

Industry Research Bibliography and Reflection

10% of the total grade

Due Week#4

Task

1. Choose one trend from the list you created.
2. Using the college [library resources](#), research the trend you chose
 - a. identify one article from a research journal
 - i. *Cornell Quarterly, Journal of Hospitality Tourism Research, International Journal of Gastronomy and Food Science, Journal of Convention and Event Tourism, Journal of Hospitality Marketing and Management*
 - b. identify one article from a newspaper
 - i. *NY Times, Financial Times, Wall Street Journal*) and
 - c. identify two articles from a trade publication
 - i. *to be reviewed in class*
3. Write an annotated bibliography for all four articles (*see directions below*).
4. Choose one of the following statements and write a 150–175-word reflection:
 - Based on the articles, identify the skills you will need and what you will do to develop the skills needed to be a leader in the [segment of the industry] industry.
 - Based on the articles, I now realize [complete the sentence]. Write about what you will do to learn more about the trend.
 - After reading the articles, I have the following question(s) [write the questions]. Explain why you are asking the question(s) and what you will do to find the answers to your questions.

Bibliography

Use APA 7th edition format for the cover page and reference list. Information about the APA format is available on the [HMGT 1101 Resource Guide](#) and the [Purdue OWL](#). Information about annotating your references is available on the [City Tech Library website](#) and the [Purdue OWL](#).

Expectations

- Identification of one trend in a chosen segment of the hospitality industry
 - Lodging, Food, Beverage, Restaurants, Tourism, Cruise lines, Transportation, Gaming
 - Consider: Leading companies, leading professionals, new technologies, guest demands, amenities, unique features...
- Identification of at least four (4) credible/academic sources
 - Include one source from an academic journal
 - Include one newspaper article
 - Include two sources from trade publications
- Bibliography of the four (4) credible /academic sources
 - Appropriate format of sources
- Reflection on the skills, knowledge, and values you will need to develop as a leader in your chosen segment of hospitality.
 - Include industry terminology
 - The reflection should be 150 to 175 words
- Format: APA 7th edition standards
 - Title page, page numbers, spacing, font, and reference page
- Proofread and free of typos and grammatical errors

Criteria for Assessment

See the information literacy rubric