Travel Blog, Visit New York City
20% of course grade

Task*

You are the author of a weekly travel blog and your next article is about New York City. Consider the various travel blogs read this semester, model your own travel blog on those you have found to be most appealing to you (or combine the best features of a few different blogs).
* Students do not need to visit any location. All research can be done virtually

Category of Tourism: Students will be assigned a category of tourism (see below) and will write the travel blog with that area of tourism in mind.

1. Historic Tourism (Gissell, Martha)   5. Adventure Tourism (Dayneanda)
2. Sports Tourism (Temia, Manindar)   6. Heritage Tourism (Susan, Cristina)
3. Food and Drink Tourism (Milly, Martha) 7. Cultural Tourism (Darimari, Abigail)
4. Retail Tourism (Jadira, Sofia)

Expectations

- Students will use their assigned category of tourism to inform the information included in their travel blog. Include:
  - Activities (points of interest) ~ Food and Beverage ~ Transportation ~ Lodging
- Hyper link to all places of business or activities included in the blog
- All citations must be included at the end of the blog in APA format
- Proofread and submitted on time
- NOTE: Include the food item you researched for Prof. Stewart's Class

Format

- Travel Blog (use examples from the blogs we read this semester).
- The information presented in your blog should represent a 36 hour period of time.
- Submit as a post on the course assignment page on the HMGT1101 OpenLab site. Choose the category "student travel blog"
- Title the post with a title that represents what you write example "Retail Therapy in NYC" or "NYC Adventures and Happenings"
- Embed in the post, the links to the online sources you use
- Include an APA style reference list at the end of the blog
- Images
  - Include 5-8 images
  - Upload to the site only the images you will use in your post.
  - Any images (whether they are your own or other from someone else) must have a photo credit. Example (photo credit: Goodlad)
- Alternative format, post a PDF of your blog on the OpenLab site, choose the category "student travel blog"

Student Learning Outcomes
Upon completion of this assignment, students will be able to:

- Discuss the scope of the hospitality and tourism industry
- Gather information from observation in regard to the hospitality industry from a local, national and global perspective
- Evaluate and apply information discerningly from a variety of sources to classify and examine food and beverage operations

New York City College of Technology, CUNY   Department of Hospitality, Management

HMGT 1101, Perspectives of Hospitality Management   Prof. Karen Goodlad, CSW

Criteria for Assessment

	1	2	3	4
Overall Format	Does not reflect the components a professional travel blog	Includes some aspects of a professional travel blog	Includes most aspects of a professional travel blog	Emulates all aspects of a professional travel blog
Citations and References Format and Application	Does not include references	Provides citations and references but with errors or in a style not discipline-specific	Provides citations and references with few errors.	Correctly provides in-text citations and reference list is discipline specific
	Plagiarizes the work of others: uses quoted material excessively and/or does not use citations	Cites some sources correctly but employs excessive use of quoted material.	Cites most sources correctly.	Applies principles of academic integrity in the use of information.
Food & Beverage	Does not identify appropriate options	Able to identify some appropriate options	Able to identify appropriate options	Able to identify relevant and credible options
Point of Interest	Does not identify appropriate options	Able to identify some appropriate options	Able to identify appropriate options	Able to identify relevant and credible options
Hotel	The hotel choice is inappropriate in location, category and classification.	The hotel choice is satisfactory in location, category and classification.	The hotel choice is appropriate in location, category and classification.	The hotel choice exemplary in location, category and classification.