

Yinghe Zhao

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EDUCATIONAL BACKGROUND:

<u>Degree</u>	<u>Year</u>	<u>University</u>	<u>Major</u>
B.S.	2023	New York City College of Technology: City University of New York (CUNY) Module Emphasis: Global & Luxury Fashion Overall GPA: 3.732 Major GPA: 3.732	Business & Technology of Fashion

Professional licenses or certifications:

CUNY Certification, Sexual Harassment, Gender-Based Harassment and Sexual Violence Curriculum-City Tech July 10, 2023, New York City College of Technology, City University of New York, CUNY.

PROFESSIONAL INTERNSHIP EXPERIENCE:

<i>Marketing Intern</i>	<i>Nina McLemore-New York, NY</i>	<i>May 18, 2023-present</i>
	<ul style="list-style-type: none">● Assisting in sending the accessories, and clothing for video and photo shooting for the upcoming seasonal collections● Collaborate with the sales team for showroom events● Research people (women) that could become customers and enter their information in ACT● Call clients for events, appointments and answering phone calls● Assisting marketing with seasonal swatch books for the showroom	
<i>Marketing Intern</i>	<i>RippleMatch-Remote</i>	<i>March 2023-May 2023</i>
	<ul style="list-style-type: none">● Meeting with managers to talk about the working process bi-weekly● Posting on personal Social Media about the RippleMatch platform and encouraging people to sign up● Marketing to various people about RippleMatch and providing help if peers need help in the sign-up processes	

WORKSHOPS for PROFESSIONAL DEVELOPMENT

- ❖ *Attended*, FOA Schwarz Fellowship Info Session - July 2023, Online, Thursday July 20th, 1 PM-1:45 PM, <https://us02web.zoom.us/j/85844351561>

- ❖ *Attended*, Bank of America Career Readiness Workshop - Emotional Wellness Bank of America, Online, Jonathan Storch, Monday July, 17th, 2023 2:00 PM - 3:02PM, <https://gototraining.webex.com/gototraining/k2/j.php?MTID=tb91118f94faf1ca295183054770e1cb6>

NETWORKING for Industry Relations/EXPERIENTIAL LEARNING

- “*About Time: Fashion and Duraion*,” The Metropolitan Museum of Art at 1000 5th Ave, New York, NY 10028 on February 16, 2020 at 2 PM Course: ARTH 1204 XX Century Dress & Culture

SERVICES/CIVIL ENGAGEMENT

Volunteer:

April 2023

Chocolate Lux Fashion Show

Hairstylist

285 Jay st Brooklyn, NY 11201

- Talk to both the models and the designers about the hairstyle details
- Help people get their hair done before the show started
- Discuss with group members what kind of hair accessories are need for the show

Volunteer:

July 2017- May 2019

High School LEO Club

Secretary

145 Stanton St New York, NY 10002

- Prepare agendas for the meetings
- Email club members about the meeting details
- Managing and recording all paperwork, including meeting details and personal activities

Volunteer:

July 2017- August 2017

New York Chinese School

Teacher Assistant

62 Mott St FL 3 New York, NY

- Assisting the students with their homework
- Provided help when the teacher needed help
- Taking care of children, like sending food for them

COMPUTER TECHNOLOGY & SOCIAL MEDIA

Computer Technology Skill:

Microsoft: Word, Excel, PowerPoint, and Outlook; Google Sites: Docs, Gmail, Slides, Drawing, and Forms; Blackboard; Canva; Zoom; ACT (use at work)

Social Media Skill:

WeChat, Instagram, Twitter, Facebook, TikTok, Weibo, SocialLadder, WhatsApp, Messenger

Databases:

Fashions Snoops, ProQuest, IMBD, Project MUSE, Academic Search Complete

LANGUAGES:

Speaking and writing: Mandarin and Cantonese