

LA PERLA

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LA PERLA PRESENTS FALL/WINTER 2017 READY-TO-WEAR COLLECTION

New York - February 9th, 2017 - For her second season as creative director, Julia Haart created a beautiful stage for La Perla's Fall 2017 debut at New York Fashion Week. And with it we see the many possibilities for combining the very separate worlds of ready-to-wear and luxury intimate wear.

Floral blooms, ivy everywhere, perfumed moss, flowers flow throughout the windows of the two-story and six rooms called the "La Perla Manor", where the models are arranged and sat on couches before they walked, one by one on the runway. "I was inspired by the British garden as interpreted by artists throughout history", said Haart. The designer made a visual the artistic interpretation of British gardens across six sections of a British manor.

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Her concept was nature that is viewed by a human being with vibrant color, fierceness, and sensuality. The music was a rock and roll alternative to show the vibrant side the designer wanted to showcase.

Haart worked floral motifs throughout her luscious lineup with a galore burst of color and texture. The looks capture a spirit of joyful spunk. Naomi Campbell opens the show in a blue silk and lace slip dress under a macramé-embroidered tweed coat. The *texture* of the tweed coat shows it's heavy and durable side which gives a message of strength and masculinity. However, the texture of the silk shows the nature of smooth, light, soft, shimmering appearance under light. This shows the *juxtaposition* of the jacket and dress, a soft dress on the inside and strong jacket on the outside. The *color* of the blue silk dress is eye catching and displays that a sapphire gem has opened the show. The *contrast* of the blue silk and black lace slip dress highlighted the blue. The vertical *lines* on the jacket indicated a tall and elegant look, some curved lines on the dress shows the playful side. The *balance* of the dress and the long tweed coat gives an optical weight and unifies the look. The symmetrical balance shows it is a mirror image look and even. As for *dominance*, blue is dominating the look by the dress and jacket. The *proportion* of the dress stops above the knees and the jacket is long to emphasize the dress. The *repetition* of this look is blue everywhere which happens to represent royalty.

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Rhythm occurs when the repetition of a design element creates a different sense of visual emphasis for a viewer. So, one can say the blue silk dress represented a gem on the inside as the rough tweed jacket all over the jacket on the outside. Campbell in the study room wearing tweed and other models wore tailored wool pieces shows how the garment relates to academics.

Haart's ends the show with Kendall Jenner shutting down the installation in a metallic sheer gold lace gown, bursting with defined embroidery. The *texture* of the lace shows a delicate side of the garment. The sheer part of the gown gives the vision of freedom for women. The *juxtaposition* of the garment tells that women are fragile and elegant but also free and edgy. The gold *color* garment gives the glow of royalty and elegance. The *contrast* is shown by the sheer and lace of the dress and the gold on the dress highlights the ivory color. As for *balance*, the dress is asymmetrical, there is more weight on the bottom on one side than the other. The sheer and lace is *dominance*. It is the highlight of the whole dress. The *proportion* of the dress shows more sheer on the legs more than the top. For *repetition*, the color gold, the lace, and sheer is repeated from top to bottom of the dress. The *rhythm* of this dress shows a delicate flower in gold, this shows the luxury side and gracefulness that flows through this dress.

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At front row at the La Perla Fall/Winter 17 show: Gwyneth Paltrow, Julia Restoin Roitfeld, Teyana Taylor and other fabulous guests. The highlights of the show is the details that have put in the eveningwear that highlights the long, loose silhouettes with layered tulle, glitter, cutouts and sheer lace filmy. The collection also contained a mix of corset stretch suit and slips garnished in florals, embroidery and lace. Also, a couple pieces contained sassy tartan prints, colorful wool skirt suits and silk mini dresses.

Haart's goal is to show the different forms of this collection of the everyday wear mixed with lingerie. She brings in different tastes and unifies them together. This shows the bold fashion freedom the designer wanted to portray.

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