**Nattasha Hussain**

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**Education: Degree Year University Major**

 B.S Anticipated- The New York CityBusiness and

December 2019 College of Technology- Technology of

City University of New YorkFashion

(CUNY)

A.S June 2017The New York City Fashion Marketing

College of Technology-

City University of New York

 (CUNY)

**Major Related** Essentials of Marketing MKT 1100, Principles of Selling MKT 1102, Market **Courses:** Research 1210, Microeconomics ECON 1401, Fashion Merchandise MKT

 2335

**Experience:**

 **Title Location Year**

*Fashion/Beauty Intern* New York, NY January 2019-Present

-Responsible for creation of media lists, audits, online market research

-Assist major PR events, capable of minor administrative duties

-Handle cision research, fashion gps, press release copies, clippings, sample inventory and returns and assist coordinators with day to day tasks

*Makeup Artist*Freelance, Queens, NY February 2016-Present

-Applied makeup and did makeovers for clients(both scheduled and unscheduled) for weddings, -proms, sweet sixteens’ and special events

-Educated clients about products and performed full service makeup applications

-Established good customer relationships through outstanding service and attention

 *Management Intern* Jiexel Sport, Bogota, Colombia June 2016-August 2016

-Men’s clothing business that designs, warehouses, manufactures, and finalizes the clothing product

-Managed and organized the distribution of fabrics to the workshop and finished garments to the store

-Assisted the manager in supervising employees

-Shadowed and learned about various sections of the organization

**Technological/Social Media Skills:**

-Proficient in Microsoft Office ( Excel, Power Point, and Word), Photoshop, Fashion Gps

-Expert in social media platforms (Instagram, Facebook,Twitter, Snapchat,Youtube)

**Networking for Industry Relations/Experiential Learning:**

*“50 Years of the Museum at FIT: Fashion as Cultural Heritage”* The Fashion Institute of Technology SUNY, 227 W 27th St, New York, NY 10001 on March 14, 2019 at 6pm

**Civic Engagement:**

**Workshops for Professional Development:**

**Languages:**

-Fluent in Spanish

-Basic knowledge in French

**Activities:**

**Senior Apparel Committee** The Young Women's Leadership School October 2014-April 2015

 of Queens, Queens, NY

**-** Organized meetings for design ideas with the apparel team

-Reviewed samples of potential garments

-Measured and collected sizes needed for distribution of the apparel

-Assisted in separating, organizing, and distributing items