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Digital media foundations

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Museum report

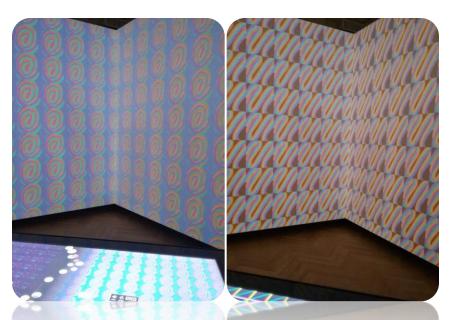
Many museums have paintings from history from famous artists and most of them seem out dated. However, at the Cooper Hewitt museum they have modern pieces from designers today. The pieces in the museum have a distinct inspirational impact on the observer. It motivates youth to art appreciation and motivates them to make art as well.

There are many pieces at the Cooper Hewitt museum that do just this. The structure, modern esthetic and simplicity of these pieces are what make them impactful and fun to observe. However, out of the many artworks at the Cooper Hewitt museum, there were three that were very impactful.

One of the artworks at the museum was the *Specimen, domaine, and domaine italic* typeface designed by Kris Sowersby.



This specific artwork was successful because of its simplicity. The use knock out on the piece, having the white text on a black background makes it not only stand out but shows emphasis to the beauty of the typeface. The typeface itself has organic more modern characteristics, such as the thin and thick contrast of the strokes. The typeface is also San serif which is also a modern element to the design.



Another artwork that was also effective was the immersion room.

The immersion room was impactful and effective because It gave the observer a chance to create artwork for themselves using modern technology. This also gives the individual a chance to be on the other side and be an artist instead of the viewer. Also, the dark room also makes the artwork stand out, along with the use of color and large display screens makes the artworks also stand out on the screen.

Last but not least, the *beauty* exhibit.



The *beauty exhibit* was effective because it showed the use of color in design. The color that were used were very vivid and bright. This design choice makes the artwork stand out behind the calm pastel pink that was used in the walls. Also the media that was used was some of a beading material which made the sculptures more interesting and gave them texture as opposed to one made of stone or cement from historical times.

In conclusion, these artworks, found at the Cooper Hewitt museum are very effective at showing the contrast and differences between old and new art pieces and how these design elements attract and motivate youth into art appreciation and making their own artworks today.