

Yeremie Baez

Professor Cipriani

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Delving Into My Tiktok Video

Creating my TikTok video on the dangers of over-relying on AI tools was driven by my interest in technology and society's growing dependence on AI. I chose this topic to address a critical issue in a way that would engage a modern audience, such as the freshman of City Tech College. This decision was influenced by the rhetorical situation I found myself in by recognizing we, the students of City Tech, need to address this critical issue in a way that would engage a freshman student effectively.

My main goal was to raise awareness about the risks of excessive AI dependency and limit the use of critical thinking. My audience was the freshmen of City Tech who are tech-savvy and use TikTok. Knowing their preferences, I made sure my video was short, visually engaging with a background video of the campus, fast-paced, using a direct address, and impactful statements with statistics to back up my claims. I chose TikTok for its popularity and potential to go viral among the current and future freshmen of City Tech. I followed TikTok trends like brevity, visual appeals, trending soundtracks, and concise text overlays. This approach made complex ideas accessible and ensured the message was clear even without sound.

My project will be successful in engaging viewers and sparking discussions about responsible AI use. The visual and auditory elements will keep viewers interested throughout the video. However, the short format limited the depth of the topic. Given more time, I would have explored specific examples of AI dependency and provided detailed solutions. Adding follow-up videos or content on other platforms could have offered a more comprehensive discussion. Overall, I believe my TikTok video will effectively raised awareness and encouraged critical thinking about AI, though there's always room for deeper exploration in future projects.

In conclusion, my TikTok video on the dangers of relying too much on AI tools was a thoughtfully crafted piece that effectively made use of the platform's trends to reach and engage my target audience of freshmen. Through this project, I aimed to create a critical conversation on the dangers of lingering on AI, and while being successful in these categories, it also highlighted areas for further exploration and refinement in future works.