT CAMPUS CENTRE	EDUCATION
FAMILY FRAMEWORK HOUSE	RESIDENTIAL
BEGA VALLEY REGIONAL GALLERY	CIVIC
UNIVERSITY OF MELBOURNE NEW STUDENT PRECINCT	EDUCATION
UNFOLDING HOUSE	RESIDENTIAL
GERTRUDE GLASSHOUSE GALLERY	CIVIC
TWIN PEAKS	RESIDENTIAL
COHUNA SWIMMING POOL	CIVIC
siblingarchitecture.com/projects/family-framework-house/	CIVIC

menu

Ladipiscing elit, sed
diam nonummy nibh
Lorem ipsum dolor sit
amesed diam



filters

- Thumbnails
- List
- All
- Print
- Branding
- Packaging
- Screen
- Environmental
- Misc

Breiten
Wildensbuch, 2016



Breiten
Wildensbuch, 2016



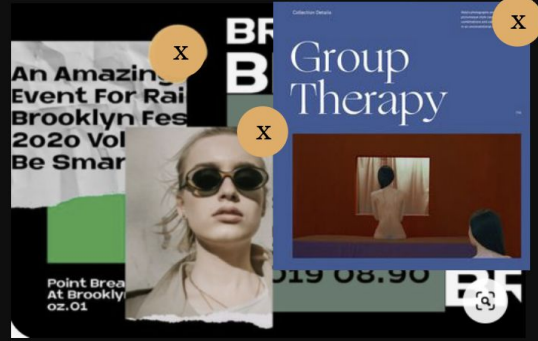
Zum Baumgarten
Beggingen, 2014



Althörnli
Tösstal, 2014



New Balance®
HUF™ Skateboard



Learn more about it
email, contact

Learn more about it
email, contact

Learn more about it
email, contact



The coffee table created from Cherry



The curve stool created from Walnut



The single chair created from Ash



CORENTIN IS A DESIGNER AND DEVELOPER

CORENTIN BERNADOU IS A 25YO FRENCH INDEPENDENT DESIGNER AND DEVELOPER BASED IN BORDEAUX (FR), AIMING TO WORK WITH ARTISTS, DESIGNERS, AND CREATIVE AGENCIES. APART FROM BEING A MINIMAL AND CLEAN DESIGN ADDICT HE'S ALSO A BRANDING AND



02.718

03.DOLCE AND GABBANA

04.PURE IMAG  ON

05.MAD FOR YOU!

wix in-house
agency

Lorem ipsum dolor sit amet,
consect

Lorem ipsum dolor sit amet,
consect

New Balance® HUF™ Skateboard



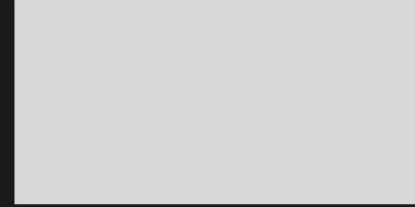
02.718

03.DOLCE AND GABBANA

04.PURE IMAG

05.MAD FOR YOU!

06.THESIS ARTIST BOOK



Lorem ipsum dolor sit amet,
consect



Lorem ipsum dolor sit amet,
consect

New Balance® HUF™ Skateboard

lorem ipsum dolor sit amet,
consectetuer adipiscing elit, sed
diam nonummy nibh

lorem ipsum dolor sit amet, consectetuer adipiscing elit,
sed diam nonummy nibh Lorem
elit, sed diam nonummy nibh Lorem

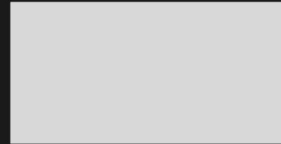


04. PURE IMAG  ON

05. MAD FOR YOU!

06. THESIS ARTIST BOOK

lorem ipsum dolor sit amet,
consect



lorem ipsum dolor sit amet,
consect



WASCO BOOK

ABCDEFGHIJKLMN
OPQRSTUVWXYZ
abcdefghijklmn
opqrstuvwxyz

FILTERS

ALL

AMBIENT / NEW AGE

ELECTRONICA / DOWNTempo

HIP HOP / RNB

NEW CLUB

UK DANCE / GRIME

HOUSE / TECHNO

ACID

AMBIENT TECHNO

BALEARIC HOUSE

BREAKS

BROKEN BEAT

CHICAGO HOUSE

DEEP HOUSE

DETROIT HOUSE

DETROIT TECHNO

DUB TECHNO

ELECTRO

GASBA

GHETTO HOUSE

HARDSTYLE

HOUSE

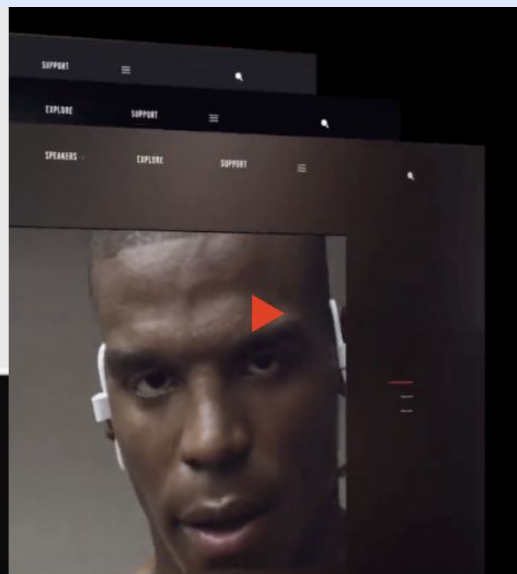
LEFTFIELD HOUSE

LEFTFIELD TECHNO

MINIMAL

TECHNO

TRANCE



15.02.18

SNYDERS OF HANOVER

FOURTH WORLD - AMBIENT / DARK AMBIENT



11.06.19

EXERCISES

HOUSE / TECHNO - ELECTRONICA



CORENTIN IS A DESIGNER AND DEVELOPER

CORENTIN BERNADOU IS A 25YO FRENCH INDEPENDENT DESIGNER AND DEVELOPER BASED IN BRUSSELS (FR), JOINING TO WORK WITH ARTISTS, DESIGNERS, AND CREATIVE AGENCIES, APART FROM BEING A FREELANCE DEVELOPER.



NEW BASIC HQ.

SD-CA
32.7134° N,

02.718

03. DOLCE AND GABBANA

04. PURE IMAC

05. MAD FOR YOU!

06. THESIS ARTIST BOOK

New Balance® HUF™ Skateboard

Group Therapy

An Amazing Event For Real Brooklyn Fes 2020 Vol Be Smar

Point Break At Brooklyn 02.01

02.718

03. DOLCE AND GABBANA

04. PURE IMAC

05. MAD FOR YOU!

06. THESIS ARTIST BOOK

New Balance® HUF™ Skateboard

An Amazing Event For Real Brooklyn Fes 2020 Vol Be Smar

Point Break At Brooklyn 02.01

02.718

03. DOLCE AND GABBANA

04. PURE IMAC

05. MAD FOR YOU!

06. THESIS ARTIST BOOK

02.718

03. DOLCE AND GABBANA

04. PURE IMAC

05. MAD FOR YOU!

06. THESIS ARTIST BOOK

- 02.718
- 03. DOLCE AND GABBANA
- 04. PURE IMAC
- 05. MAD FOR YOU!
- 06. THESIS ARTIST BOOK

Showreal 2020

The curve stool created from Walnut

The coffee table created from Cherry

The single chair created from Ash

The American

name menu filters

DAREBIN ARTS CENTRE	CIVIC	2019
GLASSBOOK HOUSE	RESIDENTIAL	2019
HELLO HOUSES	RESIDENTIAL	2018
DOT COMME COLLECTION	COMMERCIAL	2018
MONASH UNIVERSITY STUDENT CAMPUS CENTRE	EDUCATION	2018
FAMILY FRAMEWORK HOUSE	RESIDENTIAL	2018
REGA VALLEY REGIONAL GALLERY	CIVIC	2019
UNIVERSITY OF MELBOURNE NEW STUDENT PLACE	EDUCATION	2017
UNFOLDING HOUSE	RESIDENTIAL	2017
SEPTILUDE GLASSHOUSE GALLERY	CIVIC	2016
TWIN PEAKS	RESIDENTIAL	2019
COHUNA SWIMMING POOL	CIVIC	2019
	CIVIC	2018

New Balance® HUF™ Skateboard

An Amazing Event For Real Brooklyn Fes 2020 Vol Be Smar

Point Break At Brooklyn 02.01

Breiten Wildensbuch, 2016

Breiten Wildensbuch, 2016

Zum Baumgarten Beggingen, 2014

Althörnli Tosstal, 2014

menu

Ladipiscing elit, sed diam nonummy nibh Lorem ipsum dolor sit amet sed diam

filters

- Thumbnail
- List
- All
- Print
- Branding
- Packaging
- Screen
- Environmental
- Misc

New Balance® HUF™ Skateboard

04. PURE IMAC

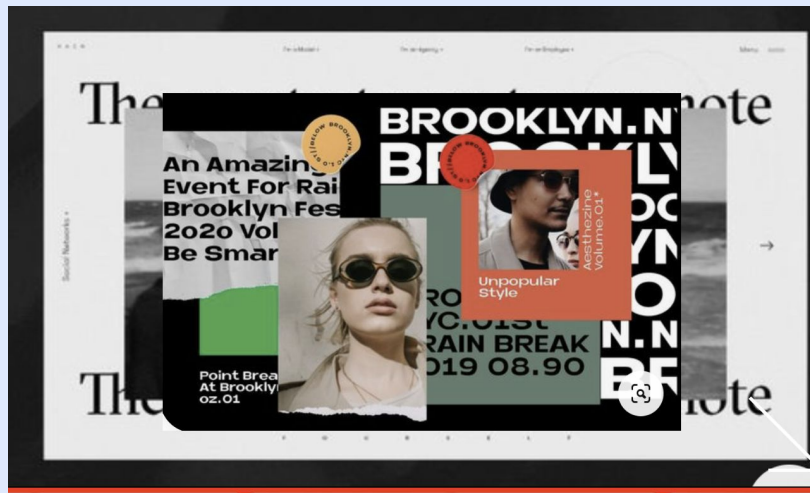
05. MAD FOR YOU!

06. THESIS ARTIST BOOK

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
00000000000000000000

ALL AMBIVENT / NEW AGE ELECTRONICA / DOWNTempo HIP HOP / RNB NEW CLUB UK DANCE / GRIME HOUSE / TECHNO

ACID AMBIENT TECHNO BALANCE HOUSE BREAK BROKEN BEAT CHICAGO HOUSE DEEP HOUSE DETROIT TECHNO DUB TECHNO ELECTRO GARB GRT TO HOUSE HARVEST HOUSE LEFTFIELD HOUSE LITFIELD TECHNO MANUAL TECHNO TRANCE



FOR LIFESAVERS

FOR HOME-STAYERS

[News](#) [About](#) [FAQ](#) [How to help?](#) [Download templates!](#) [Submit your design!](#) [WIX PLAYGROUND](#)

Currently at 2094 contributions from 86 countries



Studio Lemmens & De Bruijn Download



Studio Lemmens & De Bruijn Download



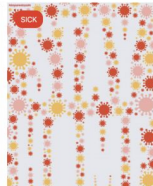
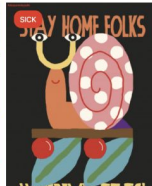
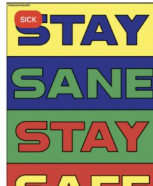
Vivian Dehring Download

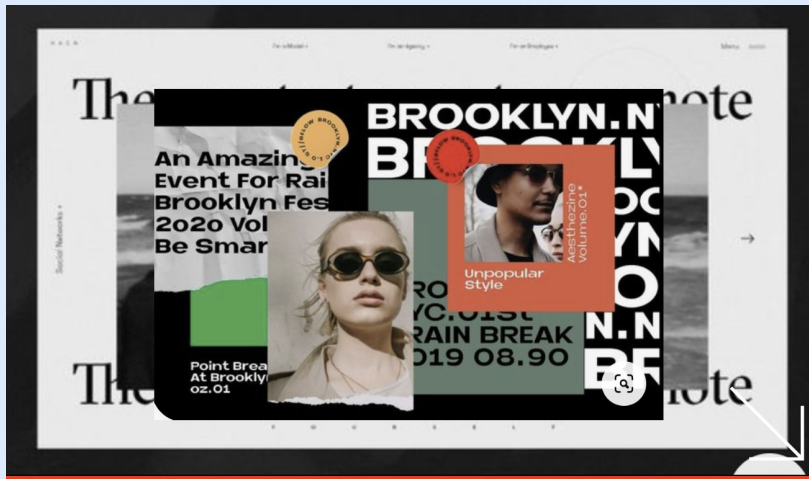


Liam Hamill Download



Paul Wolterink Download

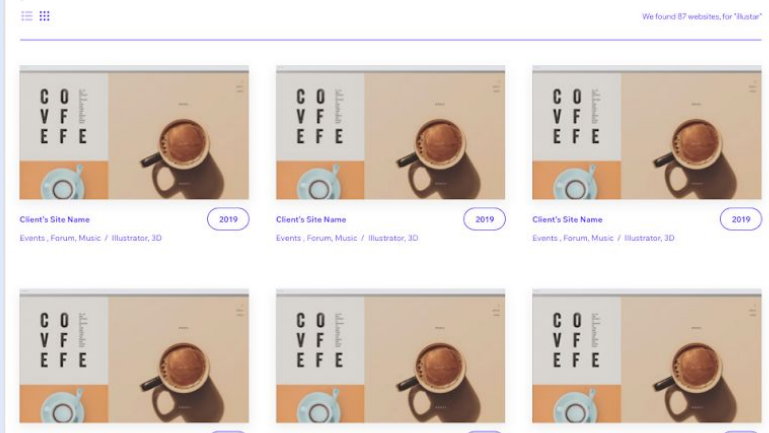
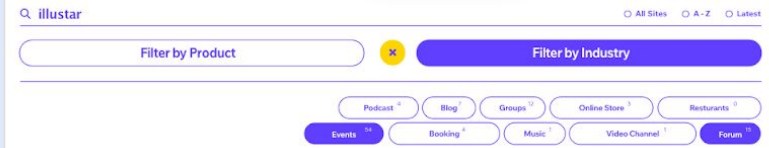
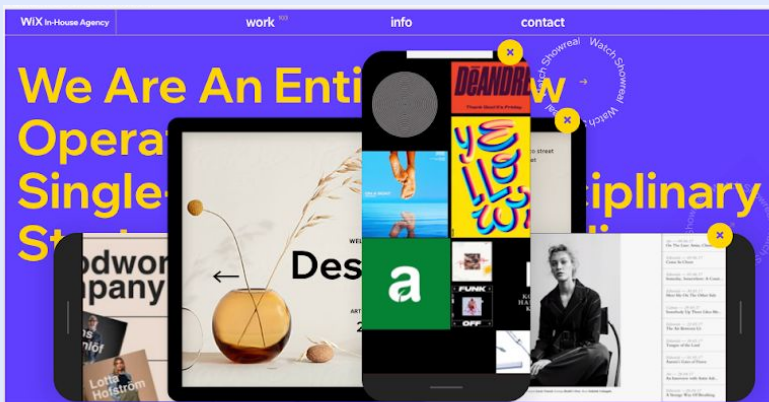
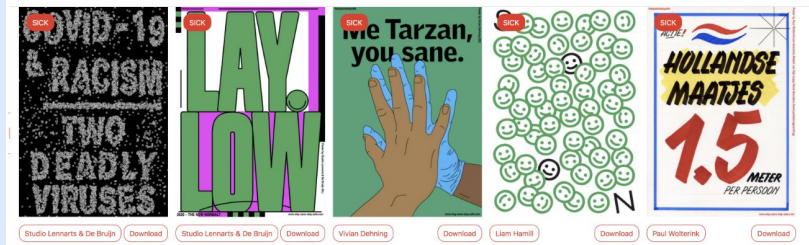




FOR LIFESAVERS FOR HOME-STAYERS

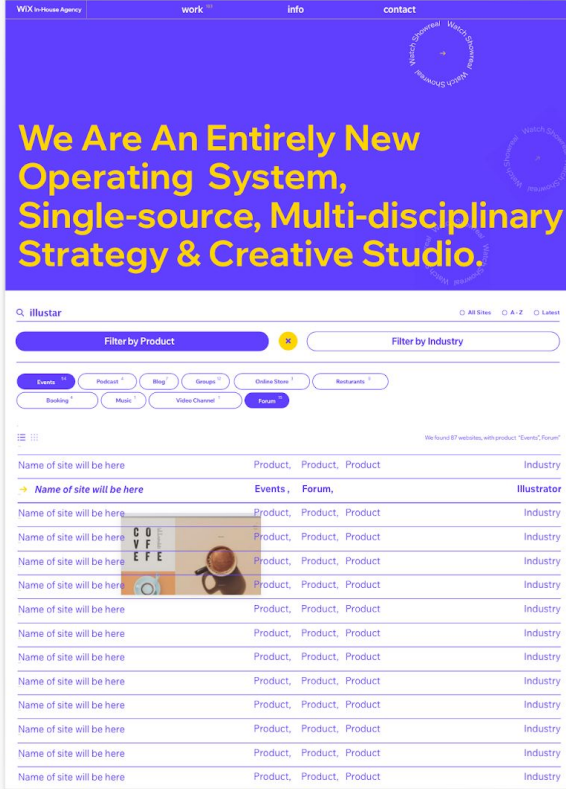
News About FAQ How to help? Download templates! Submit your design! WIX PLAYGROUND

Currently at 2094 contributions from 86 countries

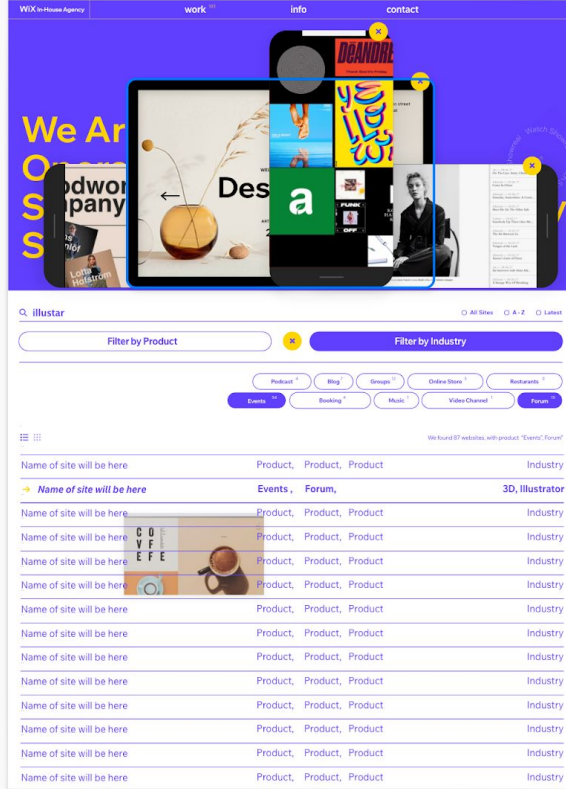


The Final Sketch + Developing

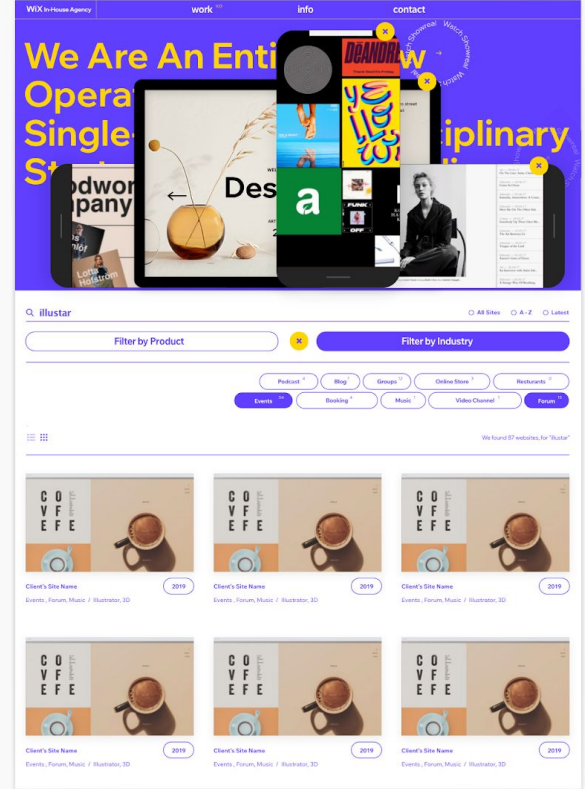
Artboard Copy 7



Artboard Copy 8



Artboard Copy 9



WIX In-House Agency

work ¹³¹

info

edit out

We Are a
Design
Strategi
W
to

LIO

REAL ITI

Watch Showreal
Watch Showreal
Watch Showreal

**We Are An Entirely New
Operating System, Single-
source, Multi-disciplinary
Strategy & Creative Studio.**



Case Study 02

OFFF Barcelona



Welcome

Blog

Subscribe

Offf stream

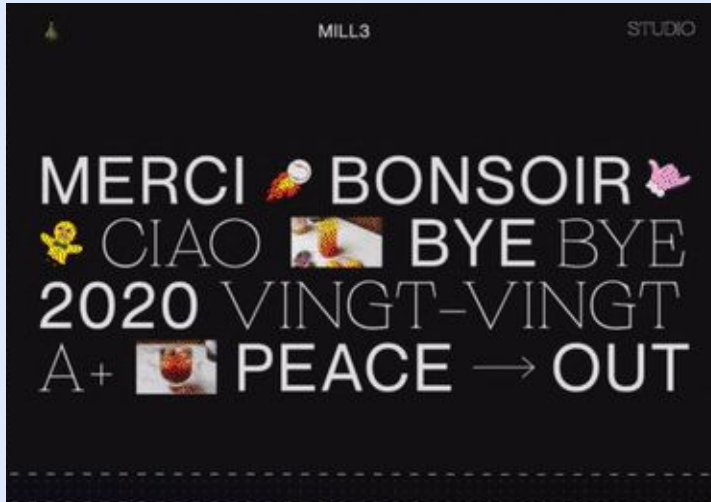
OFFF academy

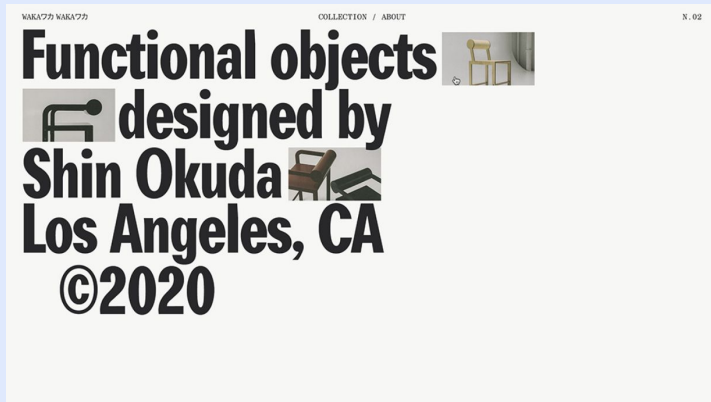
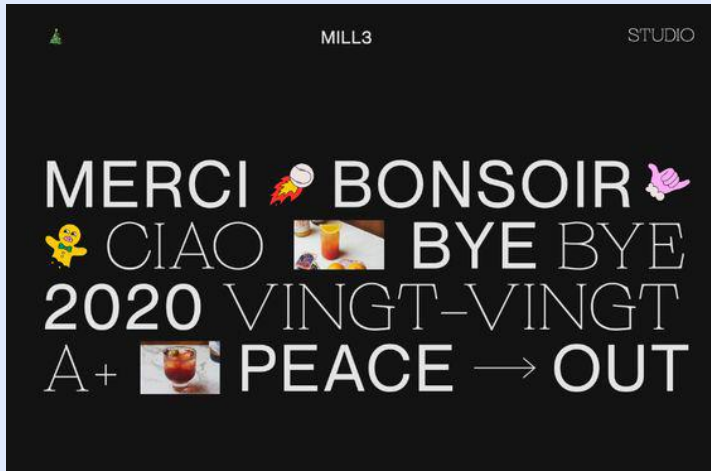
Artist Lineup

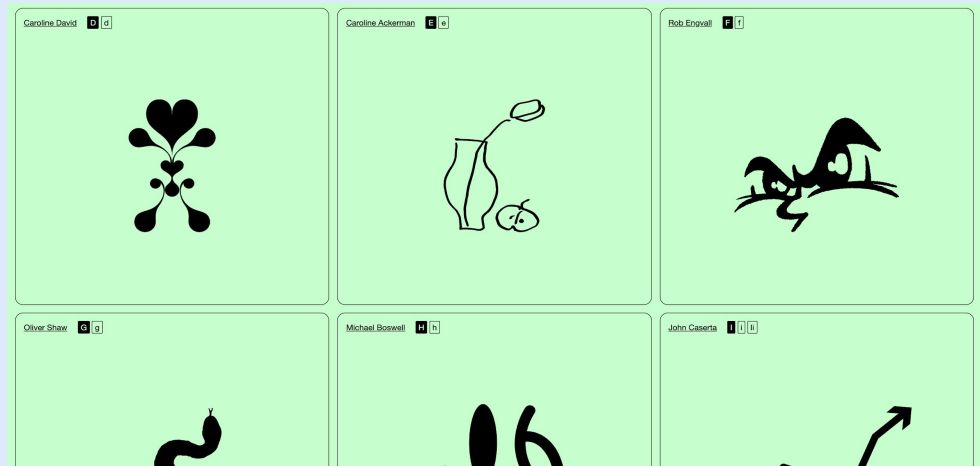
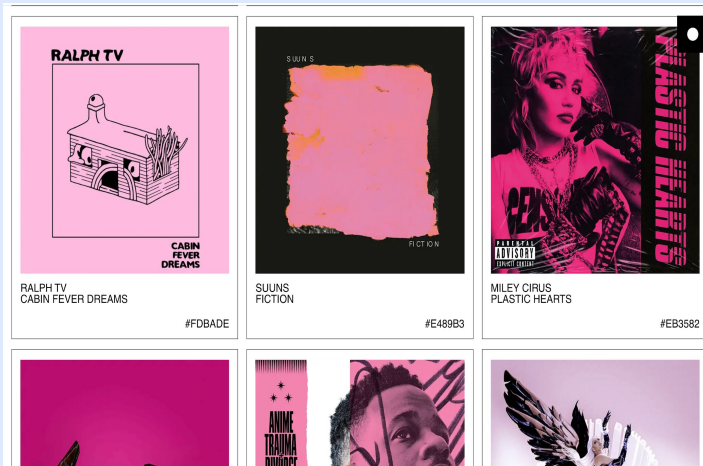
Sponsors

Location

Footer







MTN

ALL PROJECTS STILLS MOTION E-COMMERCE SEARCH CLIENTS COLLABORATORS ABOUT

WE ARE A CREATIVE AGENCY PRODUCING STILLS, MOTION AND DIGITAL CONTENT FOR THE FASHION, BEAUTY AND LUXURY INDUSTRIES.

FRANCE: 85, RUE DE TURBINE 75005 PARIS

GENERAL ENQUIRIES: RFP@MTNPRODUCTION.COM

FOLLOW US ON INSTAGRAM

LACOSTE SS19 x OLIVER HADLEE PEARCH
ART DIRECTION BY LEBLANC. STYLED BY CHARLOTTE COLLET

M LE MONDE x ARNAUD LAJEUNIE
STYLED BY CHARLOTTE COLLET

Books

SLUM Lab

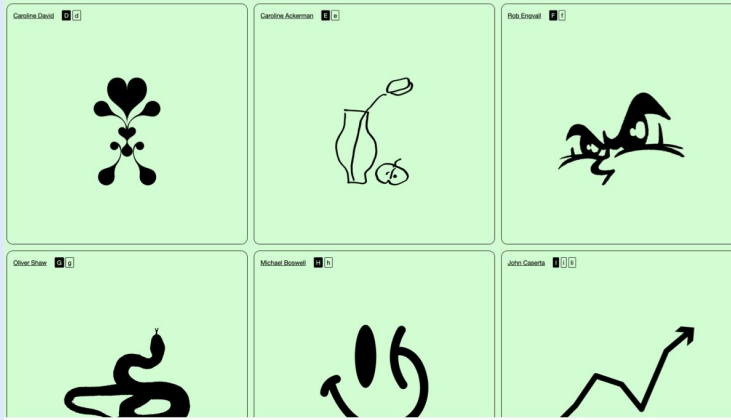
Articles & Essays





Georgie  Greville⁻¹⁴
Norma Kamali⁻²²
Aurora James⁻³⁰ 

MASTER THESES

WRITTEN THESIS (PDF)










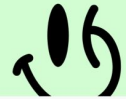


[DOWNLOAD](#)

ROMANCE JOURNAL - A STATE OF FEELING

Georgie  Greville⁻¹⁴
 Norma Kamali⁻²²
 Aurora James⁻³⁰ 

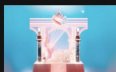


MASTER
 WRITTEN THESIS (PDF)
 DOWNLOAD
 THESIS






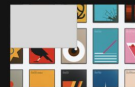








<p>Carolina David </p> 	<p>Caroline Achermann </p> 	<p>Flora Enxoval </p> 
<p>Oliver Shaw </p> 	<p>Michael Boveari </p> 	<p>Judit Casalta </p> 

Join for a new type of OFFF Barcelona experience - 3 days of online workshops, conferences and more.

EH ES LOGIN

FF  May 6_7_8 2021
 Barcelona  Next
 Online  Next OFFF

BUY TICKET

<p>19 OCT 2020 </p>  <p>Creative Mentorship by OFFF Academy and Adobe</p>	<p>19 OCT 2020 </p>  <p>Ars Electronica Lands in Barcelona!</p>	<p>19 OCT 2020 </p>  <p>Z By Hip Presents Two New Speakers For OFFF Barcelona 2021!</p>
<p>19 OCT 2020 </p>  <p>Creative Mentorship by OFFF Academy and Adobe</p>	<p>19 OCT 2020 </p>  <p>Z By Hip Presents Two New Speakers For OFFF Barcelona 2021!</p>	<p>19 OCT 2020 </p>  <p>Z By Hip Presents Two New Speakers For OFFF Barcelona 2021!</p>

READ MORE

JOIN OFFF COMMUNITY >>



Join for a new type of OFFF Barcelona experience — 6 days of online workshops, conferences, and more.



Next OFFF  May 3_

ona Barcelona  Next

t Online  OFFF Even

A COLLECTION OF 150 ALBUM COVERS TO CELEBRATE THE COLORS IN MUSIC IN 2020.

© ALBUM COLORS 2020



REFRESH: SEE CHANGE COLOR

CREATED AND CURATED BY JOSÉ GASPARIAN & MARCOS RODRIGUEZ. DEVELOPED BY EDGARD KOZLOWSKI.

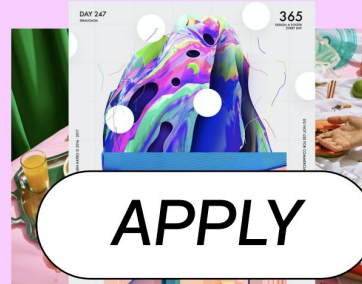
01	SHIFT ¹⁾	FORM-EMOTION/ FORM- MEANING	<small>1) The shift from the initial art goal – Chapter I, thesis written text</small>
02	PLIR	TOWARDS PRACTICE-LED ICONIC RESEARCH	
03	STUDY I	GRAPHIC COMPOSITION	
04	STUDY II	TYPOGRAPHIC IMAGE	
05	STUDY III	GRAPHIC IMAGE	
06	FINAL	SELECTED POSTERS	



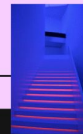
OFF Academy

We aim to empower talented individuals to help them take a big step forward and discover their creative superpowers.

APPLY



YOUR NEW AFTER-SCHOOL PLAYGROUND



Discover —OFFF Artists

OFFF hosts innovative and international talents to share their insightful experiences.

ARTIST

DISCIPLINE

Studio Dumbbar W/
Liza Enebeis

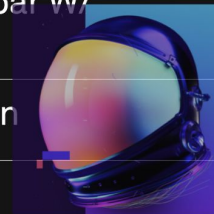
Design,
Illustration

Albert Exergian

Design,
Illustration

Baugasm

Design,
Illustration





JOIN OFFF COMMUNITY >>



OFFF Academy

We aim to empower talented individuals to help them take a big step forward and discover their creative superpowers.



YOUR NEW AFTERSCHOOL PLAYGROUND



**Developing +
mobile**


2021 Artists

Search..

Advertising Papercraft Print Vid

3D Interactive Typography Film

Graphic Design Tv Digital Art V



Baugasm

MAY 7, 2021 | 19:45H Open room

UPCOMING OFF EVENTS
01:06:03:11

Barcelona — May

↗ Telaviv — September

Kiev — June

Barcelona — May

Telaviv — September

Kiev — June

2021

JOIN OFFF COMMUNITY

Join for a new type of OFFF Barcelona experience — 3 days of online workshops, conferences and more.

May 6_7_8 2021

Barcelona

ine Next OF

BUY_TICKETS

19 OCT 2020

re Articals Mor

20 19 OCT 20


GET *Teleforti* OFFF *with the King Bag!*

ual surprise for OFFFsters!

Gavin Str

ALL ARTISTS

19 OCT 2020



nts Two New Speakers
lona 2021!

Z By Hip Pisen
For Offf Barcel

READ MORE

OFFF Memb
n the Know

19 OCT 2020

OFFF Acadmy

Join for a new type of OFFF Barcelona experience — 3 days of online workshops, conferences and more.



APPLY

YOUR NEW ARTI

OFFF Agenda

May 3 May 4 May 5 May 6
May 7 May 8

WORKSHOPS VISITS OTHER AL

08:30-09:30 Open room

Workshop

Superdimension 3.0 a 3D workshop with boldtom & slurp tv

08:30-09:30 Open room

Schedule


Alex Trochut & More (Z by HP)

08:30-09:30 Open room


Workshop

EditorX Workshop

Discover
—OFFF Artists



Serial Cut™



MAY 7, 2021 | 19:45H

Why is Gamora? A question that has haunted Albert Exergian, an art director and graphic designer from Vienna, Austria, ever since it was

JOIN OFFF COMMUNITY

Join OFFF Community to get exclusive content, events and offers

NAME /

NAME /

NAME /

JOIN

BUY_TICKETS



**ANY
QUESTIONS?**

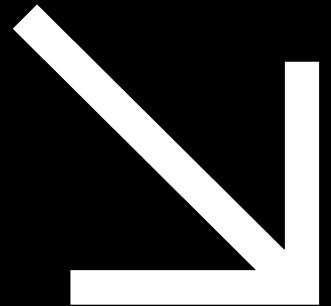
Homework

Continue your digital creations!

Continue with:

1. Continue with design and fix according to feedback
2. Develop your concepts further
3. Design first, Interactions/Video later

Present next class for feedback



Homework Review



**THANK
YOU!**

