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Definition: A **binomial experiment** is a probability experiment such that:

- The experiment consists of some fixed number n of "trials"
- Each trial has exactly two outcomes (often called success S and failure F)
- The probability of success is the same for each trial
- The trials are independent, i.e., the outcome of any trial does not affect any other

Let the random variable X = the number of successful trials (out of n), which is called a **binomial random variable**. Note that the possible values of X are $0 \le i \le n$.

Notation:

- n = number of trials
- p = probability of success in a single trial
- q = probability of failure in a single trial (note that q = 1 p)
- X = the number of successes in the n trials

Example 1: Binomial experiments arise naturally in a number of situations. Understand why each of these is a binomial experiment, and write down the values of n, p and q:

- (i) Flip a coin 3 times. Let X = the number of times heads is observed.
- (ii) An 80% free throw shooter takes 5 free throws in a game. Let X = the number of successful free throws.
- (iii) A bag contains 9 red marbles and 1 blue marble. Fifteen marbles are selected from the bag with replacement. Let X = the number of times a red marble is selected.
- (iv) A multiple choice exam has 50 questions. Each question has 5 choices. Suppose you guess randomly on each question. Let X = the number of successful guesses.
- (v) Each time a person with a certain infectious disease comes into contact with someone, there is a 5% chance they will pass on the infection. Suppose the person comes in contact with 100 people. Let X = the number of people infected.

We are interested in calculating the distribution of a binomial random variable X, in terms of the parameters n, p and q. Such a probability distribution is called a **binomial** distribution.

Binomial Distribution Formula: In a binomial experiment with parameters n, p and q, the probability of exactly i successes in n trials is:

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$$P(X=i) = \binom{n}{i} p^{i} q^{n-i}$$

Explanation of the binomial probability formula:

- The sample space of a binomial experiment is all 2^n possible sequences of length n of S's and F's
 - Ex: If we flip a coin 3 times, there are $2^3 = 8$ sequences of H's and T's
- Fix $0 \le i \le n$. Each different combination of i trials out of the n total trials corresponds to a sequence with exactly i S's. Thus, for each possible value of X, there are $\binom{n}{i}$ sequences with exactly i S's:
 - Ex: There are $\binom{3}{2}=\frac{3*2}{2*1}=3$ such sequences with exactly 2 heads (namely: HHT,HTH,THH)
- The probability of any one such sequence with exactly i S's (and hence exactly n-i F's) is p^iq^{n-i} (by the Multiplication Rule)
 - Ex: If the probability of heads is p and the probability of tails is q = 1 p, then the probability of HHT is $p * p * q = p^2q$. Similarly, the probability of HTH is $p * q * p = p^2q$ and the probability of THH is $q * p * p = p^2q$.
- Adding up $\binom{n}{i}$ such probabilities results in the product $\binom{n}{i}$ p^iq^{n-i}
 - Ex: The probability of getting exactly 2 heads is

$$P(\{HHT, HTH, THH\}) = P(HHT) + P(HTH) + P(THH) = p^2q + p^2q + p^2q + p^2q = 3p^2q + p^2q +$$

Example 2: Calculate the following probabilities using the binomial distribution formula:

- (i) Take the situation of an 80% free throw shooter who takes 5 free throws in a game. What is the probability that the player will make exactly 3 of the 5 free throws?
- (ii) Take the situation of a multiple choice exam with 50 questions, where each question has 5 choices. What is the probability that you correctly guess exactly 40 out of 50 correctly.

Forumlas: The expected value, variance and standard deviation of a binomial random variable X have simple formulas:

- expected value: $\mu = E[X] = np$
- variance: Var(X) = npq
- standard deviation: $SD(X) = \sqrt{npq}$