

## **PURCHASING AND ETHICS PROJECT**

### **PART 1**

From the toque you will choose one food/product item at random. Your first assignment will be to acquire as much information about that item as possible via the internet. You will use this information to fill out and turn in the **PRODUCT FACT SHEET** you have been given. This is due **WEEK 3 SEPT 19**. This part of the assignment is worth 5 points.

### **PART 2**

Next, you will be sorted into groups with your classmates (based on the similarity of your items). Together your group will work to establish a code of ethics you all feel are important to hotel and restaurant owners. Your group will develop a broad code of conduct that you all believe is important for your company to be ethical, yet also profitable. This code will be general (for example- your code of conduct would not be something specific like “we will not buy diamonds from South Africa, but instead would be “we will not do business with any company that supports child labor.” There are diamond suppliers that do not practice child labor in South Africa- you just need to find out who they are. The point of this assignment is to learn how to do an investigation. To do an investigation you need to know what questions to ask!

You will develop a minimum of 3 standards of conduct. You will meet in a group in the classroom and you may research the statements of other companies on the web as examples.

Your group will write out the **STANDARDS OF CONDUCT WORKSHEET**, and will also present them to the class. You must be involved in this group project and if absent will miss the points associated with this section of the project. This will occur **WEEK 4 SEPT 26**.

### **PART 3**

The next part of the assignment is done individually. You will find where you can buy the item you have already researched in Part I, but you need to do so according to the standards that your group has established. You will pretend that your job is to find this item and to buy it. You will need to investigate companies in order to see if they meet your principles. If they do not, you need to keep looking. While researching, you will need to fill out the **PRODUCT INVESTIGATION SHEET**. This is done independently and graded individually. This is due **WEEK 9 OCTOBER 31**. This part of the assignment is worth 5 points.

### **PART 4**

You will do a quick presentation to the class showing the findings from your investigation. This is done individually. This **PRESENTATION OF FINDINGS** will be done **WEEK 10 NOV 7**. The total for the two times that you present to the class carries a value of 5 points. If you are absent you will be ineligible for the points available.

**PRODUCT FACT SHEET (PART I)**

This is due BEFORE class time, 8:30 a.m. **Week 3, September 19.** It is due prior to the beginning of class and not accepted in the middle or after class. **It is to be posted on my class Open Lab site under FILES.** Do NOT send it to me via Google docs, other programs or via e-mail. It will NOT be accepted hand-written and will not be accepted late. My questions are written in red. You should type in a **different color** so I do not go crazy reading it. A copy of this document is on Blackboard so you do not have to retype it. This section is worth 5 points out of class total of 100 points.

Your name \_\_\_\_\_

Name of item as it appears on your paper \_\_\_\_\_

You need to research your product while using the internet responsibly. You will want to be able to discern good places to acquire information, versus bad ones. You are required to investigate a minimum of 5 sources for information.

1. Exact website address \_\_\_\_\_

Is the information there research-based or opinion-based? \_\_\_\_\_

Give specific example or reason for your above answer

\_\_\_\_\_

Is the site commercial (meant to sell this product) or is it educational or political or? What do you feel is the purpose of the website existing?

\_\_\_\_\_

Is the website up to date? Are there broken links or pages that seem old? Is it clear that the information is new?

2. Exact website address \_\_\_\_\_

Is the information there research-based or opinion-based? \_\_\_\_\_

Give specific example or reason for your above answer

\_\_\_\_\_

Is the site commercial (meant to sell this product) or is it educational or political or? What do you feel is the purpose of the website existing?

\_\_\_\_\_

Is the website up to date? Are there broken links or pages that seem old? Is it clear that the information is new?

3. Exact website address \_\_\_\_\_

Is the information there research-based or opinion-based? \_\_\_\_\_

Give specific example or reason for your above answer

\_\_\_\_\_

Is the site commercial (meant to sell this product) or is it educational or political or? What do you feel is the purpose of the website existing?

\_\_\_\_\_

Is the website up to date? Are there broken links or pages that seem old? Is it clear that the information is new?

4. Exact website address \_\_\_\_\_  
Is the information there research-based or opinion-based? \_\_\_\_\_  
Give specific example or reason for your above answer \_\_\_\_\_  
Is the site commercial (meant to sell this product) or is it educational or political or? What do you feel is the purpose of the website existing? \_\_\_\_\_  
Is the website up to date? Are there broken links or pages that seem old? Is it clear that the information is new? \_\_\_\_\_

5. Exact website address \_\_\_\_\_  
Is the information there research-based or opinion-based? \_\_\_\_\_  
Give specific example or reason for your above answer \_\_\_\_\_  
Is the site commercial (meant to sell this product) or is it educational or political or? What do you feel is the purpose of the website existing? \_\_\_\_\_  
Is the website up to date? Are there broken links or pages that seem old? Is it clear that the information is new? \_\_\_\_\_

➤ **IN ADDITION.**  
Did you use any other sources? Your textbooks or cookbooks or magazines or the newspaper? \_\_\_\_\_  
Where is your product generally produced? If it is an item produced lots of places (like milk, for example) find out where the milk in the NYC area comes from. \_\_\_\_\_  
Is your item seasonal or subject to costs that vary depending on time of year? \_\_\_\_\_  
Are there any controversies in the news right now involving this product? Are there boycotts or people who feel this product is unethical? There is! That is why I chose these products. Investigate! \_\_\_\_\_

Grading the Product Fact Sheet

This will only be accepted via Open Lab. If you send via personal e-mail it will not be opened and your score will be zero.

It is due by class start time week 3.

Your score if you have an explanation for why your internet was down and you were unable to post on time 0

Your score if you have an explanation for why you can't use Open Lab so you sent it from a personal e-mail address instead 0

Your score if you handwrote this and want me to put in the web addresses of 25 students with 5 links each 0

Your score if you simply follow the directions and do the best you can 5!

**STANDARDS OF CONDUCT WORKSHEET (PART 2) in class week 4**

You have been placed in a group with classmates whose products have similar issues in terms of the ethics surrounding their procurement. You will pretend you are co-owners of a large company (like a chain hotel or a big restaurant) and you are determining the principles that your employees will use to run the company. If you are the general manager or owner of a hotel, you will not personally order the food or make the purchases that make the company run. You need your staff to be aware of your guiding principles so that they can make decisions based on your general wishes.

Each member of your group will need to fill the sheet out and hand in after you have given the presentation. Your sheets will contain the same information, but you each need to hand one in as there are points attached to the assignment. If you are absent these points will not be available to you.

**YOUR NAME** \_\_\_\_\_ **GROUP NUMBER** \_\_\_\_\_

**List of products in your group** \_\_\_\_\_  
\_\_\_\_\_

**Names of other students in your group** \_\_\_\_\_  
\_\_\_\_\_

**Come up with a name for your company** \_\_\_\_\_

**Now name a minimum of 3 beliefs that will establish the character of your company. You can say this in a Mission Statement or you can list them.**

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**What issues does every product share in your group? What are the common themes?**

\_\_\_\_\_  
\_\_\_\_\_

**DO NOT GIVE THE PRESENTATION YOU ARE GIVING WEEK 10 NOW- TODAY IS JUST A REPORT ON YOUR MISSION STATEMENT-NOT YOUR INDIVIDUAL PRODUCTS**

**You will be going in front of the class to informally read aloud or present your statement. Before you go up, determine: Who will speak first? You need to all introduce yourselves. What order will you do this in? Determine this BEFORE you go in front of the class. Who will say what and when?** \_\_\_\_\_

**Turn this paper in!**

**Your score out of 2.5 points** \_\_\_\_\_

**PRODUCT INVESTIGATION SHEET (PART 3)**

This is due before class time, 8:30 a.m. **Week 9, October 31.** It is due prior to the beginning of class and not accepted in the middle or after class. **It is to be posted via the class Open Lab site under FILES.** Rubric for grading this assignment is below. This section is done independently and is worth 5 points. My questions are written in red so you need to use a different color font for your answers.

Your name Rafael Lopez Group Number                     

Name of item as it appears on your paper Turkey

**Investigate the purveyors who sell your product. Consider your mission statement and the values of your company.**

**Find a minimum of 3 sources to purchase your product. List the companies you investigated, even if you found they were not up to your standards or too expensive.**

1. Name of company good food good eats honeysuckle

**Exact web address** <https://www.honeysucklewhite.com/products/>

Price \$1.48 per                      pound                      (pound, case etc.)

**Buying items in quantity is unique and most companies only sell in certain amounts. Determine exactly how this item is packed. If it is sold by the case, for example, exactly how big is a case and how many serving or pieces are inside?**

when purchasing turkey year round. The product will come in trucks of bulk individually packaged. Coming with a whole turkey inside. 1 pound of turkey is one person. This all comes down to who wants turkey and those estimates are what you buy from

**Can you list exactly where this product came from? It may have been packed in New Jersey, but perhaps made or grown in France. Find as much as you can about where this particular company gets the product.**

The products are grown on separate ranches and farms from missouri miller county in these family owned farms

**Is the package frozen, fresh or canned? Does it expire quickly and how long can you store it?**

package is frozen so need of prep time is needed. 7 month life within freezer

**Would you use this company? Why or why not?**

I actually would for how much time and dedication goes into their product

2. Name of company Butter ball

**Exact web address** <https://www.butterball.com/>

Price 1.49 per                      pound                      (pound, case etc.)

**Buying items in quantity is unique and most companies only sell in certain amounts. Determine exactly how this item is packed. If it is sold by the case, for example, exactly how big is a case and how many serving or pieces are inside?**

butterball packages when shipped in large quantities come in wooden freight boxes to preserve contents within to preserve product

From research gathered turkeys at large mass begin with 4 per packaging weighing in 16 pounds or more

**Can you list exactly where this product came from? It may have been packed in New Jersey, but perhaps made or grown in France. Find as much as you can about where this particular company gets the product.**

**PRODUCT INVESTIGATION SHEET (PART 3) CONT.**

**Is the package frozen, fresh or canned? Does it expire quickly and how long can you store it?**

package is frozen last up to 6 and a half months based on stoarge type

**Would you use this company? Why or why not?**

butterball is a family turkey tradition. My restuarants models are to be A5 quality and high class quality this right here brings home to the setting.

**3. Name of company** shady brookes farm

**Exact web address** https://www.shadybrookfarms.com/about-our-turkey/

**Price** price may vary **per** case **(pound, case etc.)**

**Buying items in quantity is unique and most companies only sell in certain amounts. Determine exactly how this item is packed. If it is sold by the case, for example, exactly how big is a case and how many serving or pieces are inside?**

You can purchase this product in cases of 2 or 4 depending on season

**Can you list exactly where this product came from? It may have been packed in New Jersey, but perhaps made or grown in France. Find as much as you can about where this particular company gets the product.**

Delaware Kentucky Maryland North Carolina Virginia West Virginia

**Is the package frozen, fresh or canned? Does it expire quickly and how long can you store it?**

frozen and 2 months

**Would you use this company? Why or why not?**

The reason for my intrest within this company is because it is a reliable source and i do not have to fear a disease outbreak

**NOTE:**

**You may find that you will spend more money by purchasing products that fit your ethics. You are in business to make money; how will this product affect your pricing and will you want to tell your customers that the price reflects your company values? How will you do this?**

h5iw product is not a year round endtool. Prices vary on season. I would buy in small quantities and preserve as much possible to sell again

**Grading the Product Investigation Score Sheet**

**This will only be accepted via Open Lab. If you send via personal e-mail it will not be opened and your score will be zero.**

**It is due before class Week 8.**

**Your score if you have an explanation for why your internet was down and you were unable to send on time 0**

**Your score if you have an explanation for why you can't use Open Lab so you sent it from a personal e-mail address instead 0**

**Your score if you handwrote this and want me to put in the web addresses of 25 students with 5 links each 0**

**Your score if you simply follow the directions and do the best you can 5!**

**Your score out of 5 points \_\_\_\_\_**

**PRESENTATION OF FINDINGS (PART 4) in class week 10 Nov 7**

Your name \_\_\_\_\_

Name of item as it appears on your paper \_\_\_\_\_

Where generally is this product grown/ manufactured/ produced?

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What are the ethical concerns with producing or purchasing this product? Be specific and use examples.

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Does this product travel far, and does shipping it consume a lot of natural resources?

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Is your item seasonal or subject to costs that vary depending on time of year?

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How is it packaged, or generally sold? Canned, frozen, fresh, etc?

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What do you want your classmates to know? What have you learned that you would like to share about this product?

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Use the above as a guideline for your oral presentation. Make sure to turn this sheet in by the end of class. You will need to turn this paper in to receive the points associated with the assignment.

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Your score out of 2.5 points \_\_\_\_\_