

## PORTFOLIO – COMD 4801

Your “PORTFOLIO” is made up of ALL of the following items:

- 🟡 Graphic ID
- 🟡 Resume – (two versions: plain/with ID)
- 🟡 Cover Letter Template (plain/with ID)
- 🟡 Design Examples: 10-12 pieces
- 🟡 Web Platform Instagram \_\_\_\_\_
- 🟡 Social Media – platform 1 Instagram \_\_\_\_\_  
platform 2 \_\_\_\_\_
- 🟡 Printed Materials Booklet \_\_\_\_\_
- 🟡 Leave Behind Sticker \_\_\_\_\_

The following two activities will build stronger presentation skills!

- 🟡 Company research
- 🟡 Interview Skills