

Marco A. Gallo

Illustrator

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Education

CUNY, New York City College of Technology
BA in Art & Advertising

Brooklyn, NY
Class of 2016

Academy of Finance and Enterprise HS
Advanced Regents Diploma

Long Island City, NY
Class of 2012

Professional Experience

The Jibs Life: Sneaker Brand Branding & Graphic Design Intern

New York, NY
Aug 2016 - Jan 2017

- Designing logos, collaboration logos between brands, and content
- Retouching and color correcting photos for our e-Commerce site
- Social media branding and content creation
- Creating flats and tech packs for our shoes to send to manufacturers
- Designing newsletters and content for weekly email promotions

Dumbo Startup Lab: Co-working space Graphic Design Intern

DUMBO, Brooklyn
June 2015 - April 2016

- Managing the space
- Designing mock ups for newsletters, google advertising, and stationary
- Illustrations for our site, blog, and other various purposes
- Designing social media content and managing our social media accounts (Twitter, Facebook, Instagram)

Brooklyn Tech Triangle Internship Program Narrative.ly: Web Publications Illustration Intern

DUMBO, Brooklyn
Feb 2015 - May 2015

- Illustrating articles & stories assigned by our Editor-in-Chief and Editorial Director
- Worked closely together with editors to help us create the best graphics to represent stories
- Designing Sidebar graphics for weekly story themes
- Creating company branded content to promote over social media

Collete Geisel Photography Main Photo Retoucher

Mid Town, NY
March 2012 - Feb 2014

- Retouching, editing, and finalizing on photoshop
- Photo manipulation & color correction
- Image & Clothing merchandise coordinating
- In charge of 190 - 290 shots per week

Volunteer Experience

Holy Child Jesus School Crew

Richmond Hills, NY
Summers 2011 - 2013

- Stage Building, prop design, and creation for a musical
- Back stage crew during the musical
- Painting
- 300 + hours of volunteer work

Skills

- Proficiency in the design process of thumbnailing and concept creation
- Understanding of figure drawing, concept art, print and web typeographic design
- Digital Painting, Logo Creation, Illustration, and Advertising
- Willingness to work in a fast-passed environment with short deadlines
- Ability to work and communicate effectively within teams in regards to creative process
- Languages: English and Spanish

Software

Photoshop • Illustrator • Indesign • Sketch Book Pro • Microsoft Word • Excel • Powerpoint • Slack • Asana

References

Available upon request