

YAMILE BONIFACIO

Graphic Designer



I come from the borough of the Bronx. I first became inspired by art as a young girl in elementary school. I noticed how around my neighborhood it was very dull and bland and lacked art. However, when i went into the city and saw all the ads and designs, the city came alive! But the most influenial person has to be Paula Scher. Her fantastic logo designs from simple shapes and concepts inspire me.

Fashion

The thing about shopping in Dubai is

that the actual shopping is average, but the experience is intriguing.

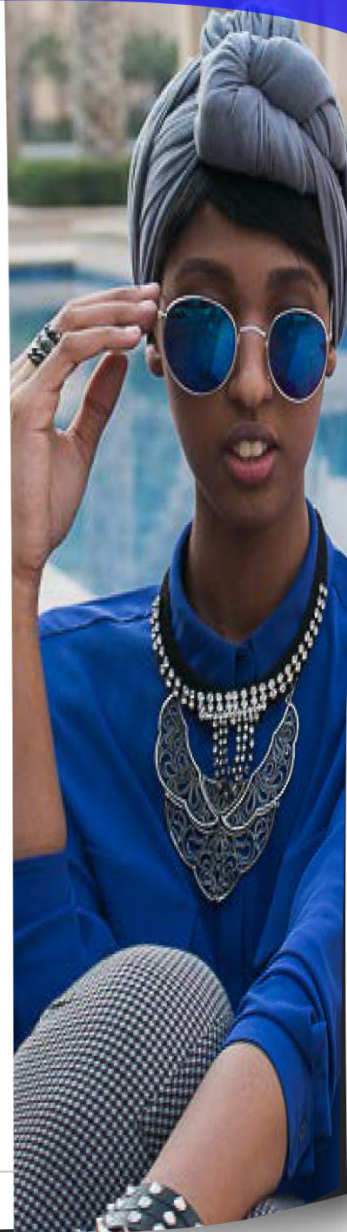
“If you’ve shopped in New York or Paris, Dubai’s malls will be a disappointment.”

Most of the shops are familiar and no cheaper (though you may find the odd bargain on electronics) than in other places in the world. But store trawling is only the tip of the Dubai shopping experience. Malls in this city are realizations of unrestrained fantasy, offering surreal attractions to lure you (and your credit card) in.

The Souk Madinat inside the Madinat Jumeirah Hotel, for example, boasts its own waterway to transfer people from its shops, bars and

restaurants to the neighboring clutch of hotels.

The gargantuan Mall of the Emirates has an indoor ski slope with real snow, should you fancy a quick slalom between shopping and hitting the beach. The recently opened Khan Murjan souk claims to be an example of “Islamic authenticity, unparalleled in the region”; it connects the Wafi Mall, home of Chanel, Marks & Spencer and Montblanc, with the brand new Raffles Hotel. All may be surpassed by the Mall of Arabia, slated to open in 2008 as the largest mall in the world at 10 million sq. ft., complete with a real-life Jurassic Park-like dinopark called Restless Planet (the beasts will be mechanical).



Nightlife

This is a Muslim state, but alcohol flows liberally. By law, it can be served only within the confines of a hotel, but with an estimated 450 hotels in the emirate, some with up to 26 bars, restaurants and clubs, you won't be left thirsty.

If your stay in Dubai takes in a Friday (the first day of the Arabic weekend) then you can experience first-hand the city's strange relationship with the bottle. While it is the holiest day of the week for Muslims, many of the city's restaurants throw their doors open for "champagne brunch." This brunch is not the sedate culinary experience it is elsewhere; in

Dubai, it is an exercise in excess, with free-flowing booze and heaping buffets that would have even the most indulgent glutton begging for mercy.

Spectrum on One in the Fairmont and Le Meridien's Yalumba each offers unlimited champagne (Moët and Laurent Perrier, respectively) and tables straining under mountains of prime steak, oysters and prawns the size of Neptune's fist. Spectrum is the more civilized of the two, with Yalumba often degenerating into a dancing-on-the-tables affair with occasional bubble trouble as people overdo it. For those who fancy indulging alfresco, the excellent Mina A' Salam Brunch has outdoor seating, live cooking stations and a kids' club.

If you're just in the mood for an evening tippie, the places to head are the open-air 360 Degrees, an out-to-sea rooftop bar within spitting distance of the famed Burj Al Arab; Bar 44 in the Grosvenor House with its dizzying views of new Dubai or Le Meridien Mina Seyahi's Barasti, puzzlingly the shorelined city's only real beach bar.

My strong suit, that I have realized throughout my college experience had to be logo designing, page layout, and typography. I believe these are my strong suits because

- my past logos have been effective in showing the brand of the company
- I make a lot of page layouts for clients now at my internships and have experience in this



This is a project from Advanced typography class. I believe this is my best project because

- **It came out exactly the way I pictured it.**
- **It visually reiterates the concept of the book.**



Some designs I would like to do in the future is Logos and ad campaigns such as the one showed here. Where I would like to be in the future is at some type of retail company doing their branding and graphics.



Day Break Cafe

This is a project I had for graphic design principles two. I think its the best piece I have because

- it is an example of the type of work i would like to do like branding and logo making

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This is another one of my favorites projects because it also incorporates what I would like to do in the future.

- It incorporates campaigns and logos.



Metro Bank

This is a logo I designed for my typography four class.. i believe it is good because

• It is a symbol of financial prosperity as opposed to everyone else would typically use an M, I used an adjective that would describe how the clients at this bank would feel after service.



This is also one of my projects I think is good because

- Its being used today in the Bronx community
- it portrays the elements of the company in a simple graphic



- This is another piece I believe is one of my best because
- it shows a common animal for the zoo and It shows the name of the zoo as the face
 - Its minimal and simple