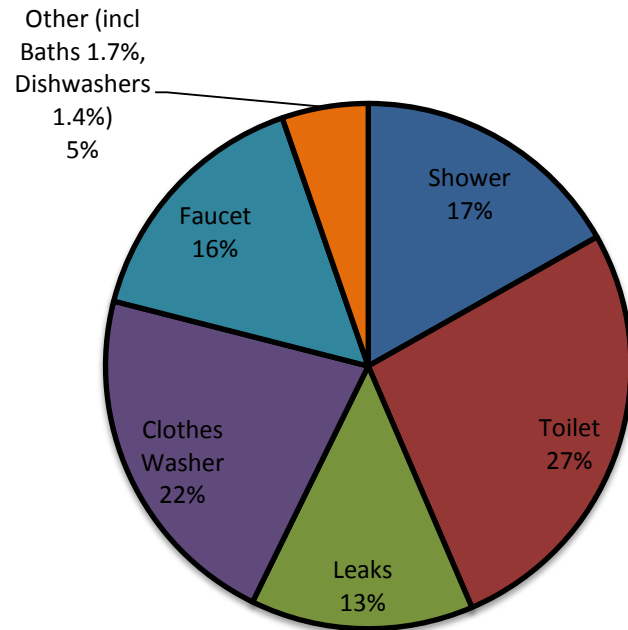


Daily Average Per-Person Residential Use of Water

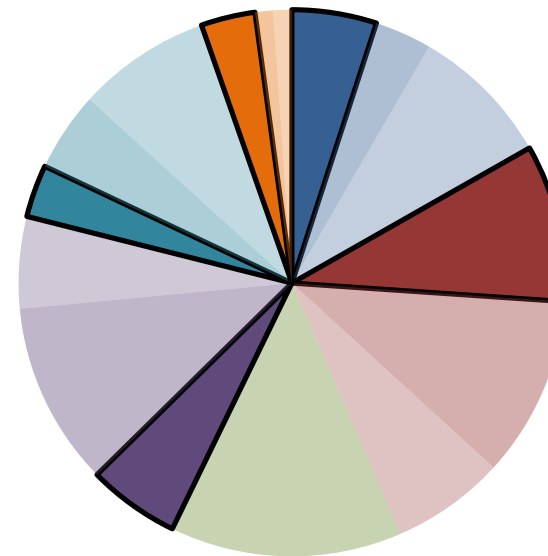
(Based on average use of 100 gallons of water)*

Normal Use



*Data from EPA

After Recommended Conservation by EPA**



**Based on Simple Steps

- Shower 5.0%
 - Tech Savings -3.4% (avg 20% savings from WaterSense labeled models)
 - Smart Use Savings -8.4% (shorter showers, waterless shampooing)
- Toilet 9.3%
 - Tech Savings -10.7% (40% savings - WaterSense labeled toilets save 20-60%)
 - Smart Use Savings -6.7% (conserve flush for solid waste)
- Leaks 0%
 - Tech Savings -100% (repair all leaks)
- Clothes Washer 5.4%
 - Tech Savings -10.9% (high efficiency machines save 50%)
 - Smart Use Savings -5.4% (50% saved; launder less, only full loads)
- Faucet 3.1%
 - Tech Savings -4.7% (30% saved from WaterSense labeled aerator faucets)
 - Smart Use Savings -7.9% (50% saved from reducing open tap use, like when brushing teeth, doing dishes, filling water pitcher)
- Other 3.2%
 - Tech Savings -1.1% (20% avg savings from devices)
 - Smart Use Savings -1.1% (consideration of use)