ENG 1121 English Composition 2



Objective

Discuss "repurposing"



So, what's "repurposing"?



Repurpose (verb): to adapt for another use

- For the Unit 3 Writing Assignment, you will repurpose your major writing assignment for Unit 1 (Discourse Community) or 2 (Genre)—or both!
- Because most of us are at home with limited travel this semester, we're going to repurpose online.

• Each of you will create a "website" using Google Slides (not a real

one).

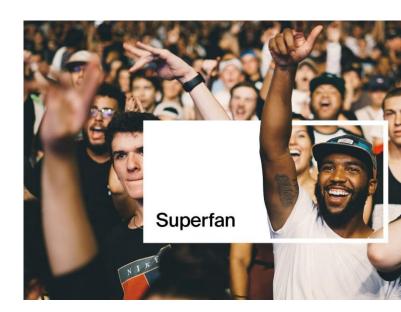


A Few Things to Consider

- First, you need to decide whether you want to use your U1 or U2 writing assignment (or both, if they would link up nicely together).
 - Think about which one you're most interested in exploring in this new constraint (the website).
 - You can't just copy paragraphs and slap them on the page! You have to think about how you would express the same ideas in an **interactive** way.
 - Look at some of the websites you frequent. Ask yourself:
 - Why do you go to them?
 - Is it the layout?
 - How the subject matter is shared?
 - Is it the ease of finding out information?

Decisions

- Once you've chosen whether you're going to use your Discourse Community or genre (or both), decide who your audience will be.
 - For example, if you chose "fast fashion" as your genre, and you explored in your research project how it affects the economy, your audience might be students of fashion or business.
 - Or, if you chose "muscle cars" as your genre, and you explored in your resource project about the history and development of the modern muscle car, your audience might be people who are avid fans of muscle cars.
- Each of these ideas would need a website to be geared specifically towards their audience.



Homework

- If you haven't already, complete the questionnaire about your experience with the U2 Writing Assignment: https://forms.gle/fFvtBDB1AdENtMex6
- Decide which writing project you want to repurpose (you can use both if they're related).
- Decide who your audience will be by Tuesday, because Tuesday is on a Wednesday schedule, and I'll share more about what you'll be doing over Spring Break!

