

STARBABY ENTERPRISES

tagline



About

Starbaby Enterprises, LLC, is a New York City based PR, Marketing, Event & Film Production firm geared towards individuals in the Entertainment, Fashion, and Lifestyle Industries.

Launched by Jordan Elizabeth Gelber in 2013, Starbaby Enterprises, LLC, was developed to provide creative professionals with the tools to successfully market themselves.

Known for our expertise in business development and rebranding strategies, Starbaby Enterprises, LLC, caters projects and marketing tools specific to each client. Through the use of Customized Marketing Strategies, Content Creation, Project Development, and Social Media, we have effectively created awareness for our affiliates, clients, and partners.

At Starbaby Enterprises, LLC, we take pride in showcasing our clients' true identity and missions in their desired industry.

Team

Jordan Elizabeth Gelber

After working in the fashion industry for over a year without having the chance to grow, Starbaby Enterprises' CEO & Founder, Jordan Elizabeth Gelber felt demotivated, unfulfilled, and unhappy. A performer and creative individual herself, she saw how many of her friends and colleagues were unable to succeed because they didn't know how to break into their desired industries. With so much information out there, she saw how many of her peers were overwhelmed and confused by the market. Also, when they found help, it seemed that their artistic goals were continuously overlooked. This inspired Jordan to develop a company that merged her love of business and creativity.

Prior to launching Starbaby Enterprises, Jordan graduated from Marymount Manhattan College in 2010 with a B.A in Communication Arts & Graphic Design. The tools she acquired from her academic career encouraged her to become a freelance graphic designer and marketing consultant for many years. Her designs were focused on music merchandising, layouts, management consulting and fashion marketing. She also had national advertisements running in Manhattan Magazine and Seventeen Prom.

This is where her love for beauty and fashion began as she designed many catalogues for local designers including Lautrec, Feriani Couture, and Janique. Her new found talents in Fashion Marketing and networking, lead her to become a Marketing Director for a fashion start up in New York City. Through all her experiences and success, she parted from her corporate job and launched Starbaby Enterprises in the Summer of 2013 with the launch of the highly successful Janique Fashion Week.

Team

TOM KOHUT

Thomas Kohut started his career in the Theatre while attending the Regional Center of Performing Arts in Trumbull, CT, where he met Jordan Elizabeth Gelber. During his time at the performing arts magnet school, he worked professionally outside of his studies in various projects. He received his firstbreak while working on “Bad Biology” with world renown Horror-Film Director, Frank Hennenlotter in 2007. After graduating RCA he worked with his former Teacher & Director, Dexter Singleton at the Collective Consciousness Theatre in New Haven, CT.

Thomas then attended Eastern Connecticut State University to study Theatre and Communications, before joining the United States Army in 2009. He attended Infantry OSUT Training and Airborne School before deploying to perform Combat Operations in Afghanistan in 2011. Then returned home to pursue his passions full time as an Actor in 2014.

Currently Thomas has been featured in various commercials including Sam Ash and Bud-weiser, he recently worked on Discovery I.D’s “Momsters,” “Younger,” and “Power.” When he isn’t Acting, Thomas is a well respected Military Consultant on various filmsand other projects along the East Coast.

PARTNERS



HOLA LENA RENA



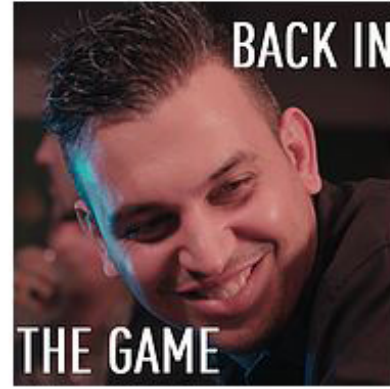
Services

- **Creative:** GRAPHIC DESIGN / WEB DESIGN / WEBINARS / LOOK BOOKS / SHOOT PRODUCTION / PHOTO RETOUCHING / MKTG MATERIALS / CATALOGUE DEVELOPMENT
- **FILM PRODUCTION:** CASTING / MUSIC VIDEOS / FUNDING / PRODUCTION / EDITING / LOCATION SCOUTING / PROJECT MANAGEMENT
- **EVENT PRODUCTION:** FRONT HOUSE / FASHION SHOWS / PRODUCTION CONSULTING / OPENINGS / PRODUCT LAUNCHES / FESTIVALS / CELEBRITY WRANGLING
- **CONSULTING:** ENTERTAINMENT / MGMT / STRATEGY / CUSTOMER RELATIONSHIP MGMT / B-TO-B RELATIONS / INVESTORS
- **PUBLIC RELATIONSHIPS:** SPONSORSHIP / MEDIA OUTREACH / EDITORIAL / SEO / CONTENT CREATION / COPYWRITING / BRAND INFLUENCING
- **MARKETING:** BRANDING / GUERILLA MARKETING / SALES & DISTRIBUTION / SOCIAL MEDIA / ADVERTISING

ORIGINAL PROJECTS

Starbaby Enterprises is a Marketing & Production Firm that specializes in creating and curating original content at a grassroots level. Here is a list of our award winning content and original shows from around the globe.

WEB SERIES



WEB SERIES



Contact

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ENTERPRISES

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