

PRODUCT INVESTIGATION SHEET

(PART 3)

This is due before class time, 8:30 a.m. Week 9, October 31. It is due prior to the beginning of class and not accepted in the middle or after class. It is to be posted via the class Open Lab site under FILES. Rubric for grading this assignment is below. This section is done independently and is worth 5 points. My questions are written in red, so you need to use a different color font for your answers.

Your name Kaalyah Magloire **Group Number** ____ **No number** _____

Name of item as it appears on your paper Talpia

Investigate the purveyors who sell your product. Consider your mission statement and the values of your company.

Find a minimum of 3 sources to purchase your product. List the companies you investigated, even if you found they were not up to your standards or too expensive.

1.Name of company Regal Springs Tilapia: Home

Exact web address <https://www.regalsprings.com>

Price \$3.35 **per** _____ **pound** _____
(pound, case etc.) **Buying items in quantity is unique and most companies only sell in certain amounts. Determine exactly how this item is packed. If it is sold by the case, for example, exactly how big is a case and how many servings or pieces are inside?**

Only hipped in cases when shipped to companies such as Costco or red loobsters

Can you list exactly where this product came from? It may have been packed in New Jersey, but perhaps made or grown in France. Find as much as you can about where this particular company gets the product.

Origin: Indonesia, Honduras and Mexico then shipped nationwide

Is the package frozen, fresh or canned? Does it expire quickly and how long can you store it?

Tilapia can be shipped to compnies frozen , whole fished, or fillet (fresh)

Would you use this company? Why or why not?

_ I would use this company because they seem to be legit. The website is straight to the point. There's not a lot of advertisement posted all over the website and the company is being used by a lot of well known brand companies

2. Name of company: Tilapia The Fishin' Co.

Exact web address <http://www.fishincompany.com/tilapia/>

Price _____ **per** (there was no price written on the company website) _____ **(pound, case etc.)**

Buying items in quantity is unique and most companies only sell in certain amounts. Determine exactly how this item is packed. If it is sold by the case, for example, exactly how big is a case and how many servings or pieces are inside?

Size : 3-5 / 5-7 / 7-9 oz (only size listed)

Is the package frozen, fresh or canned? Does it expire quickly and how long can you store it? _The package is canned. ____

It is frozen is in IQF/IPV. Which mean there individually frozen and can be stored for two to three months

Can you list exactly where this product came from? It may have been packed in New Jersey, but perhaps made or grown in France. Find as much as you can about where this particular company gets the product. The product was farm raised in china , froze in china and shipped out from China

Would you use this company? Why or why not?

____ I would not use this company because the product is not well spoken about it only gives a brief list on certain factors but it doesn't go in details. This company is also not well known for their fish even though they have a grade

3.Name of company FishChoice

Exact web

Address<https://fishchoice.com/tilapia-fishin-company>

Price _____ **\$6,700** _____ **per** ___ **2000 POUND**

MINIMUM _____ (pound, case etc.) Buying items in quantity is unique and most companies only sell in certain amounts. Determine exactly how this item is packed. If it is sold by the case, for example, exactly how big is a case and how many servings or pieces are inside?

by case

Can you list exactly where this product came from? It may have been packed in New Jersey, but perhaps made or grown in France. Find as much as you can about where this particular company gets the product.

_____ **fromUnited States**

Is the package frozen, fresh or canned? Does it expire quickly and how long can you store it?

It is frozen _____

Would you use this company? Why or why not?

__ I would not use this company just because its not well known and its doesnt have much information on the website about the product it is representing .

NOTE:

You may find that you will spend more money by purchasing products that fit your ethics. You are in business to make money; how will this product affect your pricing, and will you want to tell your customers that the price reflects your company values? How will you do this?

__ I will get the fresh foie gras even though it is more expensive. So, I can serve fresh product to the customers and pitch that serving fresh adds value to my company as my company slogan is "We always serve fresh".

Grading the Product Investigation Score Sheet

This will only be accepted via Open Lab. If you send via personal e-mail it will not be opened and your score will be zero.

It is due before class Week 8.

Your score if you have an explanation for why your internet was down and you were unable to send on time 0

Your score if you have an explanation for why you can't use Open Lab so you sent it from a personal email address instead 0

Your score if you handwrote this and want me to put in the web addresses of 25 students with 5 links each 0

Your score if you simply follow the directions and do the best you can 5!

Your score out of 5 points _____