

# ENG 1121

## English Composition 2



### *Objectives*

How to turn in your U2 Writing Assignments

Discuss “repurposing”

# How to upload your U2 Writing Assignment from Google Docs to our website

A Step-by-Step Guide



Name and save your correctly formatted document as you see below.

The image shows a browser window with multiple tabs open, including 'Your big idea', 'Multimodal Pro', 'Inbox (3) - jessi', 'Student Name', 'Mail - JPenner', 'Edit Post - ENG', 'repurposing - C', and 'how to take a s'. The active tab is a Google Docs document titled 'Student Name, General Analysis & Focused Analysis'. The document content includes:

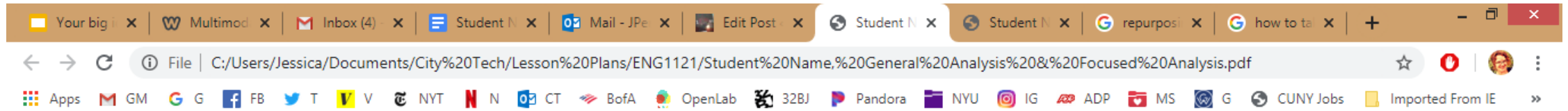
- Student Name
- English Composition 2
- Date
- Word Count: XXXX
- Title: \_\_\_\_\_
- Part 1: General Analysis**
- History and Social Impact**

Three red arrows are overlaid on the image: one points to the 'View' menu in the top toolbar, one points to the 'Date' field, and one points to the 'Part 1: General Analysis' section.

# Go to File, then Download, then click on PDF.

The image shows a browser window with multiple tabs. The active tab is a Google Docs document titled "Student Name, General Analysis & Focused Analysis". The "File" menu is open, and the "Download" option is selected, which has opened a sub-menu. In this sub-menu, the "PDF Document (.pdf)" option is highlighted. Three red arrows indicate the navigation path: one points to the "File" menu, another points to the "Download" option, and a third points to the "PDF Document (.pdf)" option. The document content includes the text "Student Name", "Part 1: General Analysis", and "History and Social Impact".

# Your document is now a PDF!



Student Name

English Composition 2

Date

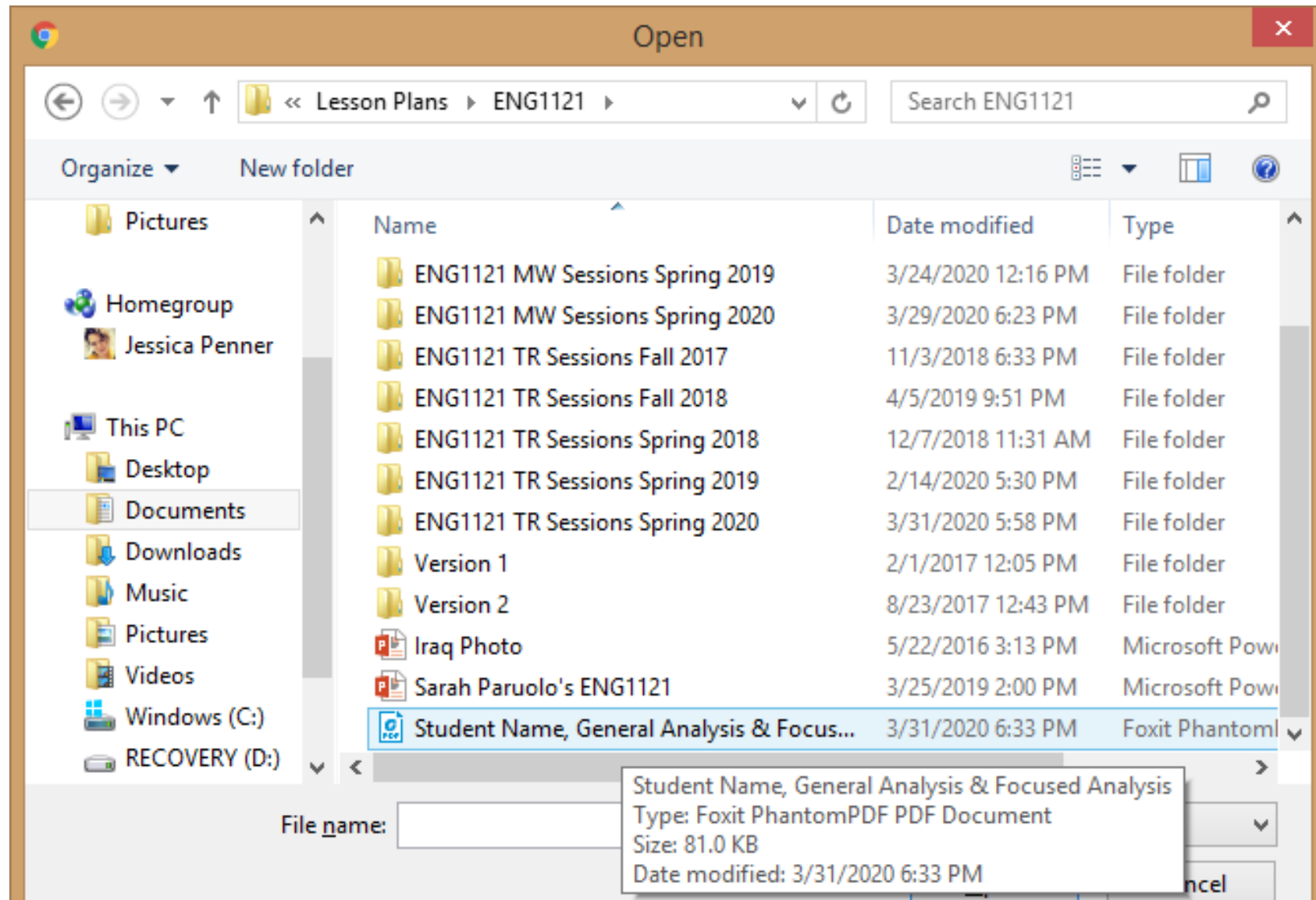
Word Count: XXXX

Title: \_\_\_\_\_

## Part 1: General Analysis

History and Social Impact

# Save the PDF to your drive.



Go to the website dashboard and create a new post. Select Image on the right side.

The screenshot shows a web browser window with multiple tabs open. The active tab is titled "Edit Post - ENG" and shows the WordPress dashboard for a user named "pennereng1121spring2020d474tuth". The dashboard has a dark sidebar on the left with various menu items. The main content area shows a post titled "Student Name, General Analysis and Focused Analysis" in draft status. The post title is highlighted with a red arrow. Below the title is a text editor with a toolbar and a large empty text area. On the right side of the dashboard, there are two panels: "Publish" and "Format". The "Publish" panel shows options like "Save Draft", "Preview", "Status: Draft", "Visibility: Public", and "Publish immediately". The "Format" panel shows a list of post formats: Standard, Aside, Image, Video, Quote, Link, Gallery, and Status. The "Image" format is selected, indicated by a blue dot and a red arrow pointing to it.

Dashboard

Posts

All Posts

Add New

Categories

Tags

OpenLab GradeBook

Media

Pages

Comments

Appearance

Plugins

Users

Tools

Settings

Gutenberg

Post draft updated. [Preview post](#)

Student Name, General Analysis and Focused Analysis

Permalink: <https://openlab.citytech.cuny.edu/pennereng1121spring2020d474tuth/2020/03/31/student-name-gen...focused-analysis/> [Edit](#)

[Add Media](#) Visual Text

Paragraph **B** *I*

**Publish**

[Save Draft](#) [Preview](#)

Status: Draft [Edit](#)

Visibility: Public [Edit](#)

[Publish immediately](#) [Edit](#)

[Move to Trash](#) [Publish](#)

**Format**

Standard

Aside

Image

Video

Quote

Link

Gallery

Status

# Click on Add Media

The screenshot displays the WordPress admin dashboard for editing a post. The browser's address bar shows the URL: `openlab.citytech.cuny.edu/pennereng1121spring2020d474tuth/wp-admin/post.php?post=367&action=edit&classic-editor`. The page title is "Student Name, General Analysis and Focused Analysis". A notification at the top states "Post draft updated. [Preview post](#)".

The left sidebar contains navigation options: Dashboard, Posts (selected), All Posts, Add New, Categories, Tags, OpenLab GradeBook, Media, Pages, Comments, Appearance, Plugins, and Users.

The main content area features a text editor with a toolbar. The "Add Media" button, located at the top left of the editor, is highlighted with a red arrow. The toolbar also includes options for Paragraph, Bold (B), Italic (I), Bulleted List, Numbered List, Quote, Link, Unlink, and Table. The editor is currently in "Visual" mode.

The right sidebar contains the "Publish" section with a "Save Draft" button and status information: "Status: Draft", "Visibility: Public", and "Publish immediately". Below this is the "Format" section, where "Image" is selected as the post format.

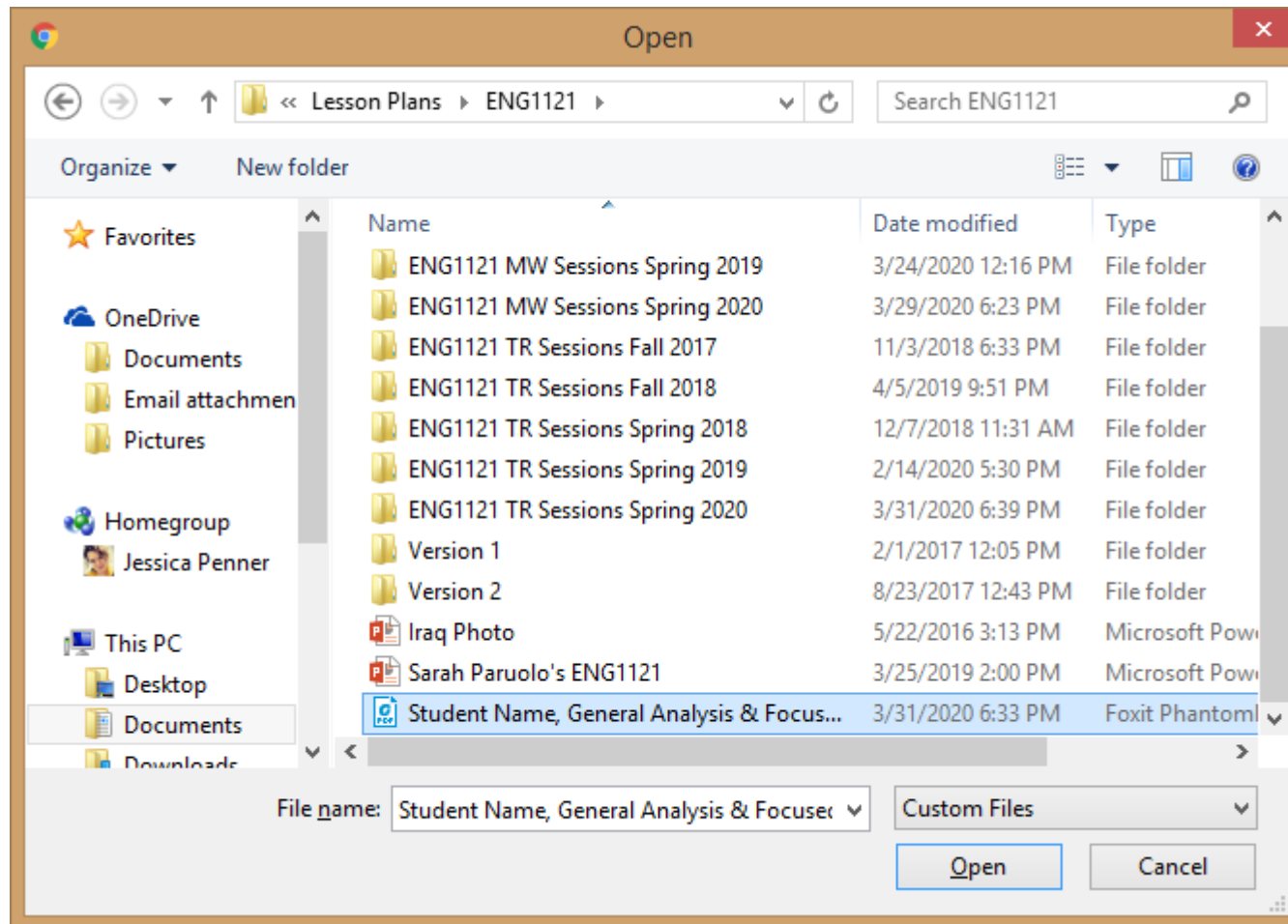


# Go to Upload Files. Hit Select Files.

The screenshot shows a web browser window with multiple tabs. The active tab is titled "Edit Post « ENG" and the address bar shows the URL: `openlab.citytech.cuny.edu/pennereng1121spring2020d474tuth/wp-admin/post.php?post=367&action=edit&classic-editor`. The browser's bookmark bar contains various sites like "Apps", "GM", "G", "FB", "T", "V", "NYT", "N", "CT", "BofA", "OpenLab", "32BJ", "Pandora", "NYU", "IG", "ADP", "MS", "G", "CUNY Jobs", and "Imported From IE".

The main content area displays the WordPress "Add Media" modal. On the left sidebar, the "Add Media" option is selected. The modal has two tabs: "Upload Files" (which is highlighted with a red box and a red arrow pointing to it) and "Media Library". The main area of the modal contains the text "Drop files to upload" followed by "or" and a button labeled "Select Files". A red arrow points from the "Select Files" button towards the left. Below the button, it says "Maximum upload file size: 10 MB." The top of the modal has a close button (X) in the upper right corner.

# Find your file.



# Select your file and hit Insert Into Post

The screenshot shows the WordPress 'Add Media' interface. The browser address bar indicates the URL: `openlab.citytech.cuny.edu/pennereng1121spring2020d474tuth/wp-admin/post.php?post=367&action=edit&classic-editor`. The interface includes a sidebar with 'Actions' such as 'Add Media', 'Create Gallery', 'Create Audio Playlist', 'Create Video Playlist', 'Featured image', and 'Insert from URL'. A red arrow points from 'Insert from URL' to the 'Add Media' modal. The modal has tabs for 'Upload Files' and 'Media Library'. Under 'Filter Media', there are dropdowns for 'All media items' and 'All dates'. A search box is present. The media grid shows several files, with the first one, 'Student-Name-General-Analysis-Focused-Analysis-1.pdf', selected and highlighted with a blue border and a checkmark. A red arrow points from the 'Featured image' option to this selected file. At the bottom of the modal, it says '1 item selected' with a 'Clear' link. A red arrow points from the 'Insert into post' button at the bottom right of the modal.

Dashboard | Post draft updated. [Preview post](#)

Actions

- Add Media
- Create Gallery
- Create Audio Playlist
- Create Video Playlist
- Featured image
- Insert from URL

### Add Media

Upload Files | Media Library

Filter Media

All media items | All dates

Search

1 item selected  
[Clear](#)

ATTACHMENT DETAILS

Student-Name-General-Analysis-Focused-Analysis-1.pdf  
March 31, 2020  
81 KB  
[Delete Permanently](#)

Title: Student Name, General A

Caption

Description

[Insert into post](#)

# Hit Publish!

## Make sure the post links to your assignment.

The screenshot shows a browser window with multiple tabs open, including 'Your big idea', 'Multimodal Pro', 'Inbox (5) - jessi', 'Student Name', 'Mail - JPenner', 'Edit Post - ENG', 'repurposing - C', and 'how to take a s'. The address bar shows the URL: [openlab.citytech.cuny.edu/pennereng1121spring2020d474tuth/wp-admin/post.php?post=367&action=edit&classic-editor](https://openlab.citytech.cuny.edu/pennereng1121spring2020d474tuth/wp-admin/post.php?post=367&action=edit&classic-editor). The browser's bookmark bar contains various sites like Apps, GM, G, FB, T, V, NYT, N, CT, BofA, OpenLab, 32BJ, Pandora, NYU, IG, ADP, MS, G, CUNY Jobs, and Imported From IE.

The WordPress admin interface is visible, with a dark sidebar on the left containing menu items: Dashboard, Posts (selected), All Posts, Add New, Categories, Tags, OpenLab GradeBook, Media, Pages, Comments, Appearance, Plugins, Users, Tools, and Settings. The main content area shows a post draft titled 'Student Name, General Analysis and Focused Analysis'. Below the title is the permalink: <https://openlab.citytech.cuny.edu/pennereng1121spring2020d474tuth/2020/03/31/student-name-gen...focused-analysis/>. The main content area contains a link: [Student Name, General Analysis & Focused Analysis](#). The right sidebar has a 'Publish' section with buttons for 'Save Draft', 'Preview', 'Status: Draft Edit', 'Visibility: Public Edit', 'Publish immediately Edit', 'Move to Trash', and 'Publish'. A red arrow points to the 'Publish' button. Below the 'Publish' section is a 'Format' section with radio buttons for 'Standard', 'Aside', 'Image' (selected), 'Video', 'Quote', 'Link', and 'Gallery'.

If you used Word, *not*  
Google Docs...

...just save it as a PDF before you upload it, so everyone's  
assignments will appear in the same way!





So, what's "repurposing"?



# Repurpose (verb): to adapt for another use

- For the Unit 3 Writing Assignment, you will repurpose your major writing assignment for Unit 1 (Discourse Community) or 2 (Genre)—or both!
- Because most of us are at home with limited travel this semester, we're going to repurpose online.
- Each of you will create a “website” using Google Slides.



# A Few Things to Consider

- First, you need to decide whether you want to use your U1 or U2 writing assignment (or both, if they would link up nicely together).
  - Think about which one you're most interested in exploring in this new constraint (the website).
  - You can't just copy paragraphs and slap them on the page! You have to think about how you would express the same ideas in an **interactive** way.
  - Look at some of the websites you frequent. Ask yourself:
    - Why do you go to them?
    - Is it the layout?
    - How the subject matter is shared?
    - Is it the ease of finding out information?





# Decisions

- Once you've chosen whether you're going to use your Discourse Community or genre (or both), decide who your **audience** will be.
  - For example, if you chose "fast fashion" as your genre, and you explored in your research project how it affects the economy, your audience *might* be students of fashion or business.
  - Or, if you chose "muscle cars" as your genre, and you explored in your resource project about the history and development of the modern muscle car, your audience *might* be people who are avid fans of muscle cars.
- Each of these ideas would need a website to be geared **specifically** towards their **audience**.



Once you've decided *what the website will be about* and who your *audience* will be, start sketching out ideas on your computer or in a notebook. Think about the following items for your website:

**Visual** – How it will look, what pictures/symbols will be used

**Audio** – How you'll use sound or sound *and* video

**Spatial** – What kind of layout you'll use

**Linguistic** – What written text you'll feature on the pages

*It doesn't have to be fancy.*

Look at my website, and answer the questions that follow...

# Jessica Penner

Writer, Teacher, Voyeur

Home

Prologue of *Shaken in the Water*

Reviews of *Shaken in the Water*

Nonfiction

Bio

Images

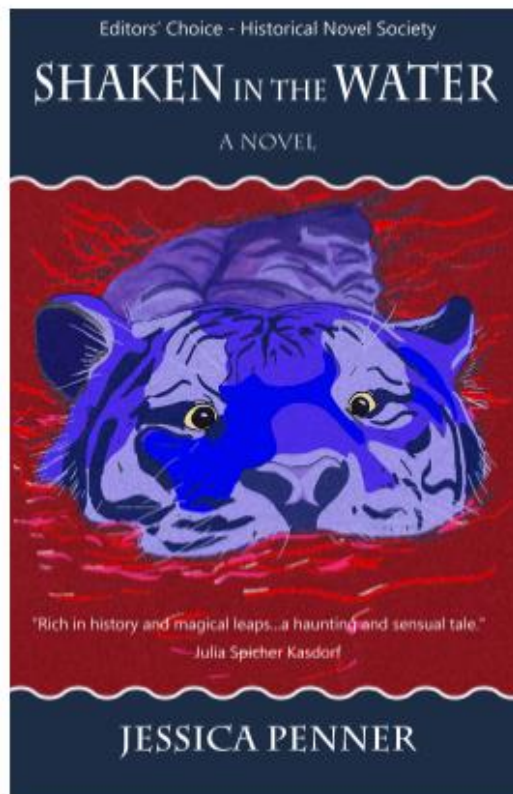
Book Reviews

Homecoming

Conversations

Twitter

Facebook



“...an old world of religious devotion, piety, and contradiction—but this is also a contemporary world, full of love, compassion, betrayal and redemption.”

- Carolyn Ferrell, author of *Don't Erase Me*

“...for the reader there is always the Voice calling, 'Herein!' – 'Come in!'”

- Rudy Wiebe, author of *Peace Shall Destroy Many*

# Just from the home page:

1. What is being shared?
2. What information is given on other pages of the website?
3. Who is the intended audience?
4. How does the website use visuals, audio, layout, and linguistics?

Go to [jessicadawnpenner.com](http://jessicadawnpenner.com) to examine the other pages.

- I'll admit, it's a work in progress, but it's a way for me to repurpose my novel and showcase other writing I've published over the years!



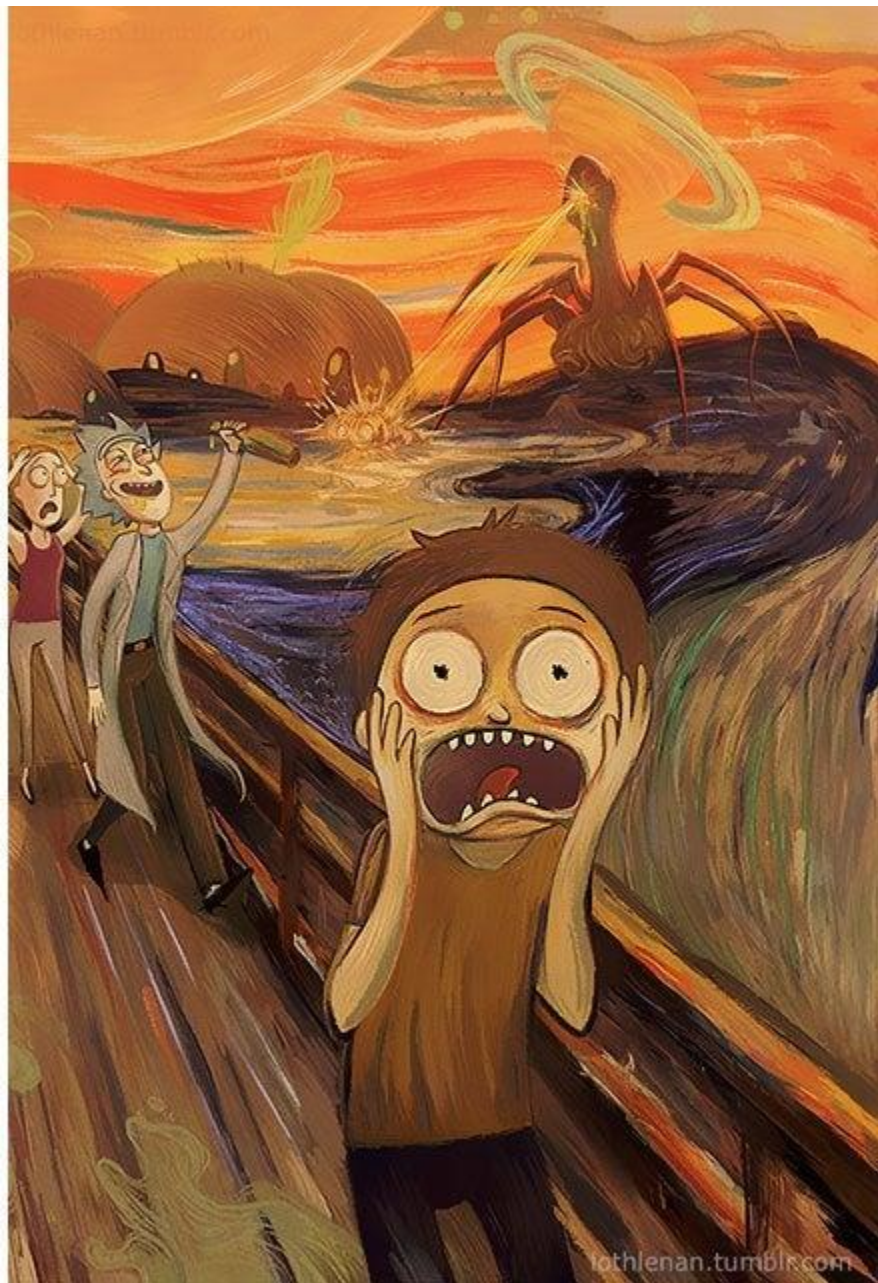
Your website **should** have the following items:

- A homepage with a clear menu with “links” to each page
- A different page for each idea shared (Again, don’t just cut & paste!)
  - For example, if you’re talking about a Discourse Community of your neighborhood soccer team, perhaps you’d have a page for each of the people you interviewed.
- Links to sources used or a Works Cited page
- A page that shares **why** you chose to showcase this DC or genre, **why** you chose the design of the website, and **who** your intended audience is



Requirements





# Feeling overwhelmed? Don't be! Have fun with this!

If you feel at a loss for these kinds of things, Google Slides has several templates you can use and adapt—don't feel you have to start from scratch!

Just be sure to use YOUR content!

Go to [https://docs.google.com/presentation/u/0/!](https://docs.google.com/presentation/u/0/)

# Homework

- Submit your U2 Writing Assignment (as directed) by **11:59 PM** (that's before midnight) on **April 2!**
- Create a first draft of the website by **April 21.**
- We do not meet next Tuesday, because next Tuesday is on a Wednesday schedule. For this class **ONLY** (you **MUST** follow whatever your other professors say), we are taking the full spring break (April 8-16).
- Now, that **does not mean** you don't have work to do for this class!
- As I stated above, you must have the first draft of your website **completed by April 21!** (50 points are at stake!)
- I will be available for consultation on **April 14 & 16** during this class' office hours (2:30-4:00 pm).

