

The logo for the International Society of Typographic Designers (ISTD) features the lowercase letters 'itsd' in a bold, white, sans-serif font. The letters are set against a dark, solid background that is part of a larger graphic element on the left side of the page.

International Society of
Typographic Designers

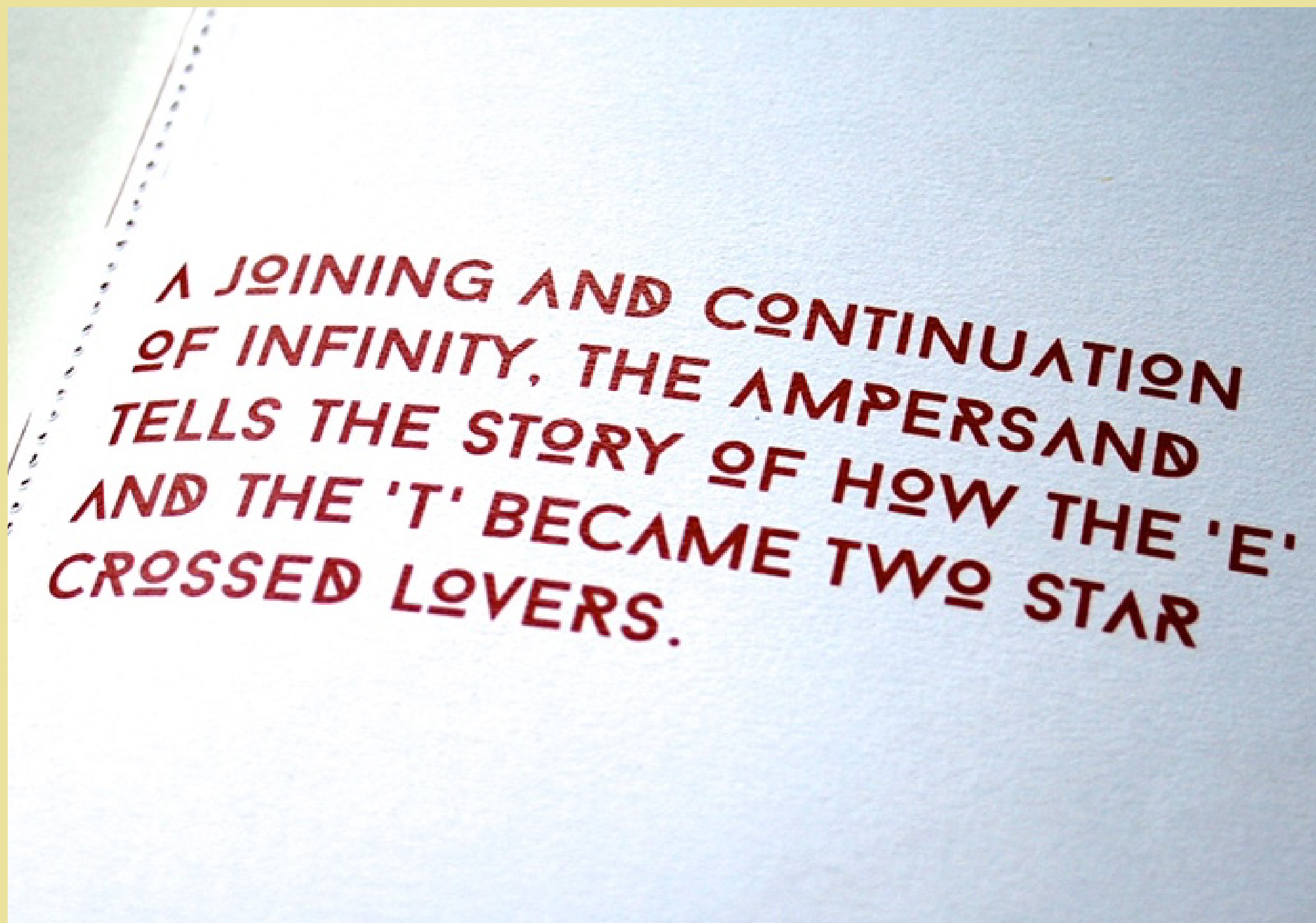
awards

The ISTD International Typographic Awards are held to celebrate and appraise standards of excellence in typographic design, and are judged by some of today's leading graphic, interactive and typographic design specialists, chosen to reflect a diversity of expertise within the design industry.

The Awards are the only scheme that specifically assesses the typographic element of projects from a wide range of design disciplines. Entries are invited from around the world, from designers who have used typography as an integral part of their design solution. All the successful work is published in the 2014 Awards Book.

International Society of Typographic Designers, ISTD, is a professional body run by and for typographers, graphic designers and educators. The Society has an international membership who share and support its aim to create and inspire interest in all forms of typographic communication.

Working closely with education and industry, ISTD establishes, maintains and promotes typographic standards through the forum of debate and design practice. Membership is awarded to practising designers, educators and graduating students who demonstrate, through the quality of their work, their commitment to achieving the highest possible standard of visual communication.



One of the many designs placed in the ITSD annual book.

around the world

ISTD has a growing international membership and actively seeks to develop relationships with individuals, institutions and cognate organisations around the world.

The original assessment scheme operated solely within England for many years. An annual cycle of assessments now commences in March with the Main Assessment in London, followed a month later by the Irish Assessment, hosted in rotation by institutions in Eire and N Ireland. In early summer, the Middle East assessment takes place which has been hosted by Notre Dame University in Lebanon for some eight years. The assessments in the southern hemisphere take place during their Spring – September/October in South Africa – and November for Australia.

