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Topics in Graphic Design

DAILY NEWSPAPER

Our trip to the Daily News was very informative. The trip taught us things that we didn't once know to prepare us for what happens after college. It showed not only me but the other individuals in the class a myriad of real life tips and as well as broaden our perception of the professional world.

When I first arrived I honestly thought to myself, that there was no purpose to going to the daily news. I always thought the daily news was just an office full of editors and writers and producers and a boss. However, this trip made me open my eyes and realize that I was wrong.

When Paul and the rest of the staff introduced themselves as graphic designers and creative directors, I was shocked. I was amazed at what exactly they designed. However I realized that everything is a design. From newspapers, books, even the toothbrush and phone we use on a daily basis, consists of designs. They spoke about their experiences and explained to us terms such as UX and UI. I learned that these terms can't be defined into a simple Webster's dictionary definition but the basis of UX is like blueprinting ( or in web design talk ) wireframing. And UI in a way is like the end result that portrays emotional through visual designs.

I also learned that the different ranks at Daily News all work together. I always had a sense that they worked together however, I never thought that they would work together as an actual team. I always thought that individuals of higher position didn't associate themselves with individuals of lower level positions unless it was for work purposes only. Also, NEVER SAY NO to a task. Learning is always crucial

for a job and will not only expand your knowledge but will give you good character and make a dependable employee.

In addition, I also learned some tips for applying and when you get the position desired. Firstly, when you get an interview be ready to come prepared with a digital portfolio of around 8-12 of your best pieces and always be able to explain your work and your intentions behind every design choice. Also when the interview is over with, follow up with a thank you email and never make assumptions about your application status. Always keep a positive attitude.

To conclude, I believe this trip to Daily news was extremely inspiring to me because the vibe and the energy and also the work that goes on in the Daily News is very motivating to me. To see young individuals such as Michael and Jeff making great designs that is very important for everyone in society to get the news out there in visually appealing format.