

**READING RESPONSE for DESIGN TEAM COMD 4701-D282 Spring 2017**

Read one set of two of the texts available on OPENLAB, and write a two-page response, with no less than 6 paragraphs.

Choose from Set 1 or Set 2:

**SET 1**

**WORKING WITH EMOTIONAL INTELLIGENCE** by Daniel Goleman

and

**How to Preempt Team Conflict**

by Ginka Toegel and Jean-Louis Barsoux

or

**The Secrets of Great Teamwork**

by Martine Haas and Mark Mortensen

**Set 2**

**OUTLIERS**, By Malcolm Gladwell; Chapter 7: The Ethnic Theory of Plane Crashes

[https://professionalwritingcourse.files.wordpress.com/2016/08/article-gladwell-ethnic-theory-of-plane-crashes-chapter\\_crop.pdf](https://professionalwritingcourse.files.wordpress.com/2016/08/article-gladwell-ethnic-theory-of-plane-crashes-chapter_crop.pdf)

and

**T. K. ASK A KOREAN: Culturalism, Gladwell, and Airplane Crashes**

<http://askakorean.blogspot.com/2013/07/culturalism-gladwell-and-airplane.html>

While you are reading, draw inferences from the material and other disciplines you have studied, and apply the ideas to your design study and practice. Try to apply the ideas to a broader context of the world outside the design discipline.

As you read, identify the ideas in the passages, and prepare to write about them, comparing and contrasting between your two sources. Prepare to provide logical reasons, not just feelings, about why you think the ideas relate to other situations; provide real examples from your life and experiences as a student, designer, friend, family member, etc.

Your written response should provide an analysis and reflection of the texts, and you should relate them to your team work, especially for designing in your specific medium. Format your written response according to standard academic paper standards: identify the class section, and be sure to include the date. Cite at least 3 references to the texts, using standard academic citation format. Use standard English spelling and grammar. (Strunk & White) Your spelling and grammar should show a very good or excellent command of language, and you should articulate your thoughts and ideas sparked by the texts. Make conceptual connections to real life, and your original ideas inspired by the assignment are welcome.

Your two-page paper should prove your understanding of the reading material and reflect your unique experiences as a design student at CityTech.

Enjoy, and good luck!