

FRANCE: BORDEAUX, BURGUNDY, RHONE VALLEY
KAREN GOODLAD, CSW
DEPARTMENT OF HOSPITALITY MANAGEMENT
FALL 2019



NEW YORK CITY COLLEGE OF TECHNOLOGY

Discuss the laws, rules and regulations of the EU and France

Match appellations with the regions where they are located and their principal grapes and wine styles

Discuss wine making methods used to make red wine in various regions of France

Explain the factors that affect the taste of wines of France

OBJECTIVES



Terms to Know

AOC

Regions

Appellations

Villages

Why study the laws if the EU?

EUROPEAN UNION WINE REGULATIONS

Protected Designation of Origin (PDO)

Produced from grapes grown in the specific territory (100%), listed the name on the label

Names are registered and delimited boundaries are assigned

Defined Viticulture practices: Max. yields, permitted grape varieties...

Defined Vinification practices

Defined wine characteristics

Can be identified by the traditional terms of the country

Typically do not include grape variety on label

Protected Geographical Indication (PGI)

85% of grapes come from a registered geographical region

Viticulture and Vinification are defined but less strict than PDO

Grapes listed on the label will be listed in descending order.

May list grape variety on label

Wine/Table Wine:

Least strict, No geographical indication, vintage, grape on label

French Regulation AOP/AOC = PDO

Under AOP regulations, France's winegrowing areas are divided into:

Regions

Districts

Villages, towns, or communes

Individual vineyards or crus ("growths").

Loire Valley



Sud France



The Rhone Valley



Bordeaux



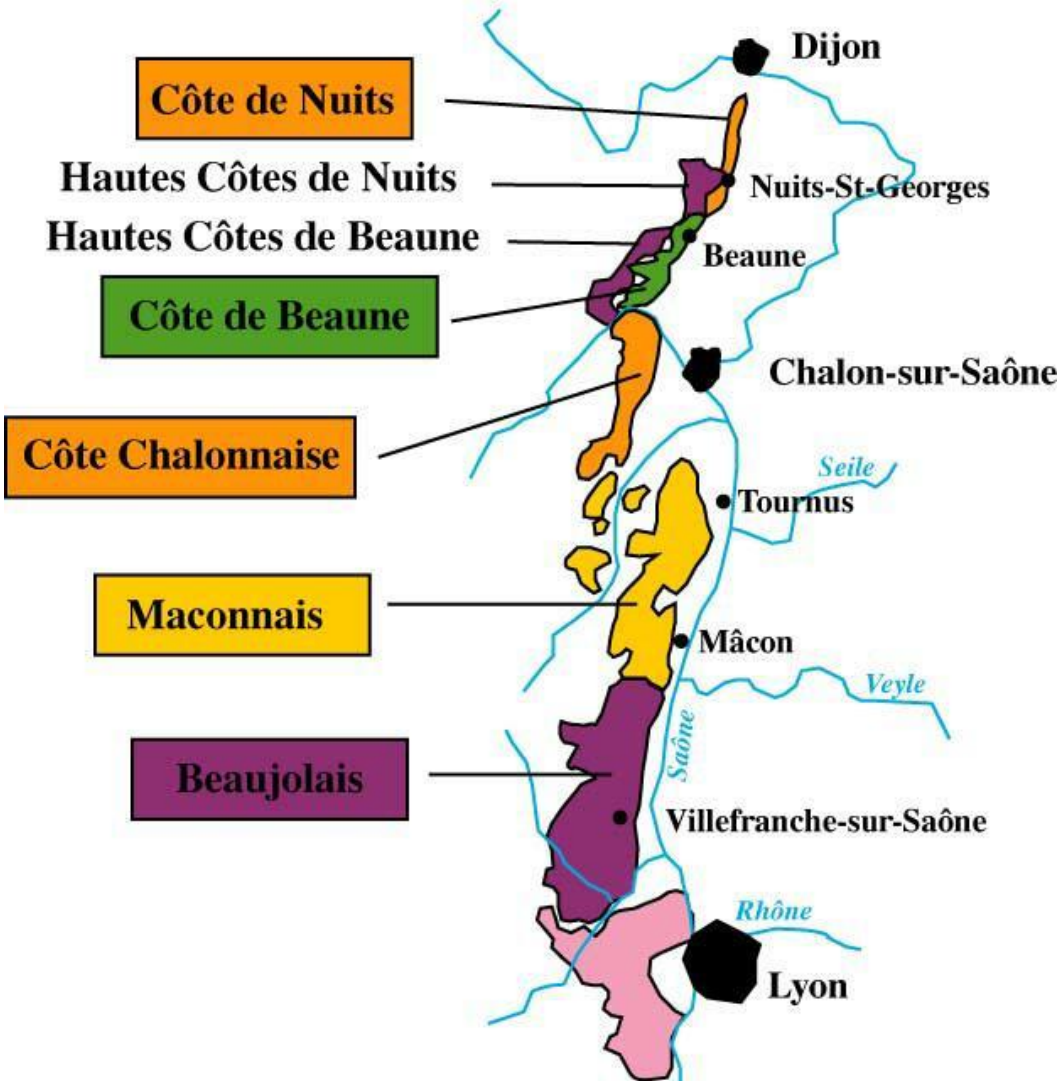
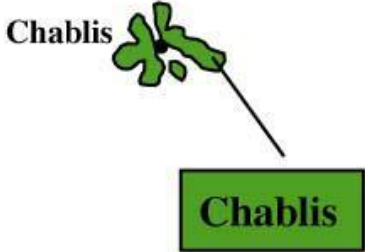
Burgundy



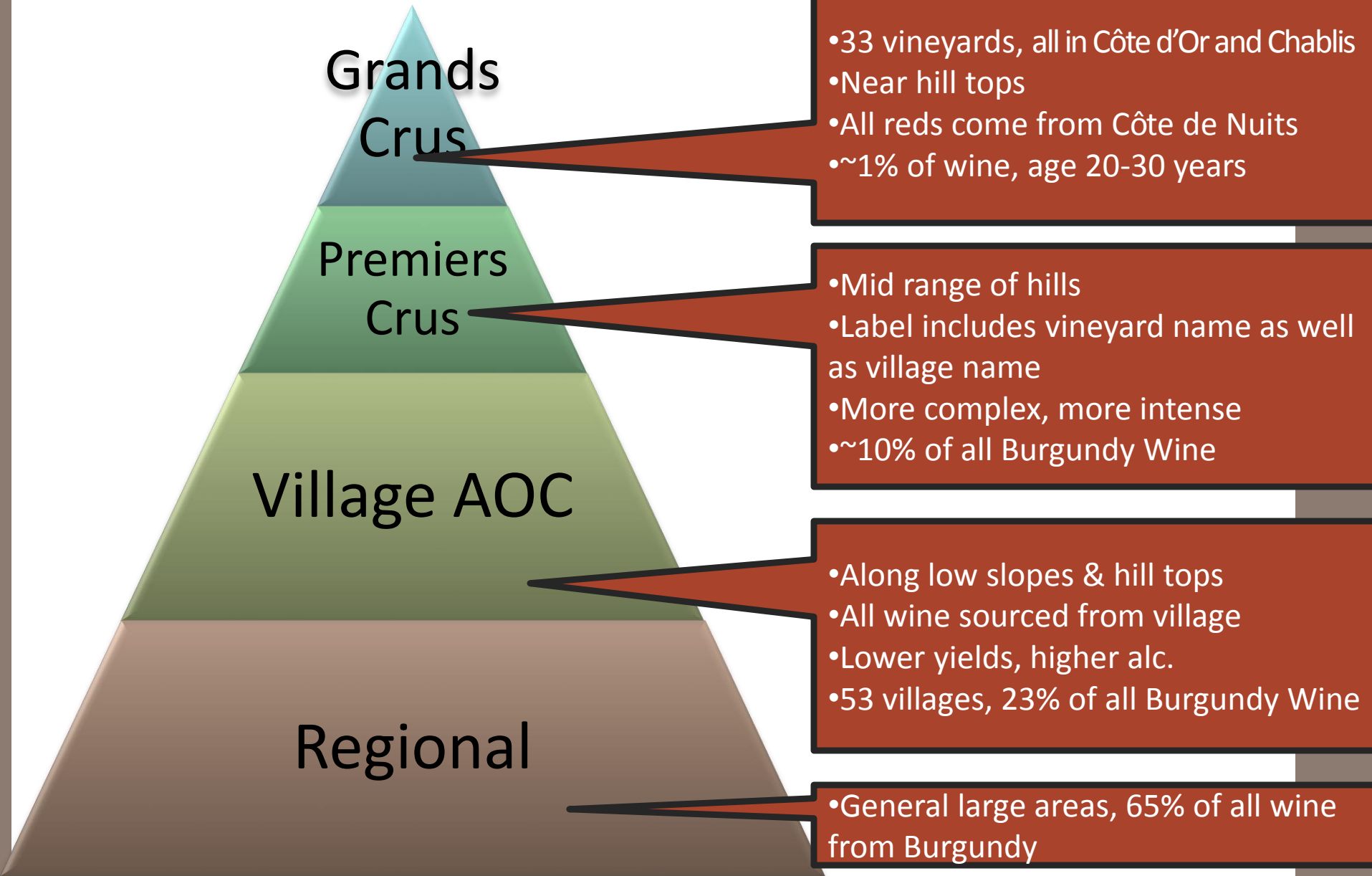


BURGUNDY

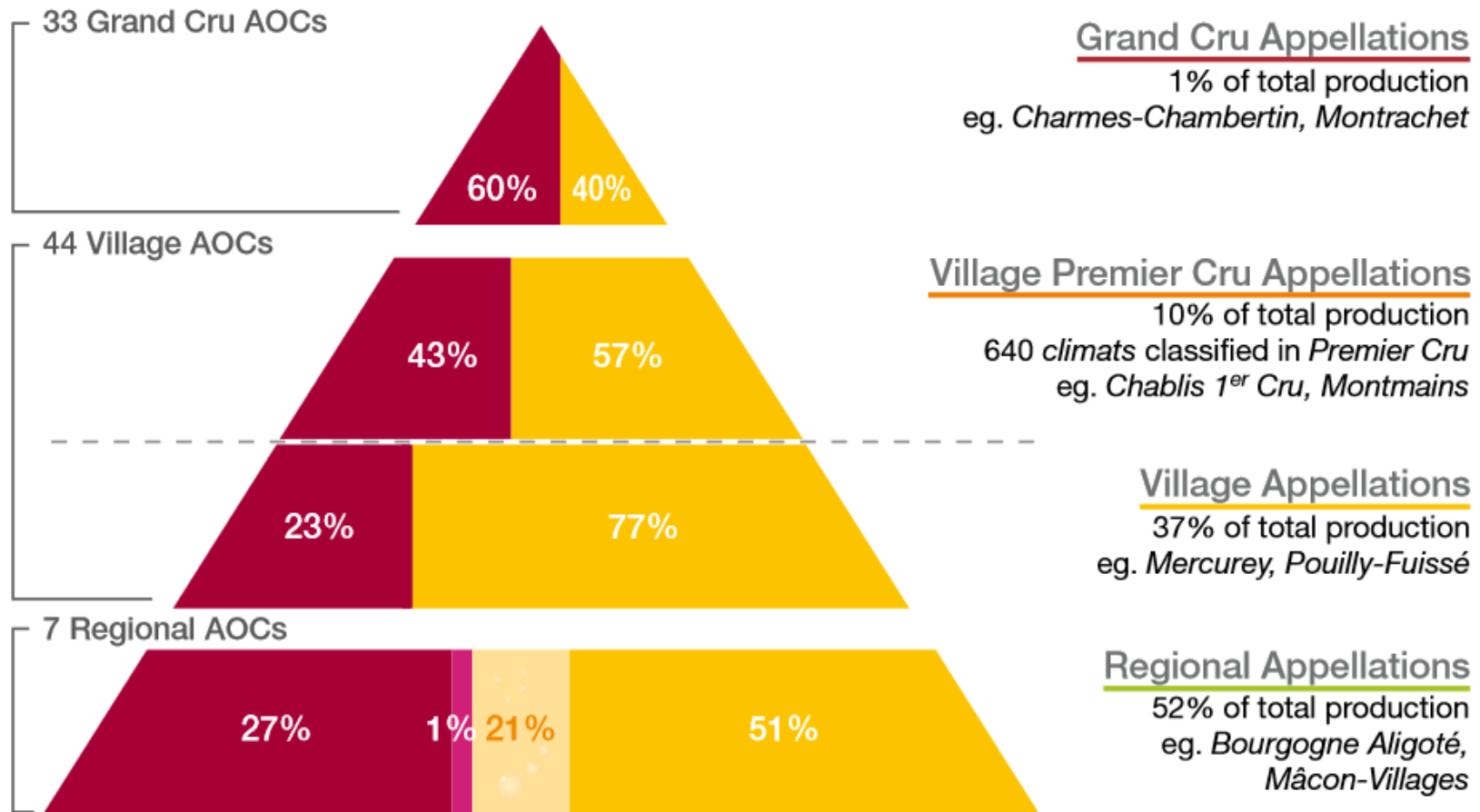
BURGUNDY



Burgundy, Cru System, established 1861



All Bourgogne wines are *Appellations d'Origine Contrôlée* (AOC), today they are 84*.



 Red wines
  Rosé wines
  Crémant de Bourgogne
  White wines

5 year average 2012-2016

Producer is Domaine de La Romanee Conti (DRC), a famed and top-notch winery.



Romanee Conti is a grand cru appellation in Burgundy, a monopole owned by DRC. Very limited production, extremely high quality and expensive!

“Recoltés” implies quality on a burgundy or champagne label. It means estate grown grapes.

This wine is rare enough to have a unique bottle number.

Vintage is 2004 is a good but not a grand year. So this wine should not be as expensive as those from the grand vintages.

Not surprisingly, such high quality wine is bottled in the estate.

French Wine Label

Producer

Vintage Year

“Wine of
Burgundy”

VINCENT

2003

Estate where
grapes were grown

VIN DE
BOURGOGNE

Domaine de Champ Brûlé

Region where
grapes were grown

MÂCON-VILLAGES

Appellation Control
Statement (AOC)

APPELLATION MÂCON-VILLAGES CONTRÔLÉE

Alcohol Content

ALC.12.5% BY VOL.

Vinifié, élevé et mis en bouteille à Fuissé par
JJ VINCENT & FILS, négociant
CHÂTEAU DE FUISSÉ - 71960 (FRANCE)
PRODUCT OF FRANCE

750 ML



Wine Regions

Chablis

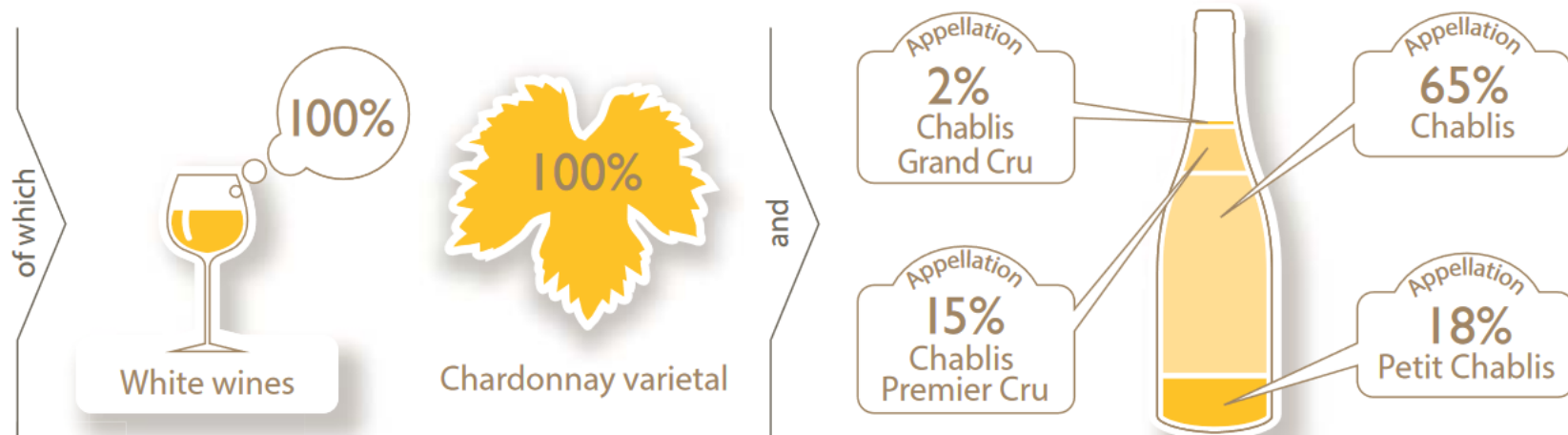
Cote d'Or (Regional and Village and Cru)

- Climate Varies: Continental cold winters, warm summers. Changes with hills, Saone River, and course of weather
- Cote de Nuit
 - Soil: varied some chalk, limestone, marl (clay), gravel and sand
- Cote de Beaune (White and Red)
 - Soil: Limestone and Clay

CHABLIS

Key figures for the Chablis wine region

*



40 Climats classified as 1^{er} Cru
7 Climats classified as Grand Cru

Red Wine Region

Grape Variety: Gamay

Nouveau, Beaujolais, Village, Cru (10)

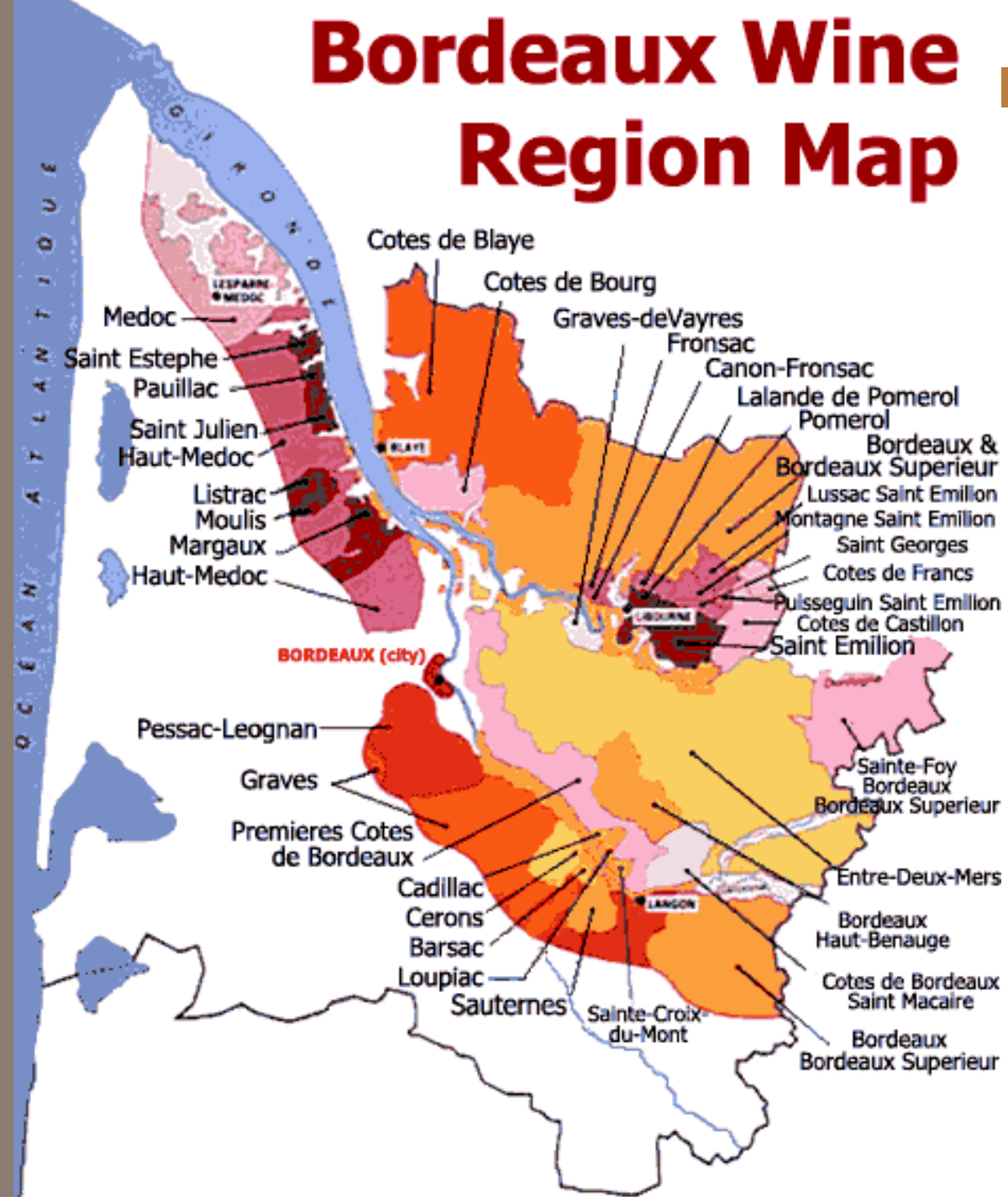
Soil: granite

Topography: hilly up to 3,300

Climate:

Vinification: Carbonic Maceration (not Cru)

Bordeaux Wine Region Map



Water's Influence:
Atlantic Ocean
Gironde Estuary
Dordogne River &
Garonne River

A Valuable Interactive
Resource:

<http://www.bordeaux.com/u/s/Our-Terroir/The-Medoc>



Bordeaux Grape Varieties

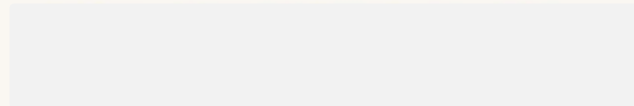
REDS

MERLOT, CABERNET SAUVIGNON,
CABERNET FRANC

PETIT VERDOT, MALBEC, CARMÉNÈRE

WHITES

SÉMILLON, SAUVIGNON BLANC,
MUSCADELLE



Climate: Maritime

Identify the influence

Soil: Gravel & Limestone (Left Bank)

Clay with some limestone and
sand (Right Bank)

Viticulture: Depends on Appellation

Vinification: Depends on Appellation

Cru System: Depends on Appellation

Important to know about Bordeaux

Premiers Cru of Medoc (Classification of 1855)

Appellations of Bordeaux

- Medoc, Grave, St. Emilion, Fronsac, Pomerol
- Appellations of the Medoc:
Saint Estephe, Pauillac, Saint Julian, Moulis, Listrac, Margaux
- Saint Emilion Grand Cru vs. Grand Cru Classe

THE RHONE VALLEY



Northern Rhone Valley

Location

Grape variety

Climate

Soil

Viticulture

Vinification

Southern Rhone Valley

Location

Grape variety

Climate

Soil

Viticulture

Vinification

Watch and Learn, The Rhone Valley:

https://www.guildsomm.com/public_content/features/videos/m/videos/16248