

ASK MOHAWK



# PAPER BASICS

PAPERMAKING  
TYPES  
TRAITS  
WEIGHTS  
SIZES  
SWATCHBOOKS  
DEFINITIONS  
SPECIFYING

ASK MOHAWK



# ENVELOPE BASICS

MEASURING  
MAILING  
WINDOWS  
PRINTING  
SIZING  
DEFINITIONS  
SPECIFYING

ASK MOHAWK



# PRINTING BASICS

THE  
DESIGNER'S  
GUIDE TO  
ACHIEVING  
BRILLIANT  
RESULTS ON  
UNCOATED  
PAPER

