## **COMPANY/INDUSTRY SECTOR RESEARCH**

Name of Company: CBX				
Address: 35 East 21 Street, New York, NY 10010	_ Commute:_	train	= 50 mi	1
Email of contact: hello@cbx.com				
How I will contact them: email / Jobs@cbx.com				
I learned about them from: Online Search				
INDUSTRY SECTOR: EducationTechFashionGamesGraphic Design/ BrandingIllustrationPhotographyWeb Development (includes UX/UI)Entertainment (Movies/TV/Music)Traditional Publication/Publishing (all media)Web Publishing (Content/Magazine/News)AdvertisingPharma/HealthUtility/GovernmentGoods FurnitureGoods CosmeticsArtsCommunityOther				
ABOUT THE BUSINESS: Non-Profit Public BusinessPrivate Business This company makes money by:b(anding & neston Number of employees:\l\ - 50				
BENEFITS: Health Insurance Y/N; 401K matching Y/N; Retirment pension Y/N Life Insurance: Y/N Other Insurance: Y/N Any Other Benefits	? Yes / Po	ild Time	888	
NETWORKING: CUNY Connection? YN CityTech Connection? YN On LinkedIn?				

## **COMPANY/INDUSTRY SECTOR RESEARCH**

Name of Company: Gravity Media	-
Address: 114 W 26th St. New York, NY 10001	Commute: train = 49 min
Email of contact: hello@mediagravity.com	
How I will contact them:	-
I learned about them from: Online Search	-
INDUSTRY SECTOR:EducationTechFashion	
GamesGraphic DesignBrandingIllustrationPhotographyWeb_Payalogment (includes HX (III)	
Web Development (includes UX/UI)Entertainment (Movies/TV/Music)Traditional Publication/Publishing (all media)Web Publishing (Content/Magazine/News)AdvertisingPharma/Health	
Utility/GovernmentGoods FurnitureGoods CosmeticsArts	
Community Other	
ABOUT THE BUSINESS:  _Non-Profit Public Business Private Business This company makes money by: Adverting Business Number of employees:	
BENEFITS: Health Insurance Y/N; 401K matching Y/N; Retirment pension Y/N Life Insurance: Y/N Other Insurance: Y/N Any Other Benefits	? Yes / Paid Time off
NETWORKING: CUNY Connection? YAN CityTech Connection? (YAN) On LinkedIn?	

## COMPANY/INDUSTRY SECTOR RESEARCH Name of Company: McCann New York Address: 622 3rd Ave, New York, NY 10017 Commute: by train = 52min Email of contact: \_\_\_\_\_\_ DMY @ mccann. com How I will contact them: NAjobs@mccann.com Hearned about them from: Online Seasch INDUSTRY SECTOR: Education Tech **Fashion** Games **Graphic Design Branding** Illustration **Photography** Web Development (includes UX/UI) **Entertainment (Movies/TV/Music)** Traditional Publication/Publishing (all media) **Web Publishing (Content/Magazine/News)** √ Advertising Pharma/Health **Utility/Government Goods -- Furniture Goods -- Cosmetics Arts** Community **Other ABOUT THE BUSINESS:** Non-Profit \_\_ Public Business $^{\checkmark}$ Private Business This company makes money by: Advertising business Number of employees: 1000 + **BENEFITS:** Health Insurance (Y/N; 401K matching (Y/N); Retirment pension Y/N)

Any Other Benefits? Yes / Paid Time off

**NETWORKING:** 

CUNY Connection? Y(N) CityTech Connection? Y/N

Life Insurance: Y/N Other Insurance: Y/N

On LinkedIn? Yes