Presented by Yinghe Zhao

BUF 3310 Review Futuristic Luxury Industry Body

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The Future Connoisseurs

https://www.thefutureconnoisseurs.org/

When I first time opened the website *The Future Connoisseurs*, I was attracted by its background music. The background music made me pull up Shazam to search for the song, the song called Corned in the Cold. Accompanied by the melodious music, I so was excited and tension to explore this website. The future connoisseurs is an unprecedented website. The future connoisseurs is a membership alliance composed of outstanding designers, artists and so on. It is related to the (future) luxury industry. I think it is a good idea to create such a website to invite designers, artists, and innovators to participate in. So they can discuss the future luxury industry more easier than before. The website is not only include the fashion (art, fragrances, jewelry) areas but also the Artificial intelligence (futuristic cars) areas.

Although I like the music and the design of this website, there is something still confused me. I think the font for "invitation — innovator and connoisseurs" is a little bit small for visitors to read about them. So I think you can increase font size a little bit. I was a little bit confused by the information on "Privilages" and I thought that if I click on any category, for example Craftsmanship or Global Exposure to Bespoke Media, there will be a link come out to describe Craftsmanship or Global Exposure to Bespoke Media in detail. But it turns out it did not. Overall, I really enjoy listening the background music while I scrolling down all the informations about this website. I really like that the background color of the entire website is black and white. It gives me a sense of mystery and it fits the name — future.