

March 10, 2014

To: All upcoming college art students
From: Zayd Sanders, current art student at City Tech
Subject: City Tech art program benefits

The New York City College of Technology is a great place to find yourself as an art or communication design student. There is a wide variety of art classes and different paths to take.

Most if not all of the professors have worked in the real world, so they would provide you with real world experience and critiques. The first part of the major is more on the technological side where new students would take courses that will teach programs such as Photoshop, Illustrator, and InDesign. These are basic and important programs to any artist that wants to get into the real world. Even if you hate the computer and just want to draw, students will still get an education in these programs.

Financial Aid is available to those who qualify, and even if you don't qualify the education is relatively cheap compared to schools that are only specialized for art. There are professors who tell us how the education here is exactly the same as that of a student from SVA.

In the world today we have to stand out more than others so you would be hired. City Tech's faculty will prepare all students for the job market. Being creative isn't always easy and everything has been done. The thing to do is how can I present this idea differently than it already has? With this and brainstorming, you as a person can create anything.

Art is extremely important. The New York City College of Technology will heighten your skills, teach you a variety of new programs, and make you a better artist overall.

We hope to see you soon at the New York City College of Technology.

Sincerely, Zayd Sanders