

PUBLIC SPEAKING & INFORMATION LITERACY

Prof. Karen Goodlad

Perspectives in Hospitality Management

Fall 2020



ANNOUNCEMENTS

Profs. Lowry and Jacus present Meringue Magic, Sep 17, 2020 12:30 PM
[Join Zoom Meeting](#), Meeting ID: 672 516 6271, Passcode: 133350

Do the extra credit offered by Prof. Corbett: [Join the Site](#) and contribute to “[Our Stories](#)”

Social Media Accounts to Follow

- HMGT FaceBook: <https://www.facebook.com/groups/165674010120641>
- HMGT Instagram <https://www.instagram.com/citytechhmgmt/>
- City Tech Facebook: <https://www.facebook.com/groups/citytechcuny>
- City Tech Instagram: <https://www.instagram.com/citytechnews/>

“There are always three speeches, for everyone you actually gave. The one you practiced, the one you gave, and the one you wish you gave.”

-Dale Carnegie

PUBLIC SPEAKING |

LET THY SPEECH BE BETTER
THAN SILENCE,
OR BE SILENT.

-Dionysius Of Halicarnassus



HOW DOES A STUDENT DEVELOP “INFORMATION LITERACY”?

For more information: <http://library.citytech.cuny.edu/services/faculty/teaching/instruction.php>

HOW DOES A STUDENT DEVELOP “INFORMATION LITERACY”?

Library Research Guide

Evaluate Information Sources

Has the information been edited, reviewed, verified, fact-checked?

Information that you get from print sources in the library has been evaluated twice:

- By the publisher of the book or periodical
- By the City Tech librarian who selected it for our library

For more information: <http://library.citytech.cuny.edu/services/faculty/teaching/instruction.php>

WHAT SHOULD YOU LOOK FOR WHEN YOU EVALUATE INFORMATION?

Accuracy: Is the information correct? Are the sources (references) cited? Can you verify the information in another source?

Expertise: Who is the author or organization that is responsible for the information? Is the author/organization an expert on the subject? Can you verify their credentials?

Objectivity: Is the information biased in any way? Is the author or organization trying to sell you something or convince you of something? Is the information based on fact or opinion?

Currency: Can you find a publication date for this source? If it's a website, when was the website last updated? Does the information seem relevant or is it out of date?

WHAT DOES THE URSULA
C. SCHWERIN LIBRARY
OFFER STUDENTS?

HMGH Research Guides

Research Appointments

Library services: Ask a
librarian

WHY USE BOOKS, JOURNALS & ARTICLES

Finding Books on the Library Website

- Are books available on your topic/industry learner/leading organization?

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Hospitality Management Specific Resources

Oz Clarke, wine writer

Books: (Clarke, p 140, 2008) (Clarke, 2008)

Articles: (Clarke, p 12, 2010) (Clarke, 2010)

Website: (Clarke, para 4, nd) (Clarke, nd)

SOME APA STANDARDS FOR CITATIONS

WHAT IS PLAGIARISM

For More Information: <http://library.citytech.cuny.edu/instruction/plagiarism/index.php>

WHAT IS PLAGIARISM

Plagiarism is representing someone else's ideas, words, images, music, video, etc. as your own, either intentionally or unintentionally, without citing the source of the information.

TIPS FOR AVOIDING PLAGIARISM

TIPS FOR AVOIDING PLAGIARISM

Taking notes (often and early)

Write an outline

Start with the first draft, record all books, articles, websites, and other resources that you consult

Know which citation style your instructor requires (we use APA) and know how to use it

Plan time to complete research, write, and revise

Seek assistance from the research librarian

Utilize the writing tutors

UNTIL WE MEET AGAIN

Review the homework page

Schedule time to complete your homework

Review the requirement for Annotated Bibliography Assignment

Plan time to complete the assignment, it will take longer than you think it will