



NEW YORK CITY COLLEGE OF TECHNOLOGY

Professional and Technical Writing

Namm Hall 512

Who We Are

The Bachelor of Science in Professional and Technical Writing program is designed to prepare students to communicate clearly and effectively using a variety of tools and media. Students gain competencies that include writing, editing, document design, usability testing, rhetoric, interpersonal communication, collaboration, specialized expertise, and fluency in modern communication technologies. In addition, students learn how to translate complex, industry-specific information into lay terminology or another industry-specific discourse. This program has three components: (1) general education core courses, (2) required courses in the major, and (3) an area of specialization. Students in this interdisciplinary degree program gain strong communication skills and a solid knowledge base through specialization in a content area—namely, a professional, scientific, or technical discipline.

In order to meet the needs of the growing marketplace, the program encourages students to look across disciplinary boundaries and bring together information and skills from a variety of fields into a new base for learning, designing, and writing. The structure of this degree ensures that students who graduate from this program (a) master industry standard applications for professional and technical writing and related technologies, (b) acquire expertise in a professional studies-related, science-related, or technology-related discipline that will give them an edge in the marketplace, and (c) enter a rapidly shifting workplace prepared to negotiate new forms of media with sophistication and confidence. The program provides students with both a hands-on experience using a range of tools as well as an understanding of the theories underlying the use of those tools. Graduates master industry standards for both professional and technical writing, as well as for related technologies.

Program Director

Dr. Reneta D. Lansiquot, Professor

Internship Coordinator

Dr. Joseph Jeyaraj, Assistant Professor

Affiliation

Our program is supported by the New York Metro Chapter of the Society for Technical Communication.

Careers

Graduates will be ready for writing in the workplace as content managers, editors, grant writers, information architects, technical writers, usability professionals, web developers, and more.