

## Health Care Infographic (Poster)

Today, technology has changed the way we communicate and share health related information. Using the personal computer, smart phones, tablets and the Internet, patients have become consumers and now access and share health information. **Infographics** are a type of medium that uses a combination of short narratives and images to share information. They may contain a combination of text e.g. fonts and type setting, and visual images e.g. colors, textures, graphics and photos that tell a story.

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Create a Health Related **Infographic**.

Topic Examples: Medical Applications (APPS), Telemedicine, and Artificial Intelligence (AI)

### **INFOGRAPHIC GUIDELINES**

Use any software that you are comfortable with e.g. Powerpoint, MS Word, Easel.ly, ThingLink

You are free to create your Infographic in any format as long as it can be saved as a PDF.

Title (Title is usually at the top and is all caps).

Develop a hierarchy of information. Make a Map on paper before you begin.

Choose a Layout (either landscape or portrait).

Important things go first on the Infographic.

Keep enough empty space to separate objects on the Infographic.

If items are related – keep them close together.

No more than three fonts on an Infographic.

Choose fonts and font sizes that people can see easily.

Usually Poster fonts are 16 pts or larger.

Fonts used in your reference box are smaller – 12 pts or less.

Colors – keep backgrounds subtle. Use Bright colors sparingly. Select a color scheme and pick 2 or 3 related colors.

Images- Use high quality images including icons, graphics and photos.

Crop images appropriately. Place images so that your Infographic is balanced.

Include your name on the Infographic.

Everything, including your textbox with at least 3 academic references must be on the one page.

### **References**

In a textbox at the bottom of your Infographic include a minimum of 3 APA style references that you used.

Items in your poster do not need to be super or sub scripted from your reference list.

### **RESOURCES**

What is an Infographic?

<http://blog.visme.co/what-is-an-infographic/>

Cool Infographics

<https://books.google.com/books?hl=en&lr=&id=mea2AQAAQBAJ&oi=fnd&pg=PP18&ots=4pPnqdDwio&sig=iFOckR8izOrmDVgqofzvm2ZZzm4#v=onepage&q&f=false>

Is GOOGLE Making Us Stupid?

<https://www.theatlantic.com/magazine/archive/2008/07/is-google-making-us-stupid/306868/>

**Must be uploaded to SAFE ASSIGN in IMAGE format (JPEG or PNG) by the Due Date/Time.**