

STRENGTHS

- Dedicated
- Problem-solving skills
- Focused
- Multitasking
- Determinated

PROFESSIONAL LONG-TERM GOALS

- Expand professional network.
- Work in the fashion industry, specifically in Marketing.
- Develop new job skills.
- Earn a promotion.

PERSONAL LONG-TERM GOALS

- Bring my parents to live in NYC.
- Open my own business.
- Save money.
- Take a month to travel to Asia.

PROFESSIONAL SHORT-TERM GOALS

- Learn about web development.
- Take Chinese-Mandarin classes.
- Get a master's degree.

PASSIONS

- Family and friends
- Movies
- Travel/explore
- Hiking/skiing
- Photography



PERSONAL SHORT-TERM GOALS

- Learn how to drive a car.
- Travel to Europe to volunteer at Fashion Shows.
- Improve work-life balance.

WORK EXPERIENCE

- Sales associate at Lily & Lucy Jewelry
- Work as assistant manager at My Pie Pizzeria
- Intern as a Public Relations Coordinator at PLITZS Fashion Marketing

LIFE EXPERIENCE

- Graduating from New York City College of Technology in 2023.
- Obtained Associate in Science degree in 2021.
- Moved to NYC in 2016.
- Traveled to Macau and Hong Kong in 2012.

VOLUNTEER/CO-COCURRICULAR WORK

- Volunteer at Fashion 4 Development Banquet
- Volunteer at Fashion 4 Development Film Series at MOMA
- Volunteer at NYC PLITZS Fashion Week Show

NETWORK

- University Professors
- Peers at School
- Coworkers
- Internship supervisor
- Manager

Name: Yessica He Wu
 BUF 4900