

Hospitality Trade Publication Summary Reaction Paper ~ Spring 2016

Select an article from one of the following hospitality trade publications. Write a one-page summary with a reaction. Write with the assumption that the reader has not read the article. The article selected must be from a fairly current issue (last 12 months) and must be relevant to food procurement, **not equipment or alcoholic beverages. Do not select articles about wine or restaurant reviews.** These publications are all available in the City Tech library.

Food Arts

Food Management

Meat and Poultry

Nations Restaurant News

Restaurant Business

Restaurant Hospitality

Restaurant & Institutions

Seafood Leader

NO GOOD HOUSEKEEPING, MARTHA STEWART, GOURMET, BON APPETIT, REDBOOK, COSMO, COOKS ILLUSTRATED, NEWSPAPERS OR BLOGS.

If you use any other publication than the one listed you must clear it with the instructor first.

All Summary-Reaction Papers must follow the APA format explained in the departmental writing style statement. In the first paragraph, note the name of the article, author, publication and date and subject of the article. In the following paragraph(s) summarize the contents of the selected article. Note the relevance to food procurement or food safety in a foodservice setting. In the concluding paragraph, discuss your own viewpoint (reaction) by agreeing or disagreeing with the author, noting relevant examples or appropriate anecdotes. Staple (no paperclips) a photocopy or printout of the article after the assignment in the upper left hand corner.

Photocopies only - original articles not accepted!

A Note on Plagiarism ~ As stated in the college handbook, “plagiarism is the act of presenting another person’s ideas, research, or writings as your own.” Plagiarism will not be tolerated.

For writing assistance, you may use the Atrium Learning Center. Attach the pink slip to your paper if you use the service.

This assignment is worth 5% of your final grade.

I will follow the following rubric to mark your paper:

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| Submitted paper | 4 points |
| Appropriate subject matter/publication | 4 points |
| Introduction/conclusion | 4 points |
| Main body (article summary) | 4 points |
| APA style/grammar/clarity | 4 points |

Total: 20 points

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| <i>Assignment Due Date: Week 6 March 10</i> |
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