

FINAL PROJECT

Zahira Santana

BUF 2246

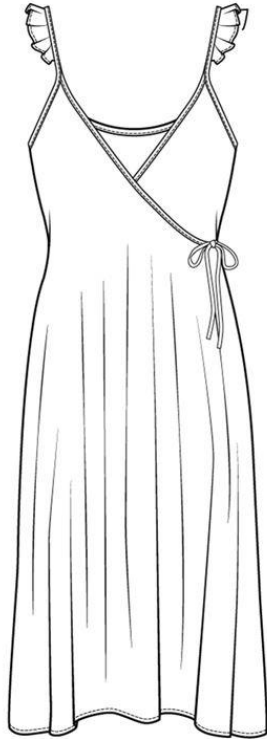
Prof. Munroe

May 23, 2021

Consumer Profile #1: Womenswear (Americana)



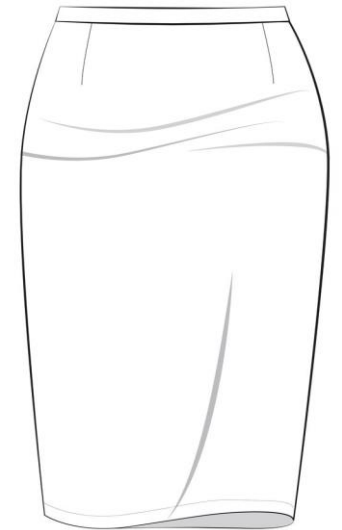
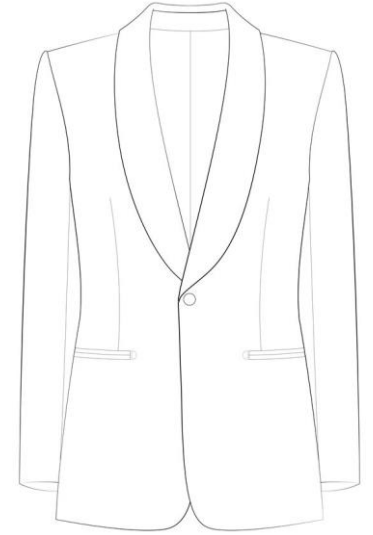
Cotton Voile for
summer dress
Swatch # 49



Madras shirting
fabric for button-
down shirt
Sample #62



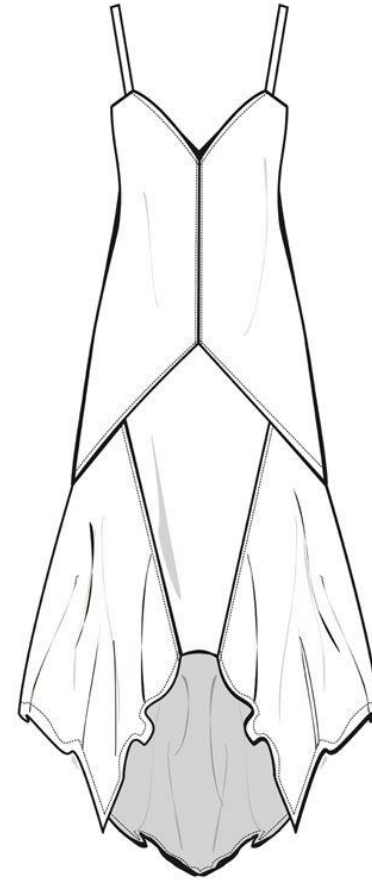
Ratiné suiting for
blazer and pencil
skirt Sample # 44



Consumer Profile #1: Womenswear (Americana)



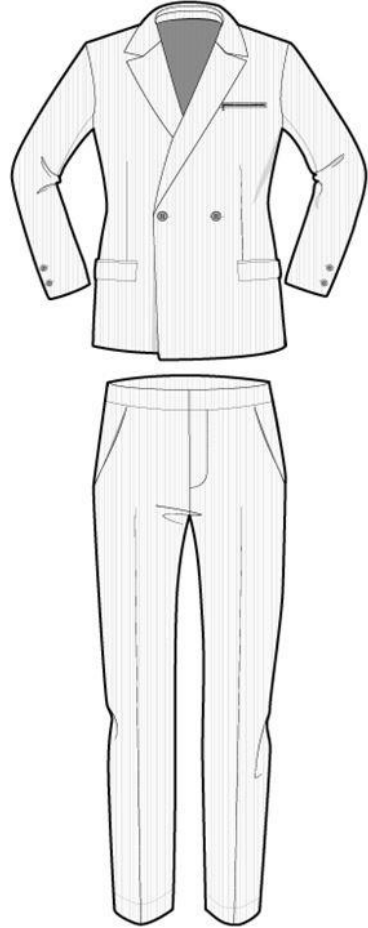
Indigo dyed Denim
twill denim for mid-
length shorts Sample
86



Charmeuse [polyester]
for evening gown
Sample # 92



Consumer Profile #5: Womenswear Supermom in her 30s-40s



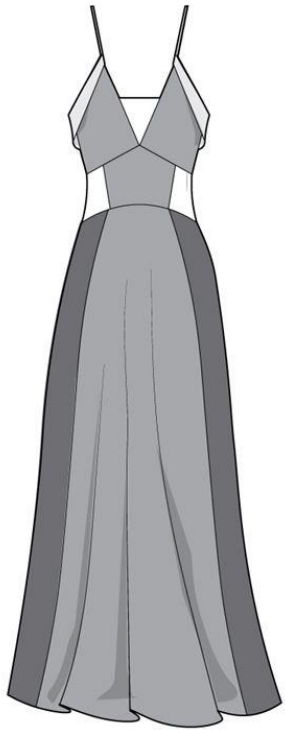
Wool Tweed
woven suiting
fabric for pantsuit
Sample #43



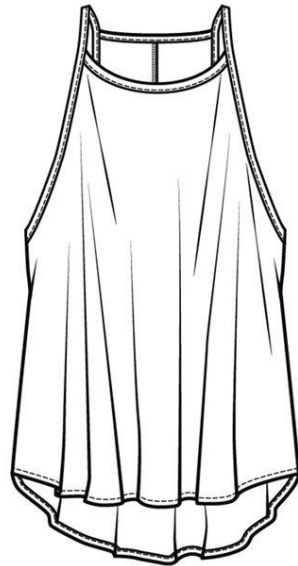
Novelty double knit for
cardigan Sample # 139



Consumer Profile #5: Womenswear Supermom in her 30s-40s



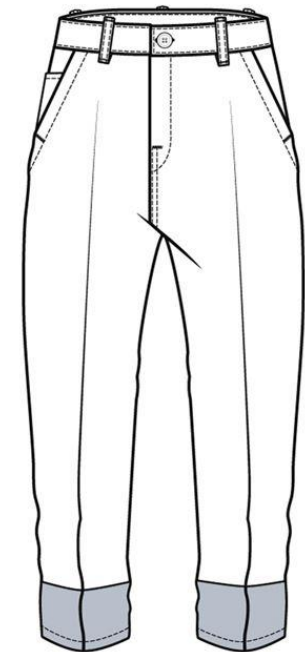
Doupioni Silk for
evening dress Sample
#17



Percale cotton shirting
fabric Sample # 57



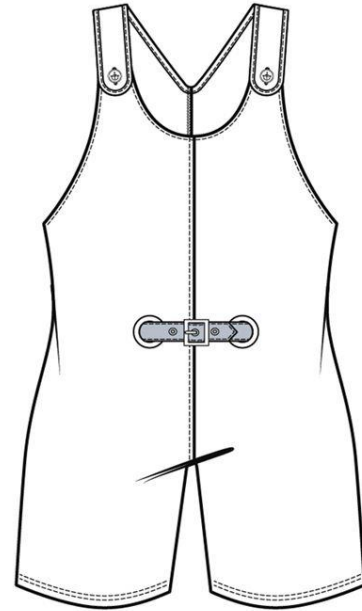
Lightweight
“handkerchief”
linen for casual
pants Sample #6



Consumer Profile #9: Baby Clothing (unisex) Registry



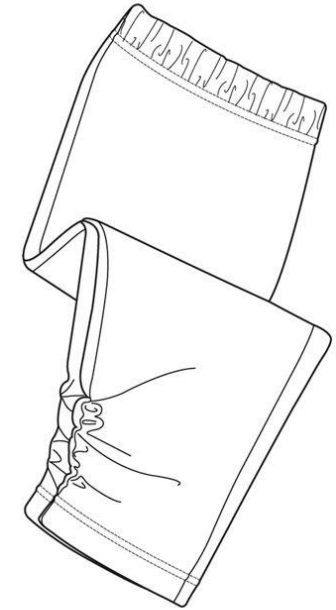
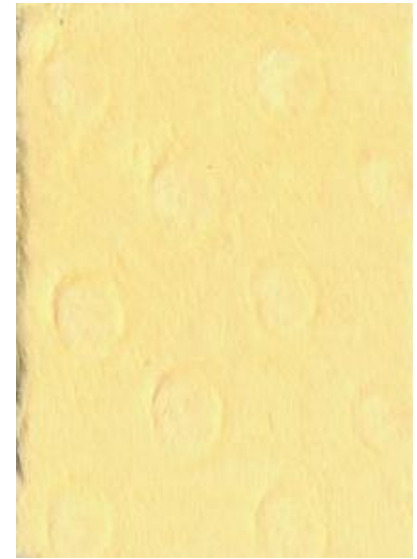
Juvenile patterned knit for onesie (snaps at bottom) Sample #122



Eyelet cotton jumper Sample # 203



Cuddle dot blanket Sample #151



Consumer Profile #9: Baby Clothing (unisex)



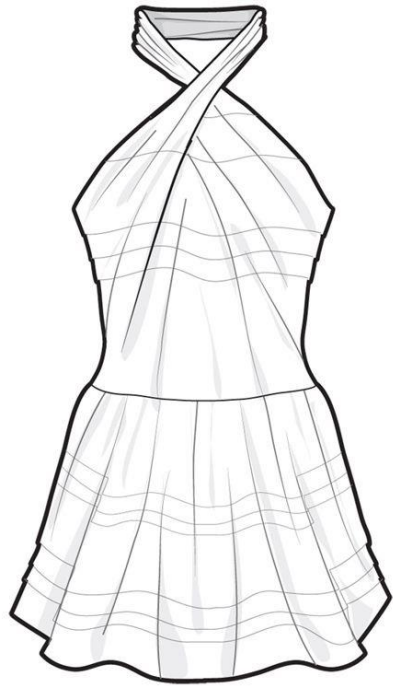
'True' dotted Swiss for
bassinet skirt Sample# 101



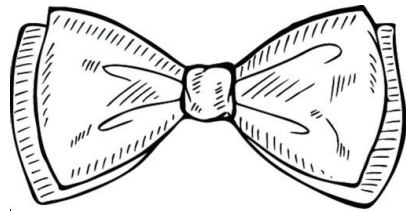
2 x 2 Rib Knit
Polyester/cotton cardigan
Sample # 132



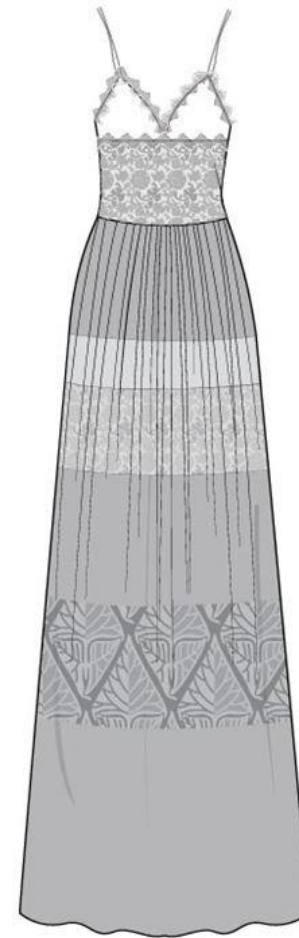
Consumer Profile #12: Eveningwear (All sectors)



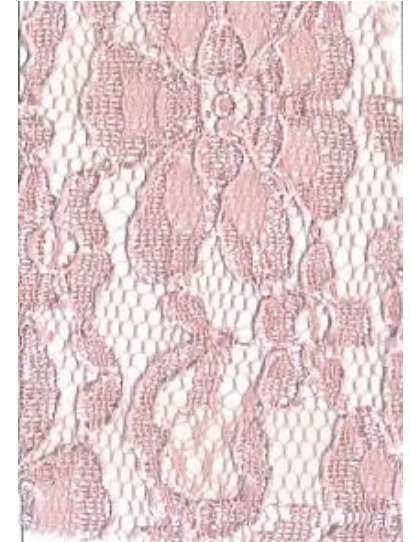
Burnout pile fabric for
short evening dress
Sample #198



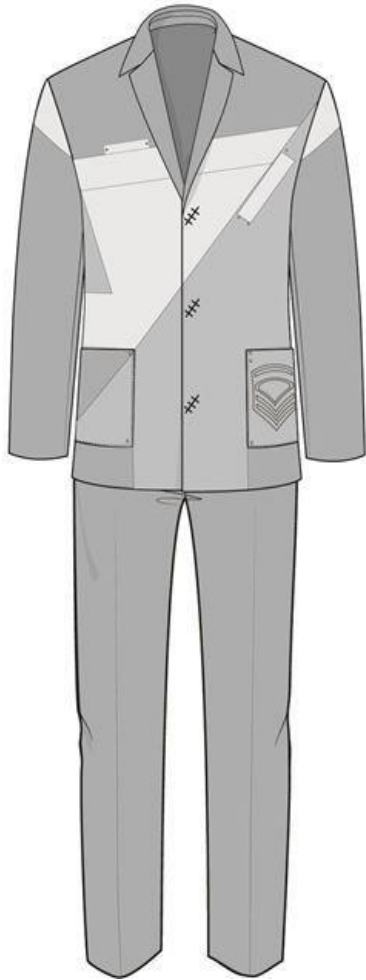
Bridal satin bowtie
Sample #90



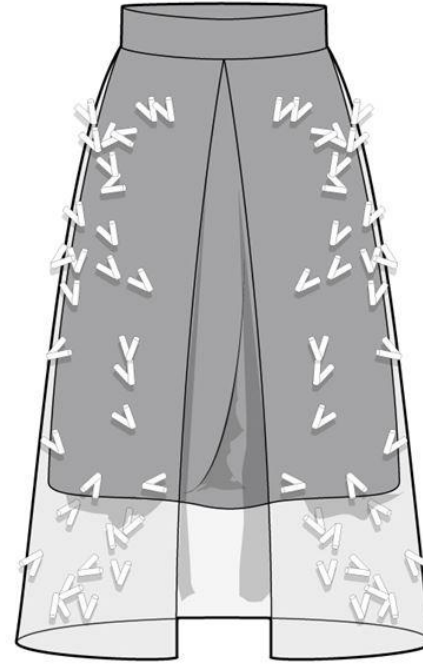
Raised lace for
maxi dress or skirt
Sample #153



Consumer Profile #12: Eveningwear (All sectors)



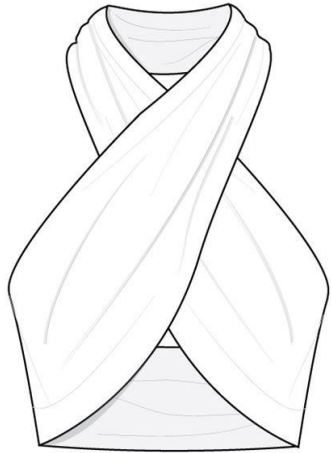
Silk Noil suit (men's or women's) Sample #16



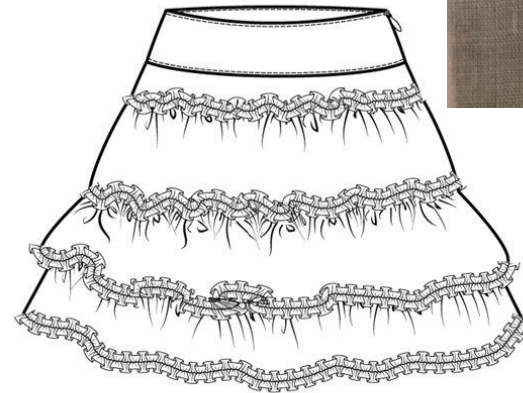
Embroidered polyester for skirt overlay Sample #202



Consumer Profile #13: Womenswear College Student Summer Break in her 20s



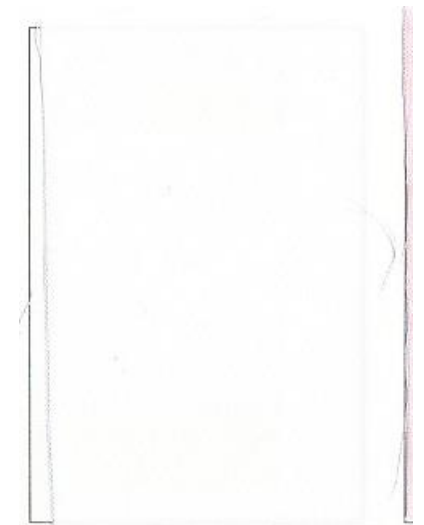
ECO Circle Woven
for Halter Top
Sample #32



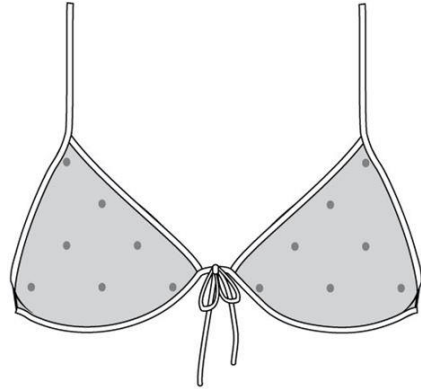
'True' dotted swiss
for short skirt Sample
#101



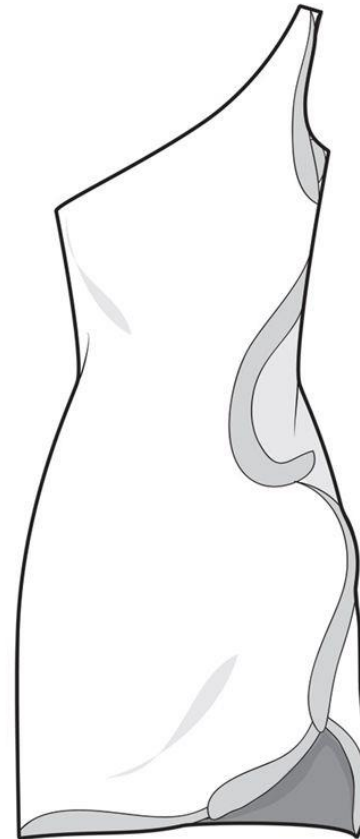
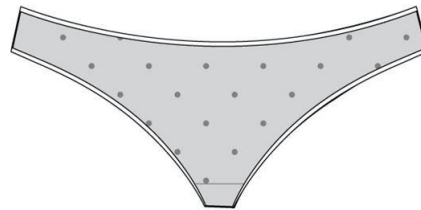
Pinpoint Oxford for
headband Sample #4



Consumer Profile #13: Womenswear College Student Summer Break in her 20s



Swimwear for bikini
top and bottom
Sample #40



Sold as China Silk
(made of polyester)
One shoulder Short
evening dress
Sample #27

