

Date Request Received 01/19/2023

FASHION INTERNSHIP APPLICATION

A separate application must be completed for each internship you intend to do.

THE APPLICATION IS DUE AS SOON AS THE INTERNSHIP IS PLANNED AND REQUIRED FOR PERMISSION TO ENROLL.

The Fashion Internship is a course that provides you with the opportunity for work in established professional settings to gain experience in a specific area of study. The purpose of the Internship is to provide you with the opportunity to apply information learned in the classroom to a business setting. During this experience you will become acquainted with the business's policies, procedures and methods of operation.

The Internship may include positions such as but not limited to:

Textiles -	Production/Sourcing Printed Textile Design Computer aided design/patternmaking	Stylist (design) Apparel Design	Illustration Theatre Costume Design
Fashion Merchandising-	Visual Merchandising Showroom Representative Journalism	Accessories Stylist (magazine) Buying	Public Relations E-commerce/Direct MKT Product development

3 credit hour option: To participate in the 3 credit hour internship you may be working in either a full or part-time capacity with a company or business that provides a product or service related to product design or fashion merchandising. During the semester you are to complete a **minimum of 200 clock hours** supervised work plus written assignments including weekly reports.

6 credit hour option: To participate in the 6 credit hour internship you must be working full time (fashion merchandising this should be at a management level, supervisory position, or step above entry level) with a company or business that provides a product or service related to apparel design or fashion merchandising. During the semester you are to **complete 15 weeks** of supervised work plus written assignments including weekly reports.

COMPLETE AND RETURN THIS FORM WITH THE INTERNSHIP AGREEMENT FORM TO DR. ALYSSA DANA ADOMAITIS AT ONE OF THE FOLLOWING.

- 1. THE NEW YORK CITY COLLEGE OF TECHNOLOGY, CUNY
300 JAY, NAMM 1025 OR**
- 2. BUSINESS OFFICE – DR. ADOMAITIS' MAIL BOX (PLEASE PLACE IN AN ENVELOPE WITH ATT: DR. ADOMAITIS)OR IN CASE OF AN EMERGENCY**
- 3. E-MAIL (aadomaitis@citytech.cuny.edu)**
- 4. Submit via SAFEASSIGN in ONE PDF document**

CONFIRM BY SENDING AN E-MAIL TO DR. ADOMAITIS SUBMITTING TO ONE OF THE ABOVE PLACES

***Permission to enroll* in the internship will NOT be granted until the position has been confirmed. Submission of the signed Internship Agreement form (available from Dr. Adomaitis) or verification of the position is required.**

Name Yessica He Wu

CITYTECH ID# 23739046

This application is for: Yessica He Wu

Apparel Design
internship
Fashion Merchandising
Internship

The internships are offered fall, spring and summer semesters.

Indicate the semester you are applying to do your internship

Fall Semester

Yes Spring Semester (20 23)

Summer Semester

You may choose to complete a 3 or 6 credit internship (see description for requirements of each). Indicate your credit

hour choice

Yes 3 credit hours

School Address: 300 Jay St, Brooklyn, NY 11202, United States

Phone 718-260-5500

Home/perm Address: 9030 55th Ave, Apt 3, Elmhurst, NY, 11373

Phone 786-302-3639

Class Standing yes Senior

Anticipated Date of Graduation June/01/2023

Overall GPA (may be found on your unofficial transcript) 3.3

<p style="text-align: center;"><u>PRODUCT DESIGN INTERNSHIP</u></p> <p>The prerequisites are listed below. Indicate courses completed and identify those currently enrolled:</p> <p style="text-align: center;">.....</p> <p style="text-align: center;">.....</p> <p style="text-align: center;">.....</p> <p>Additional prerequisites: Junior or senior standing AND permission of instructor.</p> <p>Major GPA: _____ (from the UNTRASPT)</p>	<p style="text-align: center;"><u>FASHION MERCHANDISING INTERNSHIP</u></p> <p>The prerequisites are listed below. Indicate courses completed and identify those currently enrolled:</p> <p style="text-align: center;">BUF 3100..... done</p> <p style="text-align: center;">SBS 3201 done</p> <p style="text-align: center;">Module Courses..... done</p> <p style="text-align: center;">BUF 4700..... done</p> <p>Additional prerequisites: Junior or senior standing AND permission of instructor.</p> <p>Major GPA: 3.318 _____ (from the UNTRASPT)</p>
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Intended Internship Information. Provide as much information as possible. If your plans change – please provide the new information in writing as soon as possible. The change may effect the approval of your internship and may cause a delay in enrolling for the course:

Company name PLITZS Fashion Marketing

Supervisor Name (if known) Wayne Shields

Location/address: Virtual/Remote Office

Position description (provide as much detail about what you will be doing on the job as you can). If you have previously worked for this company – identify how the internship will be different than previous work experience.

Please attached a letter on company letterhead to this application along with a business card of your supervisor.

PLITZS

Fashion Marketing

Wayne Shields
Founder and Chief Production Marketing Consultant
PLITZS Fashion Marketing
Office Ph: 646.257.4207
Mobile/WhatsApp Ph: 347.776.4485
Email: Staff@Plitzs.com
Web: www.Plitzs.com
At PLITZS Fashion Marketing
Diversity, Affordability, and
Creativity is our Number One Priority
New York, NY

To Whom it my Concern,

Listed below are the details regarding the PLITZS Fashion Marketing Public Relations coordinator internship position awarded to Ms. Yessica He Wu.

Ms. Yessica He Wu reports to Mr. Wayne Shields directly, and is under his supervision.

Public Relations Internship for NY Fashion Production Marketing Company

This is a New York-based Fashion Production Marketing offering an opportunity for talented individuals interested in significantly developing their skills and gaining exposure to real-world applications with a New York Fashion Production company.

The position is unpaid, but you may receive college credit if needed. The intern will be gaining hands-on experience by working very closely with the PLITZS Fashion Marketing teams.

This is a Virtual/Remote Office Environment Internship/Volunteer opportunity. Intern applicants must be proactive, organized, detail-oriented, professional, and have a positive attitude. Ability to work independently as well as in a team.

Job Description

Public Relations (Part-Time) Virtual Intern with Fashion Production Marketing Company.

Job Type: Internship

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A Division of PLITZS™ Fashion Marketing, Inc., and operates under its registered Trademark.
PH: 646.257.4207 | E-MAIL: info@Plitzs.com | WEB: Plitzs.com/nycfashionweek | Plitzs.com

PLITZS

Fashion Marketing

Are you a passionate, precise, and positive individual who loves fashion? We are seeking Public Relations (Part-Time) Intern for an NYC Fashion Production Marketing Company.

This is for a Virtual Public Relations (Part-Time) Intern - which means applicants are not required to live in New York. We prefer applicants who are local to NYC or the NY/NJ/CT Tri-State Area but not mandatory.

You will learn the ins and outs of Fashion PR, including sample trafficking, event production, relationship building, press outreach, and more! You will work with other team members in securing press in publications - from large, medium, and small - such as Vogue, Harper's Bazaar, and Elle. You will assist in the event planning and execution for our next New York Fashion Week show production, as well as other Fashion Show productions events.

Ability to set Your Own Work Schedule/flexible - This is a NON-PAID INTERNSHIP.

COLLEGE CREDIT WILL BE OFFERED

Great experience working and communicating with Fashion Designers, Models, Editors, Stylists, Press/Media, and Bloggers.

High interest in fashion, marketing, pop culture, current events, journalism, art & music. Applicants must be able to work independently and meet specific deadlines.

If you believe you have what it takes to take on the world of Fashion; if you are a dedicated and intelligent student or someone looking to make a move into Fashion, we want to hear from you!

RESPONSIBILITIES:

Maintaining Press/Media lists

Putting together press packages

Press kit development and marketing

Managing & tracking press samples

Managing Social Media accounts

Market Brand Research and Outreach

Brand research

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Fashion Marketing

ATTRIBUTE:

Creative Thinker

Ability to Multi-task

Attention to Detail

Organized & Focused

Responsible & Professional

-Must show enthusiasm for the fashion/beauty industry

-Must hone creativity into all tasks

-Efficiency in social networking (must be familiar with Facebook, WordPress, Instagram, Twitter, etc.)

-Must possess own laptop computer, constant internet access, and mobile/cell phone access-
Must multi-task effectively and adapt to a fast

-Fast-paced virtual environment-Must pay attention to detail

-Must have a positive attitude and a personable yet professional presence

-Must be available to join our team video conference call meeting every Tuesday at 10 PM (EST)

SCHOOL CREDIT WILL BE OFFERED

This is a NON-PAID Opportunity

Must be self-motivated with good organizational skills, strong attention to detail, and excellent follow-through.

For Interns/Volunteers, this is a NON-PAID INTERNSHIP/VOLUNTEER. School Credit is welcome but not mandatory.

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PLITZS

Fashion Marketing

Recommendation Letter, Job Reference, and Appreciation Letter (Based on Job Performance)
from the company Founder & Chief Production Marketing Consultant.

View Our Youtube Channel for PNYCFW Show Videos, Promotional Video
Commercials & Designer Interviews: www.youtube.com/user/eventlinks
Show Website: www.Plitzs.com/nycfashionweek
Company Website: www.Plitzs.com
Phone numbers: Office 646.257.4207
Email: Staff@Plitzs.com

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At PLITZS™ Fashion Marketing “Diversity, Affordability and Creativity is
our Number One Priority”

Sincerley,

Wayne Shields

Founder and Chief Production Marketing Consultant
PLITZS Fashion Marketing
Office Ph: 646.257.4207
Mobile/WhatsApp Ph: 347.776.4485
Email: Staff@Plitzs.com
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New York, NY

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PLEASE ATTACH COMPANY INTERNSHIP LETTER ABOVE

PLEASE ATTACH UNOFFICIAL TRANSCRIPT

NYCCT Student Copy Undergraduate Record

Name: **Yessica He Wu**
 Student ID: **23739046**

Birthdate: 01/27
 Student Address: 9030 55th Avenue
 Elmhurst, NY 11373-4561
 Print Date: 01/03/2023

Other Institutions Attended:

----- **Beginning of Undergraduate Record** -----**2018 Spring Term**

Business and Technology of Fashion Major
 Academic Standing Effective 06/05/2018: Good Academic Standing

<u>Course</u>	<u>Description</u>	<u>Earn</u>	<u>Grd</u>
ENG 1101	English Composition I	3.00	A
Req Designation:	Required Core - English Composition		
Contact Hours:	4.00		
Instructor:	Daniel Kraines		
MAT 1190	Quantitative Reasoning	3.00	A-
Req Designation:	Required Core - Mathematical&QuantitativeReasoning		
Contact Hours:	3.00		
Course Attributes:	Mathematical and Quantitative Reasoning		
Instructor:	Olga Batyr		
MKT 1100	Essentials of Marketing	3.00	B+
Contact Hours:	3.00		
Instructor:	Timothy Reinig		
MKT 1102	Principles of Selling	3.00	B-
Contact Hours:	3.00		
Instructor:	Antony Selvadurai		
		<u>Attempt</u>	<u>Earn</u>
Term GPA:	3.425	Term Total:	12.00 12.00

2018 Summer Term

Business and Technology of Fashion Major

<u>Course</u>	<u>Description</u>	<u>Earn</u>	<u>Grd</u>
BUF 2255	Merch Planning & Buying	3.00	C+
Contact Hours:	3.00		
Instructor:	Alyssa Adomaitis		
		<u>Attempt</u>	<u>Earn</u>
Term GPA:	2.300	Term Total:	3.00 3.00

2018 Fall Term

Business and Technology of Fashion Major
 Academic Standing Effective 12/28/2018: Good Academic Standing

<u>Course</u>	<u>Description</u>	<u>Earn</u>	<u>Grd</u>
ARTH 1103	Survey of Art History	3.00	A
Req Designation:	Flexible Core - World Cultures & Global Issues		
Contact Hours:	3.00		
Course Attributes:	ZERO Textbook Cost		
Instructor:	Michael Mcauliffe		
BUF 1101	Intro to the Fashion Industry	3.00	B+
Contact Hours:	3.00		
Course Attributes:	Writing Intensive		
Instructor:	Kathryn Roberts		
ECON 1101	Macroeconomics	3.00	C+
Req Designation:	Flexible Core - US Experience in its Diversity		
Contact Hours:	3.00		
Course Attributes:	Introduction to Macroeconomics		

<u>Course</u>	<u>Description</u>	<u>Earn</u>	<u>Grd</u>
	Introduction to Macroeconomics		
	ZERO Textbook Cost		
Instructor:	Suela Aalsberg		
MKT 1210	Marketing Research	3.00	B
Contact Hours:	3.00		
Instructor:	John Dixon		
		<u>Attempt</u>	<u>Earn</u>
Term GPA:	3.150	Term Total:	12.00 12.00

2019 Spring Term

Business and Technology of Fashion Major
 Academic Standing Effective 06/05/2019: Good Academic Standing

<u>Course</u>	<u>Description</u>	<u>Earn</u>	<u>Grd</u>
BUF 2203	Visual Merchandising	3.00	B
Contact Hours:	3.00		
Course Attributes:	Writing Intensive		
Instructor:	Devon Jackson		
CHEM 1000	Principles of Chemistry I	4.00	C
Req Designation:	Required Core - Life and Physical Sciences		
Contact Hours:	6.00		
Instructor:	Barbara Carpenter		
ENG 1121	English Composition II	3.00	A-
Req Designation:	Required Core - English Composition		
Contact Hours:	3.00		
Instructor:	Holly Melgard		
PSY 1101	Introduction to Psychology	3.00	C
Req Designation:	Flexible Core - Individual and Society		
Contact Hours:	3.00		
Instructor:	Tina Kao		
		<u>Attempt</u>	<u>Earn</u>
Term GPA:	2.623	Term Total:	13.00 13.00

2019 Fall Term

Business and Technology of Fashion Major
 Academic Standing Effective 12/28/2019: Good Academic Standing

<u>Course</u>	<u>Description</u>	<u>Earn</u>	<u>Grd</u>
BUF 2246	Textiles	3.00	B-
Contact Hours:	4.00		
Instructor:	Nazanin Munroe		
BUS 1122	Business Law	3.00	C
Contact Hours:	3.00		
Instructor:	Joy Alessi		
COM 1330	Public Speaking	3.00	A
Req Designation:	Flexible Core - Individual and Society		
Contact Hours:	3.00		
Instructor:	Ronald Staniec		
GEOG 1101	Elements of Physical Geography	3.00	C
Req Designation:	Flexible Core - Scientific World		
Contact Hours:	3.00		
Instructor:	Katharine Bradley		
		<u>Attempt</u>	<u>Earn</u>
Term GPA:	2.675	Term Total:	12.00 12.00

2020 Spring Term

Business and Technology of Fashion Major
 Academic Standing Effective 06/09/2020: Good Academic Standing

<u>Course</u>	<u>Description</u>	<u>Earn</u>	<u>Grd</u>
ARTH 1100	Hist & Apprec Photo	3.00	A

NYCCT Student Copy Undergraduate Record

Name: Yessica He Wu

Student ID: 23739046

Course	Description	Earn	Grd
Req Designation:	Flexible Core - Creative Expression		
Contact Hours:	3.00		
Course Attributes:	Writing Intensive		
Instructor:	Lauren Graves		
ARTH 1204	XX Century Dress & Culture	3.00	A
Req Designation:	Flexible Core - Creative Expression		
Contact Hours:	3.00		
Instructor:	Alexis Romano		
BUS 2339	Financial Management	3.00	A
Contact Hours:	4.00		
Course Attributes:	Writing Intensive		
Instructor:	Louis Rondinella		
CST 1100	Intro Computer Sys	0.00	WU
Contact Hours:	4.00		
Course Attributes:	Introduction to Computer Information Syst & Tech		
Instructor:	Writing Intensive Delores Archibald Alexandre Barbier		
Term GPA:	3.000	Term Total:	12.00
		Attempt	9.00

2020 Fall Term

Business and Technology of Fashion Major

Academic Standing Effective 12/24/2020: Good Academic Standing

Course	Description	Earn	Grd
BUS 2341	Financial Forecasting	3.00	A
Contact Hours:	4.00		
Instructor:	Louis Rondinella		
LNG 1100	Language, Culture, Society	3.00	A-
Req Designation:	Flexible Core - World Cultures & Global Issues		
Contact Hours:	3.00		
Instructor:	Hoi Yee Lo		
MKT 1214	Advertising	3.00	A
Contact Hours:	3.00		
Instructor:	Reginald King		
PHIL 2101	Introduction to Philosophy	3.00	A
Req Designation:	Flexible Core - Individual and Society		
Contact Hours:	3.00		
Course Attributes:	ZERO Textbook Cost		
Instructor:	Carlo Alvaro		
Term Honor:	Dean's List		
Term GPA:	3.925	Term Total:	12.00
		Attempt	12.00

2021 Spring Term

Business and Technology of Fashion Major

Academic Standing Effective 05/29/2021: Good Academic Standing

Course	Description	Earn	Grd
ACC 1101	Principles of Accounting I	4.00	B
Contact Hours:	6.00		
Instructor:	Maxine Barnes		
BUF 2400	Product Development in Fashion	3.00	A
Contact Hours:	3.00		
Instructor:	Devon Jackson		
MKT 2327	Entrepreneurship	3.00	A
Contact Hours:	3.00		
Instructor:	John Dello Russo		
SBS 3201	Gender, Dress and Society	3.00	B-
Contact Hours:	3.00		

Course	Description	Earn	Grd
Instructor:	Alyssa Adomaitis		
Term GPA:	3.392	Term Total:	13.00
		Attempt	13.00

2021 Fall Term

Business and Technology of Fashion Major

Academic Standing Effective 01/06/2022: Good Academic Standing

Course	Description	Earn	Grd
ARTH 1112	Introduction to Film	3.00	A
Req Designation:	Flexible Core - Creative Expression		
Contact Hours:	3.00		
Course Attributes:	ZERO Textbook Cost		
Instructor:	Susan Karnet		
BIO 1100	Human Biology	3.00	A
Req Designation:	Required Core - Life and Physical Sciences		
Contact Hours:	3.00		
Course Attributes:	Low Textbook Cost		
Instructor:	Debbie Priftakis		
BUF 3100	Trend and Social Media	3.00	A-
Contact Hours:	3.00		
Course Attributes:	Writing Intensive		
Instructor:	Robert Woods		
HIS 1103	The Modern World Since 1900	3.00	B-
Req Designation:	Flexible Core - World Cultures & Global Issues		
Contact Hours:	3.00		
Course Attributes:	ZERO Textbook Cost		
Instructor:	Stephanie Boyle		
Term Honor:	Dean's List		
Term GPA:	3.600	Term Total:	12.00
		Attempt	12.00

2022 Spring Term

Business and Technology of Fashion Major

Academic Standing Effective 06/07/2022: Good Academic Standing

Course	Description	Earn	Grd
BUF 3310	Contemp Design and Lux Markets	3.00	A
Contact Hours:	3.00		
Instructor:	Roger Gonzalez		
BUF 4300	Global Srcing & Intl Ret Trade	3.00	A-
Contact Hours:	3.00		
Course Attributes:	Writing Intensive		
Instructor:	Alyssa Adomaitis		
BUF 4700	Contemporary Issues In Fashion	3.00	A
Contact Hours:	3.00		
Instructor:	Denise Sutton		
HIS 3208ID	US Immigration History	3.00	B+
Req Designation:	Flexible Core - US Experience in its Diversity		
Contact Hours:	3.00		
Course Attributes:	Writing Intensive		
Instructor:	Peter Catapano		
Term Honor:	Dean's List		
Term GPA:	3.750	Term Total:	12.00
		Attempt	12.00

2022 Fall Term

Business and Technology of Fashion Major

NYCCT Student Copy Undergraduate Record

Name: Yessica He Wu
 Student ID: 23739046
 Academic Standing Effective 01/02/2023: Good Academic Standing

Course	Description	Earn	Grd
ARTH 3311	The History of Graphic Design	3.00	A
Req Designation:	Flexible Core - Creative Expression		
Contact Hours:	3.00		
Instructor:	Dara Kiese		
BUF 3300	International Retailing	3.00	A
Contact Hours:	3.00		
Instructor:	Alyssa Adomaitis		
GOV 1101	American Government	3.00	B
Req Designation:	Flexible Core - US Experience in its Diversity		
Contact Hours:	3.00		
Course Attributes:	ZERO Textbook Cost		
Instructor:	Panajiotis Parides		
MKT 1212	Consumer Behavior	3.00	A
Contact Hours:	3.00		
Instructor:	John Dello Russo		
Term GPA:	3.750	Term Total:	12.00
		<u>Attempt</u>	<u>Earn</u>
		12.00	12.00

2023 Spring Term

Business and Technology of Fashion Major

Course	Description	Earn	Grd
BUF 4900	Internship	0.00	
Contact Hours:	8.00		
Instructor:	Alyssa Adomaitis		
Term GPA:	0.000	Term Total:	3.00
		<u>Attempt</u>	<u>Earn</u>
		3.00	0.00

Degrees Awarded

Degree: Associate in Science
 Confer Date: 06/01/2021
 Degree GPA: 3.137
 Plan: Business and Technology Fashion

Cumulative Totals

Cum GPA:	3.299	Cum Total:	128.00	122.00
Transfer Cum GPA:	0.000	Transfer Total:	0.00	0.00
Comb Cum GPA:	3.299	Comb Total:	128.00	122.00

Non-Course Milestones

New York State Ability-to-Benefit (ATB) Proficient
 Status: Completed
 Date Attempted: 06/14/2021 Completed -

End of NYCCT Student Copy Undergraduate Record

SIGN the last page and date/

CUNY Internship Agreement during Fall 2021Spring 2022/Covid-19 emergency in effect with some return to In-person learning

In signing this Agreement, I acknowledge that I understand that my participation in an in-person internship will involve risks and hazards not found in remote study at the College. In ordinary times, these risks can range from a) minor injuries and illness such as bruises, and strains, to b) major injuries and illness such as broken limbs, loss of sight, neck or back injuries, heart attacks, and concussions, to c) catastrophic injuries, including paralysis and death, and also include risks of damage to or theft of personal property, and risks involved in traveling to and within, and returning from, internship sites. I understand that COVID-19 presents unique health risks, especially to those with underlying conditions, and that there may be other risks not known or reasonably foreseeable. I have sought and obtained information and advice that I feel are necessary and appropriate.

I VOLUNTARILY ACCEPT AND ASSUME ALL OF THE RISKS IN PARTICIPATING IN THE INTERNSHIP and my participation in an internship with internship partner described below is voluntary.

Internship Partner

Yessica He Wu _____
Student Name

Yessica He Wu 01/19/23 _____
Student Signature and Date