

Yelissa Vasquez

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Academic Background

Degree	Year	University	Major
Baccalaureate of Science	September 2020	New York City College of Technology, (City University of New York)	Business and Technology of Fashion

Courses taken: Textiles, Merchandise Planning and Control, Marketing Research, Visual Merchandising, Product Development, Trend Forecasting

Professional Licenses & Certifications

- Certified in *AIMS 360 – Fashion Enterprise Resource Planning (ERP)* Software as of June 2016. Received from New York City College of Technology (City University of New York)
- Certification of Completion received for Title IX- *Sexual Harassment, Gender-Based Harassment and Sexual Violence* in January 2020 from New York City College of Technology (City University of New York)

Related Professional Background

Sales Associate	UNIQLO, NY	03/2018 – Present
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- Maintained work area clean and tidy with team while putting customer service as top priority
- Developed knowledge of current store items in order to match customer needs with UNIQLO products
- Engaged in cash and credit card transactions using POS registers with sense of urgency
- Strengthened sales floor by searching inventory and replenishing merchandise as needed

Temporary Teachers Assistant	New York City College of Technology	06/01/2016 – 06/30/2016
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- Provided assistance in professional administration of course
- Reinforced learning concepts presented by Professor to individuals and groups to better understand assignments
- Used computers to aid Professor in supplementing Enterprise Resource Planning lessons

Internships

Brand Marketing Intern	HATCH Collection, NY	01/2020 – 05/2020
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- Managed the logistics of the trunk show program including choosing garments, shipping sets, and integrating returned sets
- Revitalized the marketing and gifting closet by reorganizing supplies to maintain functionality
- Updated events using Shopify and systemized RSVPs into Google sheets
- Searched for influencers that matched the brands image and had a large following

Bridal Market Week Intern	World Bride Magazine, NY	10/2018 – 11/2018
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- Scouted The Knot Bridal Market for designers who provide wide range skin tones, sizes, and styles
- Researched bridal brand history and current events prior to scheduled appointments/ interviews
- Prepared questions and photographs with World Bride Magazine director for articles to be written

New York Fashion Week Intern	MODE PR, NY	09/01/2018 – 09/30/2018
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- Greeted fashion show attendees while directing them towards venue, bar, etc.
- Arranged press releases on bench neatly and correctly spaced out
- Dressed models in the correct garments
- Assisted in making the fashion show (and back of house) run smoothly by helping in any way possible

CHAT Intern	4H (Cornell University) - Choose Health Action Teens Project: Food, Fun, Fitness, NY	05/01/2014 – 06/20/2014
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- Facilitated health lessons which included class activities and demonstrations of unhealthy eating habits
- Broadened 5th graders' knowledge of ways to eat healthy by making no-cooking-needed recipes
- Collaborated with co-student teacher in order to maximize lesson efficiency and learning
- Maintained order in classroom by redirecting students attention to lesson contents

