

Methods

Emailing Newsletters		Phone Blasts (Mass Recorded Phone Calls)		Mail Merging Letters		Parent Video Conferences		Social Media	
Benefits	Drawbacks	Benefits	Drawbacks	Benefits	Drawbacks	Benefits	Drawbacks	Benefits	Drawbacks
Increase Parent Involvement (Finley, 2018)	Emails can get marked as Spam (Finley, 2018)	Instant Communication (Using Mobile., 2014)	Socioeconomic Diversity (Not everyone has a cell phone)	It saves time and efforts because it simplifies mass communication (Using Mobile, 2014)	Too much information can be contained in a single letter	Allows Parents and Educator to connect and collaborate Easily (Venks, 2016)	Eliminates the Aspect of Personal Interaction (Venks, 2016)	It enable students to easily connect with each other with regards to school projects and assignments (Social Media, n.d.)	Communication can be misunderstood
Reinforce Student skills at home (Finley, 2018)	The teacher might not be reaching to the right audience	Calendar							
It offers tips for supporting child's health, emotions and academic achievement (Finley, 2018)	Email is easy to ignore	It strengthens Parent-Teacher Relationship (Cirelly, n.d.)	There is a chance for human error and multiple phone calls can be sent over and over to the same recipient (Pros and Cons, 1070)			It makes scheduling of Parent/Teacher meetings convenient	It could be bad if there if there is technical problems (Internet, audio or video problems,etc.) (Main Advantage, n.d.)	Real Time	Plenty of Protocols to be followed (Social Media, n.d.)
	Solicit materials and resources(Finley, 2018)								
Affordable option (Finley, 2018)						Time and money saver	It limits the number of Users Engaging at the same time (Venks, 2016)	Improves communication from teacher to parent as schedule might not fit for specific times	Some parents are not familiar and might not know how to use social media platforms
						Increases Productivity	Costly set up		No Internet Access might be a challenge for low-income families
								It can be fun and engaging for viewers( Parents especially) to see the progress of their children's learning	Language barrier might be a challenge for non-speaking English families

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