ZARI WAYMAN

64 Sterling St. | 718-564-4096 | waymanzari@gmail.com

May 19, 2020

Khalilah Beavers
KWeb Image Inc.
211 MacDougal St
Brooklyn, NY, 11233

Dear Ms. Beavers,

I appreciate you for taking time out of your busy schedule to read this. I know you have a lot of work to do so I will keep this brief.

We have discussed starting an online store and I know that you are looking for someone to help operate it. I feel I would be a great fit for this job. Interning with you these past few months have been very informative and helped me to get a better understanding of styling and how people choose the clothes they wear. With this knowledge, I think I could help turn your online store into an extreme success. The knowledge I have obtained in previous classes like visual merchandising and trend forecasting have helped to teach me how people use their visual instincts to choose where and what they want to buy. I can help market your clothes to a variety of consumers with my understanding of social media. Also, I can help reach out to potential consumers and ask specifically what they are looking for.

I am aware that I have not had much experience in running an online store, but you know my work ethic and that I will work my very hardest to make this store a success. Also, I have already shared ideas with you for the store that you really liked so imagine the creative work we could do together. Please take this idea under extreme consideration.

Thank you.

Sincerely,
Zari Wayman