

Hospitality Trade Publication Summary Reaction Paper ~ Fall 2017

Select an article from one of the following hospitality trade publications. Write a one-page summary with a reaction. Write with the assumption that the reader has not read the article. The article selected must be from an issue published in the last 12 months) and must be relevant to food procurement, concentrating on ingredients, food safety in procurement, ingredient or purchasing trends. **Do not select articles about equipment, alcoholic beverages or wine or restaurant reviews.** These publications are all available in the City Tech library and online.

Food Arts
Food Management
Meat and Poultry
Nations Restaurant News

Restaurant Business
Restaurant Hospitality
Restaurant & Institutions
Seafood Leader

NO GOOD HOUSEKEEPING, MARTHA STEWART, GOURMET, BON APPETIT, REDBOOK, COSMO, COOKS ILLUSTRATED, NEWSPAPERS OR BLOGS.

If you use any other publication than the one listed you must clear it with the instructor first.

All Summary-Reaction Papers must follow the APA format explained in the departmental writing style statement. In the first paragraph, note the name of the article, author, publication and date and subject of the article. In the following paragraph(s) summarize the contents of the selected article. Note the relevance to food procurement in a foodservice setting. In the concluding paragraph, discuss your own viewpoint (reaction) by agreeing or disagreeing with the author, noting relevant examples or appropriate anecdotes. Staple (no paperclips) a photocopy or printout of the article after the assignment in the upper left hand corner. **Photocopies only - original articles not accepted!**

A Note on Plagiarism ~ As stated in the college handbook, “plagiarism is the act of presenting another person’s ideas, research, or writings as your own.” Plagiarism will not be tolerated.

For writing assistance, you may use the Atrium Learning Center. Attach the pink slip to your paper if you use the service.

This assignment is worth 5% of your final grade.

I will follow the following rubric to mark your paper:

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| On-time submission of paper | 4 points |
| Appropriate subject matter/publication | 4 points |
| Introduction/conclusion | 4 points |
| Main body (article summary) | 4 points |
| APA style/grammar/clarity | 4 points |

Total: 20 points

Assignment Due Date: Week 6 – Oct 11