

Leroy Strother

Director/Director of photography/Editor

Introduction

Rewire: the Misrepresentation of the American people...

This film is a is designed to take you through an in-depth view of various police confrontations that led to the death of innocent Americans. How has it has been handled by the mass media and why.

Hypothesis

Why does the media instinctually gravitate towards police brutality against African Americans?

We will take a look at statistical values to determine validity.

The media has the means to separate racial divide, why don't they?

Results

Make my audience aware of the current practices of mass media and its results.

Rewire: The misrepresentation of the American people... The Documentary

	<u>Budget</u>
<u>Director</u>	\$500
<u>Editor</u>	\$1000
<u>Equipment</u>	
Canon T2I rental	\$300
Zoom	\$300
Avid	\$0
Protools	\$250
Boom Operator	\$250
Data collected images and footage (Research)	
Street shots	
<u>Story Board</u>	
Ryan Smith	\$300
<u>Voice Over</u>	
Camille Timmerman	\$300
Total \$3200	

300 hours of work to complete this project

Pre Production

60 hours in February @ 3hrs per work day

Production

60 hours in March @ 3hrs per work day

Post Production

60 hours in April @ 3hrs per work day

Conclusion

With my film I am hoping to show you that the media has been duping its consumers for a very long time.

Works Cited

Works Cited

(Valerie Richardson, Washington times 2015)
Malcolm X (HTTP:www.Goodreads.com)
The **hypodermic model** (also known as the **hypodermic-syringe model**, transmission-belt **model**, or magic bullet theory) is a **model** of communications suggesting that an intended message is directly received and wholly accepted by the receiver ". (Wikipedia)
<https://ucr.fbi.gov/crime-in-the-u.s/2013/crime-in-the-u.s.-2013/.../table-43>
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www.thecounted.com

Acknowledgements

Professor Brandt
Professor McCullough
Professor Ryoya