

"Racism In The Modeling World"

-Avoid to Choose Asian Models.

Have you ever been treated differently?



GO BACK TO CHINA



- Told face to face "not to choose Asian models."

Important

- “unique” look to present what an Asian model look like.
- Big eyes and a flat nose.

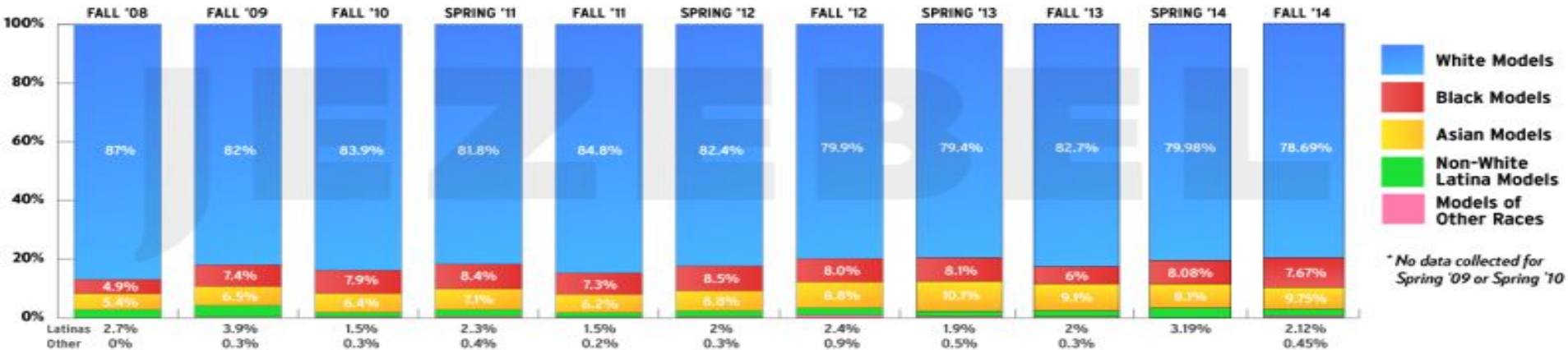




Impact On The Fashion Industry

- “Of all the models on the catwalk at New York fashion week, 78.69% were white.”

Racial Diversity Among New York Fashion Week Models Since 2008





Impact On The Consumers

- “the tableware of how the shape of the little sticks, to eat Italian great tradition Margaret pizza”



- Emotion is the core of marketing.



Conclusion



- **Fashion industry needs diversity and needs to work with people of different races.**