

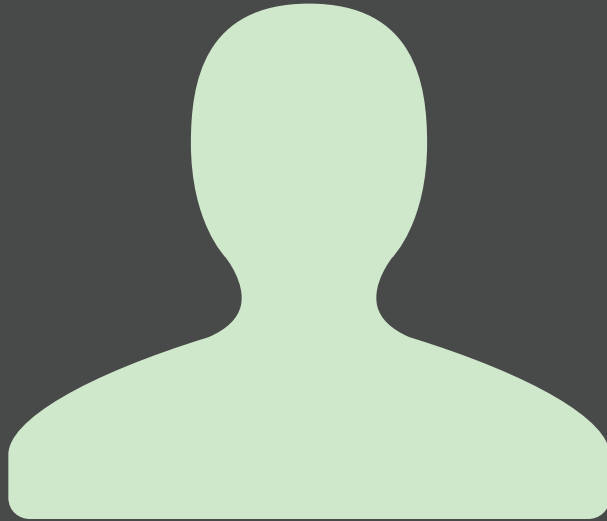
I DID IT!

at

WEDIDIT

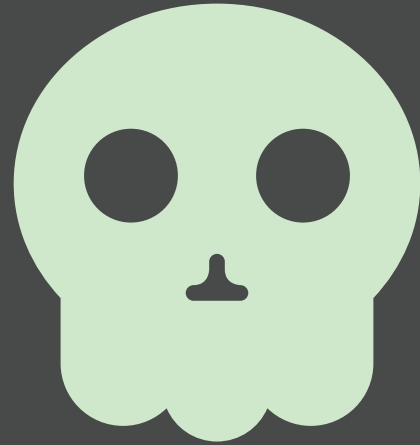


Week 1



- About the company
- About the interview with them
- Graphic Designer vs. Web Designer?

Week 2



- Still haven't started yet.
- Contemplating everything on my plate for Spring 2015

Week 3

“Don’t ask me permission, ask for forgiveness.”

-There’s no professor to hold your hand.

-First Project vs. First Deadline

WEDIDIT 20 Jay St. Suite 312 Brooklyn, NY 11201 EIN: 45-2837849

Service Agreement

This is an agreement between WEDIDIT, INC (WeDidIt) and CLIENT NAME where in going forward in this agreement CLIENT NAME will be referred to as "THE CLIENT"

WEDIDIT, INC, is a New York Corporation located at 20 Jay St Suite 312 Brooklyn NY 11201

Client Address:

Services

Example # 1 (subtext goes here)

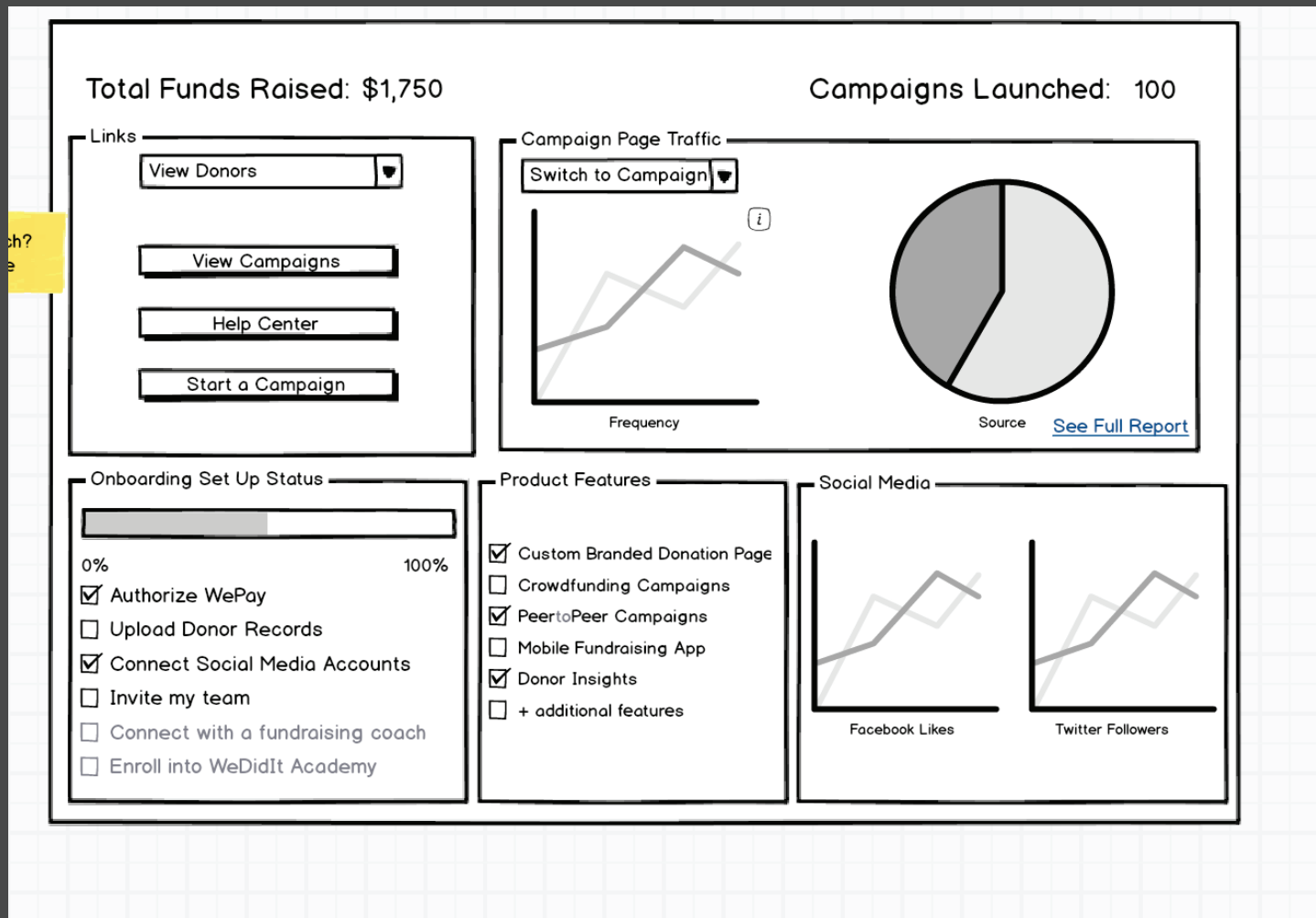
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Example # 2 (subtext goes here)

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- Pellentesque ac sem quis ex convallis finibus id sed sapien.

Week 4

-Job Culture
-I'm done, now what?



Week 5



-Being the only designer in a start up company

WEDIDIT

Hitting Your Personal Fundraising Goal

Hitting (and exceeding!) your personal fundraising goal is a great way to show your support for the causes you care about and share that support with your friends, family & co-workers. There are a few things you can do to ensure you align yourself for success along the way.

Setting Up Your Page

1. Choose the right fundraising goal. Is there a specific amount the organization you support has asked to strive for? If not, set your goal at an amount that's ambitious but realistic. You can always exceed your goal!
2. Make sure your personal fundraising page looks great. Click here for instructions on setting up the page. In your personal description, talk about who you are and why this cause is important to you. For best results, use a square (1:1 ratio) image.

Launching Your Campaign

1. Publish your campaign and make the first donation yourself.
2. Think of 5-10 guaranteed donors. Who are you 100% positive will donate? Reach out to them personally and ask that they make a donation right away.
3. Once your guaranteed donations have come in, email a list of friends, family & co-workers. Keep the message succinct & simple, letting them know that this is an important cause to you and that you hope they can all contribute. Be sure to include the link to your personal fundraising page!

While Your Campaign is Live

1. Post to social media to thank the people who have donated (unless they request that their donation remain anonymous).
2. Set micro-goals for yourself and announce them when you post about your campaign on social media. For example, if you're at 35% on Monday, say that you're trying to reach 50% by Friday.
3. Follow up with direct messages to people who like/share/comment/retweet/etc. your social media posts but haven't donated themselves yet. Thank them for helping spread awareness and politely ask if they can donate.
4. Follow up with people you've emailed who haven't donated. Ask if they can help get you to your micro-goal for that week.

Things to Keep in Mind

1. Every post/email has to include a link to your personal fundraising page!
2. The information about who you are and why you support the cause are on your personal fundraising page, so they don't need to be repeated in emails & social media posts. Keep them short, sweet & to the point.
3. If you need help, ask! Live chat with the WeDidIt team on your personal fundraising page or reach out to mark.shreve@wedid.it.

Week 6

- A Crash Course in InDesign
- Prepare yourself. WordPress is coming.



This image shows a page from a book, likely the back cover or an endpaper, featuring author information. At the top right, the 'WEDIDIT' logo is visible. Below it, a dark grey box contains the heading 'About the Author'. There are three circular profile pictures of the authors, each followed by a short bio. The first bio is for Mark Shreve, the second for Andrew Littlefield, and the third for Melanie Sosis. At the bottom of the page, there are three social media icons: Facebook, Twitter, and LinkedIn. The page has a clean, modern design with a white background and green accents.

Week 7

MOTHER \$%(#*#....but then I got through it and learned alot from it.
BEFORE:

COURSES | SHOP | CART | LOGIN | SIGN UP

Wplms

ALL COURSES | PAGES | FEATURES | BUDDYPRESS | SHOP

FOR WORDPRESS
LEARNING MANAGEMENT SYSTEM
CREATE YOUR OWN COURSES AND SELL ONLINE.
IT IS NOT JUST A WORDPRESS THEME.

KNOW MORE GET STARTED NOW

ONLINE COURSES
COURSE MANAGEMENT
It is a long established fact that a reader will be distracted.
MORE

BECOME AN INSTRUCTOR
TEACH ONLINE
It is a long established fact that a reader will be distracted.
MORE

MULTI-MEDIA UNITS
AUDIO, VIDEO PLAYBACK
It is a long established fact that a reader will be distracted.
MORE

SUBSCRIBE COURSES
SELL COURSES
It is a long established fact that a reader will be distracted.
MORE

LANGUAGE COURSES BY INDUSTRY LEADERS

Social Media

MOBILE APPS DEVELOPMENT SOFTWARE TRAINING 100% Guaranteed

COURSES ON PHOTOGRAPHY

Week 8

AFTER

WEDIDIT
Academy

COURSE CATALOG | CART | MELANIE SOSIS



Learn to Fundraise Online
Courses on Crowdfunding, Peer-to-Peer, and Promoting Campaigns



Learn to Connect With Donors
Courses on Donor Prospecting, Cultivation, Nurturing Donors, and Closing Donations



Learn to Use WeDidIt
Build Campaign Pages, Check Donations, and Connect with Donors

POPULAR COURSES



How to Identify and Find Your Major Gift Prospects

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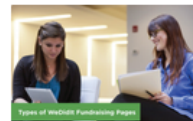
FREE



How to hit your Personal Fundraising Goal

How to hit your Personal Fundraising Goal

FREE



Types of WeDidIt Fundraising Pages

Types of WeDidIt Fundraising Pages

FREE



How to Run a Peer-to-Peer Fundraising Campaign

How to Run a Peer-to-Peer Fundraising Campaign

FREE

Live chat with WeDidIt

Week 9

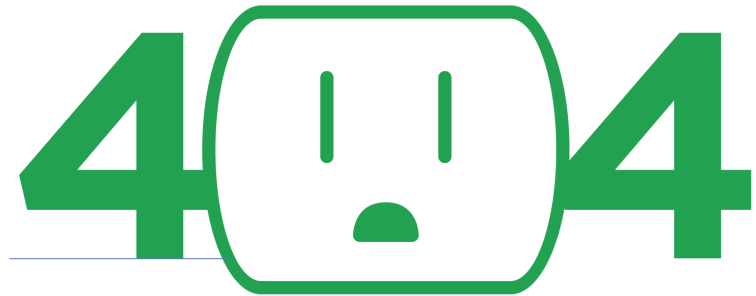
Favorite Assignment: Error Page Design



Our ninjas are on it!

But in the mean time, try these options:

- Try refreshing the page.
- Check the url for any spelling errors.
- Contact us through live chat in the lower right corner.



Sad outlet is sad.

He got disconnected from his friends.



Home?



Help!

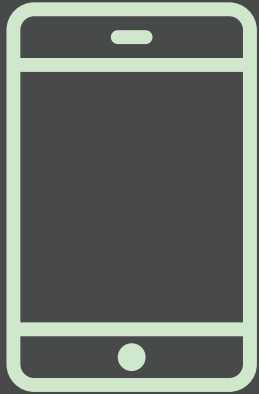
Week 10

Are we there yet?
Are we there yet?



**Not
Your
Momma's
Fundraising:
The New
MUST HAVE
Skill for Fundraisers**

Week 11

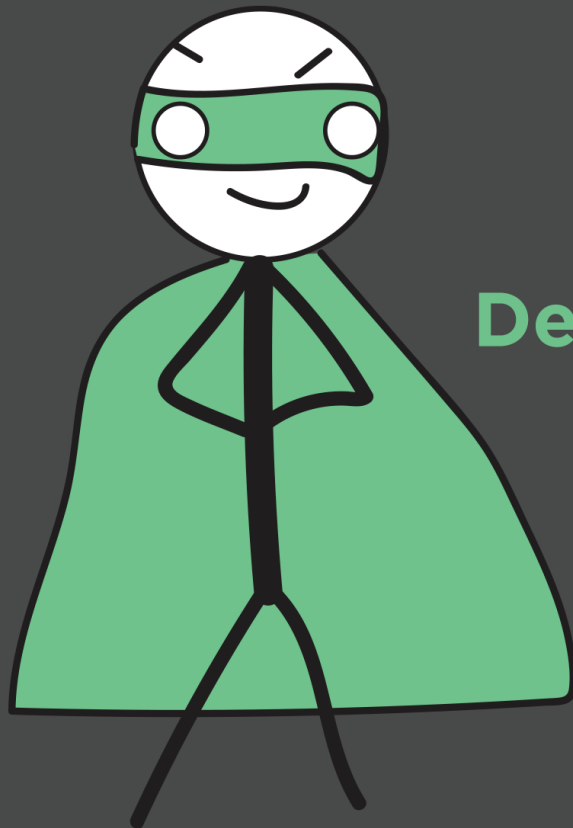


Spring Break:
Brought to you by UX

- Life after City Tech
- Attending UXify in NJ

Week 12

- Stress and fever
- MOAR SLIDEZ PLZ

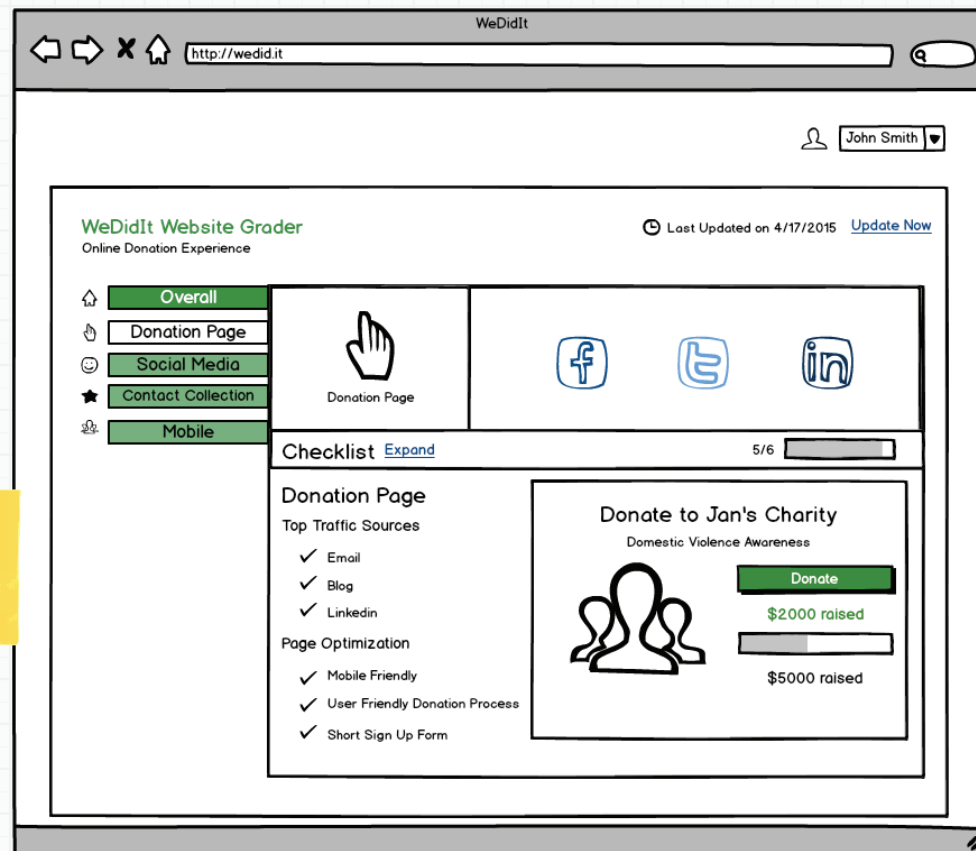


**The Data Driven
Development Officer**

Love it? [Share it!](#)

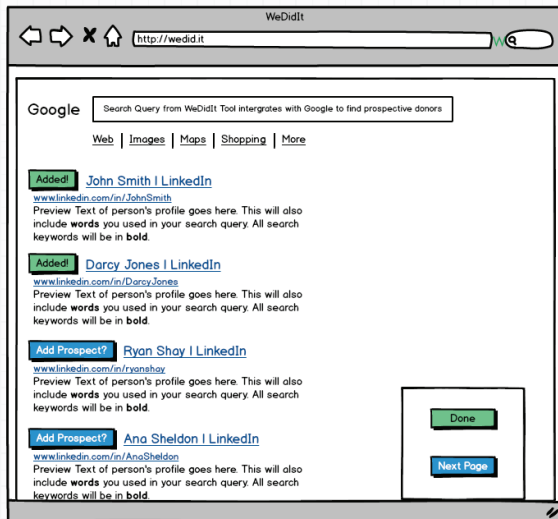
Week 13

- Mel and the Mental Meltdown
- Mel: The Comeback Queen

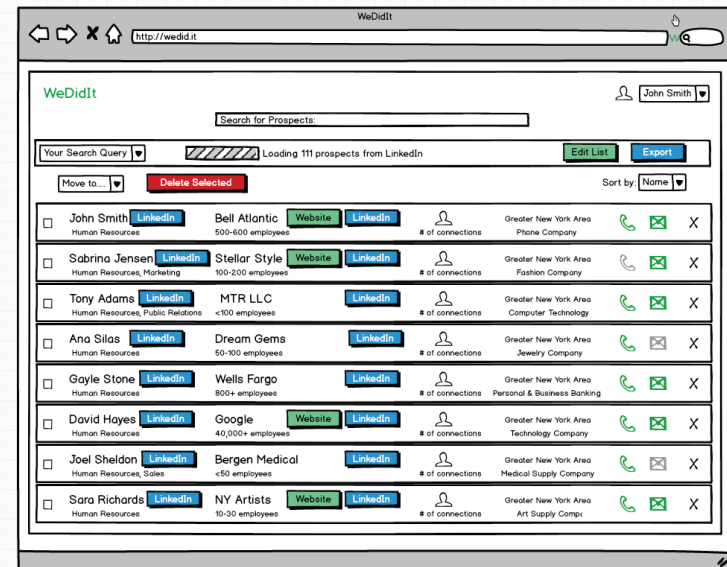


Week 14

Wireframes Part 2



Click "next page" to view more results.
Click "done" to view all profiles you added from search.



Week 15



- Summary
- Final thoughts

Fin.