

ComD 1162 **Project 3** Study for D030 **Due 11:15 AM on 11/19/24**
You must also follow guidelines in Quiz 1 and Quiz 2 Study, previous projects and the course syllabus.

Raster (1a+ 50 points)

Please use the assigned jpeg file for your Project 3:

GRAPHIC PATH 1 PATH 2 PATH 3 PATH 4

{10 points} Raster Part 1 of 3

Target and embed "SNAP 2007" profile. **PhotoShop .psd file format.**

266 ppi @ 100% CMYK mode 8 bit.

Raster graphic to fit 3" by 5" Document = 4" x 6." File ID. Page ID and 3-part copyright in 100% K. All Page ID and copyright type is Arial Regular, 12 pt, 13 Leading. Optical spaced, Zero tracking, 100% vertical & horizontal scale, no baseline shift, no skew. .25" safety guides.

Logically Named Layers. All page elements fit into the Safe area.

Four (4) paths saved with logical names into the Path Palette: includes one designated RCCP.

Four (4) alpha channels saved with logical names into the Channels Palette.

{20 points} ("K" channel detail must be emphasized in the GCR layer.)

Raster Part 2 of 3: One layer process demonstrating "GCR" (gray component replacement)

{20 points} ("K" channel detail must be emphasized in the UCR layer.)

Raster Part 3 of 3: One layer process demonstrating "UCR" (under color reduction)

Vector (2a+ 50 points)

{10 points} Vector Part 1 of 2

Target and embed "SNAP 2007" profile. **Illustrator eps (PS 3) file format.** CMYK mode. 6" x 4" document. File ID. Page ID and captions in 100% K.

All Page ID and copyright type is Arial Regular, 12 pt, 13 Leading. Optical spaced, Zero tracking, 100% vertical & horizontal scale, no baseline shift, no skew.

.25" safety guides. All vector elements fit into the Safe area.

Logically named captions on and for Layers. No gray components or K in graphics.

{40 points} Vector Part 2 of 2

(Total of two (2) "STEAM" graphics, on separate layers, must also have contrasting "proof" layers.)

Two (2) type-based graphics Must show assigned word: (assignment to come)

Each type graphic starts as 60 pt type.

Use each of the circled fonts (assignment to come) for each of your two graphics.

Optima ExtraBlack

Skia Bold

Tahoma Bold

Arial Black

Outlined type used for two compound graphics. Contrasting fills and frames using Red or Green or Blue colors. Each Layer has a set of objects with the same color fill and a different color stroke consistent for each layer graphic. **Each Layer** has a different color assignment. **Each Layer** has a different element position design. These two "STEAM" **type-based** graphics have 3 point frames aligned to outside of stroke. Strokes are overlapped, outlined to **frames** and **United**.