

# YEE KUEN (KWANIIE) CHAN

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September 10<sup>th</sup>, 2017

frog New York  
55 Prospect Street 7FL  
Brooklyn, NY 11201

## RE: Interaction Design Internship at frog New York

To Whom It May Concern:

I am very interested in applying for the Interaction Design Internship at frog New York that was listed under LinkedIn. This internship is exactly what I am looking for in terms of work culture and it is the ideal opportunity for me to gain experience in the industry, as well as being able to prove my knowledge and skills for the company.

I am a senior student studying Digital Design and Development under the CUNY BA program. My expected graduation is next semester, June 2018. I started out as a self-taught graphic and web designer back when Xanga used to be one of the main blogging platforms. I was able to learn and understand how to code through the Look and Feel tab of my blog and I started creating avatars and background images with Photoshop, thus beginning my love of the design process and the feeling of accomplishment and pride for every finished product. For the past seven years, I had the opportunity to take on side projects for friends' and families' businesses, worked with start ups and a non-profit organization. ~~Seven years is a long time and I may not have had a lot of clients, but the~~ experience with each project was amazing. ~~I learned a~~ Some of my responsibilities included:

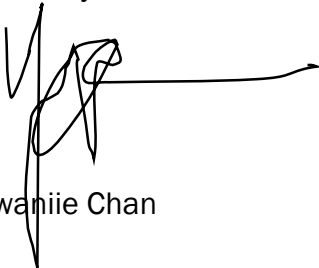
- Working directly with owners to determine the brand's mission and identity
- Contributing creative direction during meetings
- Designing print and digital collaterals
- Designing and coding websites
- Site maintenance
- Managing social media accounts, etc.

No matter the project, big or small, I pay attention to every single detail. My goal as a designer is to deliver the best digital solutions that resonates with every client's wants and needs. To do that, I stay in contact with them and I try to put myself in their perspective and envision the experience the user would have from my designs. I am a fairly curious person overall and I get excited to learn something new every day. I can work well independently and together with a group. With my skill set and side project experiences, I am prepared to provide my best capabilities to frog New York as an Interaction Design intern.

Enclosed is my resume which includes all of the side projects I have acquired throughout the years and a link to my online portfolio.

Thank you for your time and consideration! I look forward to hearing from you soon.

Sincerely,



Kwaniie Chan