

Your name JENNIFER JIMENEZ

Group Number _____

Name of item as it appears on your paper SHRIMP

Investigate the purveyors who sell your product. Consider your mission statement and the values of your company.

Find a minimum of 3 sources to purchase your product. List the companies you investigated, even if you found they were not up to your standards or too expensive.

1. Name of company

WALMART

Exact web address https://grocery.walmart.com/ip/Frozen-Cooked-Medium-Peeled-Deveined-Tail-On-Shrimp-12-oz/22700527?wmlspartner=wlp&selectedSellerId=0&w13=3078&adid=2222222242031972803&wmlspartner=wmtlabs&w10=&w11=g&w12=c&w13=367924779288&w14=pla-340014887936&w15=9004379&w16=&w17=&w18=&w19=pla&w10=120643079&w11=local&w12=22700527&w13=3078&veh=sem_LIA&gclsrc=aw.ds&&gclid=EA1aIQobChMI-byAgLXF5QIVyZ6zCh2oWgwNEAYYASABEgKWPPD_BwE

Price \$7.12 per
lb (pound, case etc.)

Buying items in quantity is unique and most companies only sell in certain amounts. Determine exactly how this item is packed. If it is sold by the case, for example, exactly how big is a case and how many serving or pieces are inside? Packed in a zip lock bag and serving size is 3oz.

2. Can you list exactly where this product came from? It may have been packed in New Jersey, but perhaps made or grown in France. Find as much as you can about where this particular company gets

the product. Walmart got this product from Alabama but it doesn't say more information about where they got it from.

3. Is the package frozen, fresh or canned? Does it expire quickly and how long can you store it? The package is frozen, it doesn't say but it could be stored for 1 to 2 days in the refrigerator and it'll be good to use if stored properly.

4. Would you use this company? Why or why not? I won't use this company because it doesn't have much said about the product, I would like to buy my products in stores that provide more information about it.

5. Name of company

MERCATO

Exact web address [https://www.mercato.com/item/medium-shrimp-wild-ecuador/74674?](https://www.mercato.com/item/medium-shrimp-wild-ecuador/74674?featuredStoreId=34&utm_source=google&utm_medium=cpc&utm_campaign=NX_PLA_34_Metropolitan%20Fish%20Market_Brooklyn_NY_PLA_NX&gclid=EAiaIQobChMIk-wybvF5QIViZ6zCh2uOgmkEAQYBCABEgJrTfd_BwE)

featuredStoreId=34&utm_source=google&utm_medium=cpc&utm_campaign=NX_PLA_34_Metropolitan%20Fish%20Market_Brooklyn_NY_PLA_NX&gclid=EAiaIQobChMIk-wybvF5QIViZ6zCh2uOgmkEAQYBCABEgJrTfd_BwE

6. Price \$16.79 **per**
LB **(pound, case etc.)**

7. Buying items in quantity is unique and most companies only sell in certain amounts. Determine exactly how this item is packed. If it is sold by the case, for example, exactly how big is a case and how many serving or pieces are inside? They sell it in bags but it depends on how much shrimps you'll like.

8. Can you list exactly where this product came from? It may have been packed in New Jersey, but perhaps made or grown in France. Find as much as you can about where this particular company gets the product.

It was found in the country called Ecuador, but there's not further information about how they got the product.

Is the package frozen, fresh or canned? Does it expire quickly and how long can you store it? It's packed fresh, right in front of the customers. Also, it doesn't have an expiration date.

Would you use this company? Why or why not? I would use this company because they have it out fresh for you to see and pick out what kind of shrimp would we like.

3. Name of company GREAT-ALASKA-SEAFOOD

Exact web address https://www.great-alaska-seafood.com/shrimp-special1.htm?gclid=EAIaIQobChMIk - wybvF5QIViZ6zCh2uOgmkEAQYCCABEgKnIPD BwE

**Price \$199.95 per 10 LBS
(pound, case etc.)**

Buying items in quantity is unique and most companies only sell in certain amounts. Determine exactly how this item is packed. If it is sold by the case, for example, exactly how big is a case and how many serving or pieces are inside? ONE POUND BAGS, It doesn't say how much would it be per servings.

Can you list exactly where this product came from? It may have been packed in New Jersey, but perhaps made or grown in France. Find as much as you can about where this particular company gets the product. ALASKA, It comes in shell-on. Has a pink color when harvested, sweet shrimp, it mostly said it came from the South Pacific.

Is the package frozen, fresh or canned? Does it expire quickly and how long can you store it? It's packaged in bags and it didn't say that there's an expiration date.

Would you use this company? Why or why not? I won't use this company because it's too expensive and far from the United States and I won't know if it had been well inspected.

NOTE:

You may find that you will spend more money by purchasing products that fit your ethics. You are in business to make money; how will this product affect your pricing and will you want to tell your customers that the price reflects your company values? How will you do this? The way how my product could affect the pricing is that I probably won't get enough people to buy it so the demand may be low unless I find motivations that would influence the customers such as discounts. I won't tell my customer's about the price reflecting the company's value because they might think that money is more important then making them feel comfortable and happy with the product.

Grading the Product Investigation Score Sheet

This will only be accepted via Open Lab. If you send via personal e-mail it will not be opened and your score will be zero.

It is due before class Week 8.

Your score if you have an explanation for why your internet was down and you were unable to send on time 0

Your score if you have an explanation for why you can't use Open Lab so you sent it from a personal e- mail address instead 0

Your score if you handwrote this and want me to put in the web addresses of 25 students with 5 links each 0

Your score if you simply follow the directions and do the best you can 5!

Your score out of 5 points_____