New York City College of Technology Reginald G. King 300 Jay Street Brooklyn, NY 11201

May 1, 2020

**Admissions Committee** 

Dear Admissions Committee Members:

It is with much pleasure and enthusiasm that I am writing to you to support the candidacy of Zi Di Chen for admission to your college.

Zi has taken several courses with me, which he excelled exceptionally. Zi has demonstrated an understanding and passion for marketing that I rarely see. His enthusiasm to complete classwork as well as assignments while balancing a full schedule is most impressive.

Zi's conscious mind allows him not only to grasp the basics of our curriculum but also to formulate thought-provoking concepts and persuasive arguments in our discussion of case studies. He demonstrates excellent leadership and organizational skills in group projects as well as group presentations. He has proven to be an engaging speaker. He has participated vigorously in class discussions, which has shown the depth of his preparation skills as well as his grasp of business concepts.

I am thus convinced that Zi will prove himself to be a valuable contributor to your University. Please let me know if there is any additional information that I can provide to support you in your decision-making process.

Sincerely,

Reginald G. King Adjunct Professor

Reginald S. King

New York City College of Technology