

Yancel Valladares

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[LinkedIn](#)

ACADEMIC BACKGROUND:

<u>Degree</u>	<u>Year</u>	<u>University</u>	<u>Major</u>
B.S.	2024	New York City College of Technology, City University of New York CUNY	Business and Technology of Fashion Module Emphasis: Global Fashion
HS Diploma	2016	St. John's Preparatory School	

Professional Licenses or certification:

CUNY Certification, Sexual Harassment, Gender-Based Harassment and Sexual Violence Student Curriculum, 2024, New York City College of Technology, CUNY, Online

The National Society of Leadership and Success, Orientation and Leadership Training Certificate, 2022, Online

The National Society of Leadership and Success, Foundations of Leadership Certificate, 2022, Online

Citi Program, Responsible Conduct Research (RCR), 2022, Online

INTERNSHIP EXPERIENCE:

<i>Position</i>	<i>Name of Company</i>	<i>Date</i>
<i>Social Media Intern</i>	<i>New York Embroidery Studio</i>	<i>Nov. 2023 – Present</i>

- Assist with studio routine works (answering and transferring calls, assisting with pick-up and drop-off of orders/fabrics both at the studio and at client's offices, e-mailing reminders for jobs to be picked up, record a file of swatches that are barrowed by clients)
- Research and evaluate market insights for social media
- Propose and apply quality and trending content to social media to generate a drive in engagement
- Assisting production team with conducting hands-on work for jobs
- Plan and manage future posts for social media platforms (Instagram, Pinterest, TikTok, blogs on the company's website)
- Responsible for organizing swatch library by techniques provided at the studio

PROFESSIONAL DEVELOPMENT: *What Can I Do with This Major?*, Dr. Sutton, S. Wagner, N. Farahmand, A. Addae, 2024
Professionalism 101: What Is It and Why Does It Matter?, Laciresha Berry, 2024

EXPERIMENTAL LEARNING: *Dior + Balenciaga: The Kings of Couture and Their Legacies*, The Museum at FIT, 2022
Statement Sleeves, The Museum at FIT, 2024

SOCIAL MEDIA DATABASE, COMPUTER SKILLS:

Social Media

- *Instagram*
- *TikTok*
- *Pinterest*

Library Research Databases

- *FashionSnoops*
- *JSTOR*

Computer Skills

- *Word*
- *Excel*
- *PowerPoint*
- *Canva*
- *CapCut*
- *Google Suite*
- *Wix*
- *Squarespace*

CIVIC ENGAGEMENT:

First Annual New York City of Technology Fashion Show, *Chocolate Luxe*, April 2023